For Immediate Release:

Trident Limited partners with Accenture for upgrading to SAP ECC 6 version

Ludhiana, May 16, 2013: Trident Limited, leading Textiles and Paper manufacturers has partnered with Accenture, a global management consulting, technology services and outsourcing company, for upgrading to SAP ECC 6 version. Accenture with more than 10,000 SAP competent resources and more than 300 SAP projects would help Trident in business transformation and to improve business performance.

Trident is amongst the first few companies to implement SAP R/3 across all the business verticals in the year 2004. For best textiles and apparel sector implementation, the company also bagged SAP Award for Customer Excellence in the year 2007. Now, as the company has grown multiple times and at multiple locations, with a CAGR of more than 30%, it is in the process of upgrading technology by implementing latest SAP ECC 6 EHP 6 version along with the latest modules to replace its existing SAP R/3 version. The investment in the latest technology would be instrumental in leveraging the latest SAP functionalities for competitive advantages and improved business efficiency.

The objective is to have a fully integrated SAP system with enhanced features, advanced functionality, increased automation which will help the company to be more productive. The improved efficiencies and processes offered will benefit financial, sales and marketing, human resources and supply chain elements of the business.

Commenting on the same, Mr. Rajinder Gupta, Chairman, Trident Limited, said, “Adopting the latest version of SAP would bring together actionable insight for confident decision making. It would also provide a better alignment across people and teams. With our new technology partners we have every indication that Trident would be highly benefitted and their support and expertise will empower us in going forward. ”

About Trident Limited:

Trident Limited is the flagship Company of Trident Group a USD 1 Billion global player, with its array of customers spread across 75 countries. Trident Limited is a leading manufacturer of Terry Towels, Paper, Yarn and Chemicals.

The Company has emerged as one of the largest manufacturers of terry towels and wheat straw based paper manufacturers in the world. Trident is associated with global retail brands across the globe, including Ralph & Lauren, Calvin Klien, JC Penney, IKEA, Target, Wal-Mart, Macy's, Kohl's, Sears, Sam's Club, Burlington, etc. Trident has also frequently received accolades from its patrons in recognition for delivering high quality standards and for the customer centric approach. With a Compounded Annual Growth Rate (CAGR) of more than 30%, Trident has established itself as one of the fastest growing groups in India.