

Brigade Enterprises Limited

Corporate Identity Number (CIN) L85110KA1995PLC019126
Registered Office: Floor 29 - 30, World Trade Center,
Brigade Gateway Campus 26/1, Dr Rajkumar Road,
Malleshwaram - Rajajinagar, Bangalore 560 055, India
T +91 80 4137 9200 F 91-80-2221-0784
E enquiry@brigadegroup.com www.brigadegroup.com



BRIGADE

Building Positive Experiences

Ref: BEL/NSEBSEPR/14042017

14th April, 2017

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir,

Sub.: Press Release - "Brigade Group Announces the Launch of Brigade Xanadu at Moggapair, Chennai"

We are enclosing herewith the copy of the press release titled "Brigade Group Announces the Launch of Brigade Xanadu at Moggapair, Chennai".

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on your records.

Thanking you,
Yours faithfully,

For Brigade Enterprises Limited

P. Om Prakash
Company Secretary & Compliance Officer

Encl.: a/a.



PRESS RELEASE

For Immediate Release

**Brigade Group Announces the Launch of
Brigade Xanadu at Moggapair, Chennai**

Chennai, 14 April 2017: Brigade Group today announced the launch of its maiden luxury residential project Brigade Xanadu in West Moggapair, Chennai.

Brigade Xanadu is a Spanish style township designed by Spanish architects, Ricardo Bofill & Associates and is spread across 33 acres offering 2, 3 & 4 bedroom luxury homes. The apartment sizes range from 110 sq mts to 238 sq. mts (1190 sq.ft- 2580 sq.ft). The project offers distinctly designed spacious homes, uncompromising privacy, acres of greens, vast open spaces, Balinese landscaping from Tropland Studio and unparalleled amenities that pamper your senses.

The project is located in one of Chennai's most strategic location, 10 minutes from Anna Nagar, close to key social institutions, IT parks, manufacturing hubs and the Koyembedu Metro station.

Mr M R Jaishankar, Chairman and Managing Director, Brigade Group, said,

"We are happy to launch our maiden luxury residential project in Chennai on the Tamil New Year. Now our customers in Chennai can experience a project from a proven, well established brand that is known for excellent customer service and impeccable build quality. Customers can also avail an exciting launch offer for the first 30 days. It is indeed a proud moment for us to be a part of the growth story of Chennai and we look forward to creating many landmarks in the city."

For information on Brigade Xanadu, please visit www.BrigadeXanadu.com

For more information, please contact:

Mathew Abraham, Brigade Enterprises Ltd.,
Head – PR & Corporate Communications
Phone: + 91 80 41379200
E-mail: mathew@brigadegroup.com

