

Tree House Education & Accessories Ltd.

Corporate Office:

301, Embassy Chambers, 3rd Road, Khar (W),
Mumbai - 400052. Tel.: 022-40169587 / 64572725
CIN : L80101MH2006PLC163028

Registered Office:

702, Morya House, 'C' Wing, Off Link Road,
Andheri (W), Mumbai - 400 053.
Tel.: 022-64512384, Fax 022-26051259



August 05, 2013

To,
Bombay Stock Exchange Ltd.
PhirozeJeejeebhoy Towers,
Dalal Street, Mumbai-400 001

To,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block, BKC, Bandra (E), Mumbai - 400 051

To,
MCX Stock Exchange Ltd.
Suren Road, Andheri (East), Mumbai - 400 093

Dear Sirs,

Sub.: Intimation to Stock Exchange - Press Release in connection with the Un- Audited Financial Results for the quarter ended on June 30, 2014

Ref.: Ref.: Scrip Code: 533540 / Symbol: TREEHOUSE

We are attaching a copy of the 'Press Release' in connection with the captioned Results.

We request you to kindly take it on your records.

Thanking you,

Yours truly,

For Tree House Education & Accessories Limited

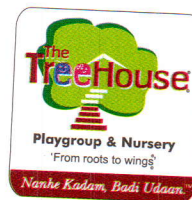
Sanjay H. Shah
Compliance Officer



Tree House Education & Accessories Ltd.

301, Embassy Chambers, 3rd Road, Khar (W),
Mumbai - 400052. Tel.: 022-64512384 / 64572730
www.treehouseplaygroup.net

Registered Office:
702, Morya House, 'C' Wing, Near Infinity Mall,
Off. Link Road, Andheri (W), Mumbai - 400 053.



Results press release dated August 5, 2014

Tree House Education & Accessories Limited announces 46.09% increase in operational EBITDA for 1st quarter for FY 2015

Financial Highlights for Q1FY 2015

- Revenue from Operations at INR 53.91 cr, up y-o-y by 31.90%
- Operational EBITDA at INR 33.28 cr, up y-o-y by 46.09%
- Profit after tax at INR 16.06 cr, up y-o-y by 30.56%
- EPS (Fully diluted) for the quarter is INR 4.26
- Opened 15 preschool centers in the quarter, taking total to 505

Tree House Education & Accessories Limited (Treehouse) reported its financial results for the 1st quarter FY2015 ending June 30, 2014.

Key highlights of the performance were as follows:

Financial Highlights for the year

	Q1FY2014	Q1FY2015	Growth
Revenue from Operations (INR cr)	40.87	53.91	31.90%
Operational EBITDA (INR cr)	22.78	33.28	46.09%
Profit after Tax (INR cr)	12.30	16.06	30.56%
EBITDA Margin	55.73%	61.73%	+600 bps
PAT Margin	29.29%	29.79%	+50 bps

New Pre Schools opened in Q1FY2015

- There was a net addition of 15 preschools in the 1st quarter of FY2015.
- Total number of centers as on June 30, 2014 is 505.
- The number of self-operated preschools is 403.
- Ratio of self operated preschools to total preschools is 79.80%.



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Geographical coverage

- Now present in 67 cities in India.
- New cities launched in the quarter are : Kozhikode, Ajmer, Bikaner and Gorakhpur

K-12 school management services

- The company changed the terms of service agreement for 6 K-12 schools in Sikar from exclusive to non-exclusive need based services.
- The Company now provides exclusive school management services to 18 K-12 schools in 3 states in India.

Staff strength

- Total staff strength as on March 31, 2014 is 1897
- Total teacher strength as on March 31, 2014 is 1812

Non-financial highlights

- Mr. Deepak Parekh, Chairman HDFC, inaugurated our biggest Global Champs center inside Dharavi, Mumbai, Asia's biggest slum.
- Number of centers crossed 500 in this quarter

Mr. Rajesh Bhatia, Promoter and Managing Director, Treehouse said, "I am extremely pleased to announce our financial results for Q1FY2015. This quarter saw us cross INR 50cr quarterly revenue for the first time. We also crossed the 500 center mark this quarter and are poised for exponential growth in centers in the coming quarters also.

With the opening of every new center and city, we sow the seed of future profitability and growth. With 500+ centers spread across the country, we are ideally positioned to benefit from increased expenditure by the Indian middle class. The education sector will be the first and primary beneficiary of increased consumer spending. Treehouse with its brand name, network, and self-operated structure is ideally positioned to benefit from any rise in demand.

My team and I stand committed to create one of India's leading retail consumer services brand which will deliver long term benefits for all its stakeholders, the community and the nation as a whole."

Tree House Education & Accessories Limited

Tree House Education and Accessories Limited (NSE code: TREEHOUSE; BSE code: 533540, MCX-SX : TREEHOUSE) runs quality preschools and also provides educational services to K-12 schools throughout the country. TreeHouse has revolutionized the concept of pre-school pedagogy in India through the use of innovative teaching methods and child-focused personal care.

For more updates and information on the Company, please log on to www.treehouseplaygroup.net