TCS/PR/SE-85/2015-16

February 8, 2016

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS Recognized as a Leader in Manufacturing Service Life-Cycle Management by IDC Marketscape**" which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash Mukhopadhyay
Vice President and Company Secretary

For immediate use **PRESS** RELEASE

TCS Recognized as a Leader in Manufacturing Service Life-Cycle Management by IDC Marketscape

Report Cites TCS' Application Development, BPO and Systems Integration as Key Strenghts

NEW YORK | MUMBAI, February 8, 2016: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading global IT services, consulting and business solutions organization, today announced that it has been recognized as a 'Leader' in the *IDC MarketScape, "Worldwide Manufacturing Service Life-Cycle Management SI/BPO Vendor Assessment,"* (doc# MI259305, September 2015) report.

This IDC Marketscape report assesses the capability and businesss strategy of eight key IT service providers for SLM systems integration and business process outsourcing. The evaluation is based on a comprehensive framework covering parameters including, offering landscape, pricing model, customer base, growth strategy, and more. The report highlights TCS' deep seated capabilities which enable sustained growth in the SLM space area across geographies. TCS has been recognized for its balanced offering across application development, BPO, systems integration and strategic consulting.

"Our customers benefit from our experience of over a decade in providing modern SI services for B2B businesses in the area of Service Life Cycle Management," said Milind Lakkad, Global Head, Manufacturing Industry Solutions Unit, TCS. "Our Digital Customer Experience area of practice provides an integrated SLM capability to our customers across the end user experience journey, integrating a multitude of complex business systems."

'SLM is an increasingly area of focus for manufacturers as they seek to grow profits and revenue from more favorable after market services and therefore are looking to optimize the business processes that support them,' says Heather Ashton, research manager, IDC Manufacturing Insights. "TCS with its methodologies, platforms and delivery centers across the globe, provides a balanced offering across application development, maintenance and support, BPO, systems integration and strategic consulting. The company's Co-Innovation Network (COIN), led by TCS Innovation Labs, is working in conjunction with technology providers like Jacada, Kana, and SmartConnect in the customer experience management segment."

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About IDC Marketscape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360 degree assessment of the strengths and weaknesses of current and prospective vendors.

About TCS Manufacturing Services

TCS helps global manufacturers reduce operational expenditure, utilize capacity optimally, and increase efficiencies while meeting safety and regulatory norms. We are the preferred partner for a third of Fortune 500 manufacturers, and have a strong record of enabling business innovation helping meet global operations objectives.

The core strength of our solutions lies in our rich experience across discrete (automotive, industrial manufacturing, and aerospace) and process industries (chemicals, cement, glass, and paper). Our vertical focused Centers of Excellence (CoE) leverage this rich database to cross-reference learning and drive innovation in business solutions for standardized processes, assets and templates, ERP implementation, and continued support services. Our solutions and services portfolio spans IT-led business transformation; design, development, and support for IT solutions; and value-added services such as infrastructure management and consulting.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS,infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 344,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $15.5 billion for year ended March

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31, 2015 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS news in North America, follow @TCS_NA. For TCS global news, follow @TCS_News.

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