

Tree House Education & Accessories Ltd.

Corporate Office:

301, Embassy Chambers, 3rd Road, Khar (W),
Mumbai - 400052. Tel.: 022-40169587 / 64572725
CIN : L80101MH2006PLC163028

Registered Office:

702, Morya House, 'C' Wing, Off Link Road,
Andheri (W), Mumbai - 400 053.
Tel.: 022-64512384, Fax 022-26051259



November 14, 2014

To,
Bombay Stock Exchange Ltd.
PhirozeJeejeebhoy Towers,
Dalal Street, Mumbai-400 001

To,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Suren Road, Andheri (East),
Block, BKC, Bandra (E), Mumbai – Mumbai - 400 093
400 051

Dear Sirs,

Sub.: Intimation to Stock Exchange - Press Release in connection with the Un- Audited Financial Results for the quarter ended September 30, 2014

Ref.: Ref.: Scrip Code: 533540 / Symbol: TREEHOUSE

We are attaching a copy of the 'Press Release' in connection with the captioned Results.

We request you to kindly take it on your records.

Thanking you,

Yours truly,

For Tree House Education & Accessories Limited

Pooja R. Bhimjiyani
Company Secretary



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Results press release dated November 14, 2014.

Tree House Education & Accessories Limited announces 37.77% increase in operational EBITDA for 1st Half of F.Y. 2015

Financial Highlights for H1 F.Y. 2015

- Revenue from Operations at INR 103.67 cr, up y-o-y by 26.18%
- Operational EBITDA at INR 62.96 cr, up y-o-y by 37.77%
- Profit after tax at INR 28.63 cr, up y-o-y by 20.46%

Tree House Education & Accessories Limited (Treehouse) reported its financial results for the 2nd quarter of F.Y. 2015 and half year ended September 30, 2014.

Key highlights of the performance were as follows:

Financial Highlights for the Q2 F.Y. 2015

	Q2 F.Y. 2015	Q2 F.Y. 2014	Growth
Revenue from Operations (INR cr)	49.76	41.29	20.52%
Operational EBITDA (INR cr)	29.69	22.93	29.48%
Profit after Tax (INR cr)	12.59	11.47	9.76%
EBITDA Margin	59.66%	55.53%	413bps
PAT Margin	25.14%	27.64%	-250bps

New Pre Schools opened in Q2 F.Y. 2015

- There was a net addition of 33 preschools in the 2nd quarter of F.Y. 2015.
- Total number of centers as on September 30, 2014 is 538
- The number of self-operated preschools is 435
- Ratio of self operated preschools to total preschools is 80.85%.



Geographical coverage

- Now present in 75 cities in India.
- 8 New cities launched in the quarter: Dewas, Bhilai, Ujjain, Allahabad, Gwalior, Hazaribagh, Kota and Beawar.

K-12 school management services

- The Company is providing school management services to 24 K-12 schools in 3 states in India.

Staff strength

- Total staff strength as on September 30, 2014 is 2100
- Total teacher strength as on September 30, 2014 is 2009

Non-financial highlights

- Awarded MOST TRUSTED PRESCHOOL BRAND across India TRA Research Private Limited.
- Signed MOU for sale of 1 school land and building at Atladara, Baroda

Mr. Rajesh Bhatia, Promoter and Managing Director, Treehouse said, "I am pleased to report another quarter of steady growth in Q2 F.Y. 15. Our pre-school network saw a healthy growth trajectory as we added 33 centers in new and existing geographies. This quarter, we entered 8 new cities and are now present in 75 cities across India with a network of 538 pre-schools.

As announced earlier, we have successfully launched daycare services across the country. We aim to leverage our daycare centers on our extensive network of preschool centers. We believe that this will be a significant contributor to our revenue in the future. Our belief is based on the goodwill of the Treehouse brand, the size of the opportunity and the response to our product offering from individual as well as corporate customers.

During this quarter, we began our journey to our stated objective of creating an asset-light company by signing an MOU for the sale of our school land and building located at Vadodara, Gujarat. This is the first monetization of our K-12 assets. Over time we expect to unlock all such physical asset investments while continuing to provide school management services to these institutions.

Passionately pursuing the substantial opportunities that lie before us, our team has delivered steady growth in weak economic conditions of the last few years. We remained committed to invest in the preschool business, generate value and above all stay true to our efforts to provide high quality education.



As the economy improves, we are poised to further accelerate our momentum of expansion. We aim to be one of the top 3 preschool and daycare brands in the world. As we complete this journey, we are creating an ecosystem which will deliver superior returns to all its stakeholders for years to come."

Tree House Education & Accessories Limited

Tree House Education and Accessories Limited (NSE code: TREEHOUSE; BSE code: 533540, MCX-SX: TREEHOUSE) runs quality preschools and daycare, and also provides educational services to K-12 schools throughout the country. TreeHouse has revolutionized the concept of pre-school pedagogy in India through the use of innovative teaching methods and child-focused personal care.

For more updates and information on the Company, please log on to www.treehouseplaygroup.net

For further information please contact:

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