



Ref /EL/SEC/Eventdisc-13/2017

Date: November 14, 2017

The Manager
Listing Department
National Stock Exchange of India Limited
5th Floor Exchange Plaza
Bandra Kurla Complex,
Bandra East
Mumbai -400051

NSE Code: Escorts
BSE Code: 500495
DSE Code: 00012

Dear Sir

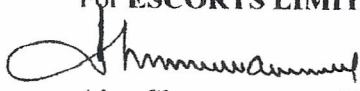
Sub: Press Release – Escorts Introduces indigenously engineered Electric Tractor at Agritechnica 2017, Hanover, Germany

In compliance of the *Regulation 30(2)* of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Company has introduces indigenously engineered Electric Tractor at Agritechnica 2017, Hanover, Germany. A copy of press release dated November 13, 2017 is annexed herewith for the information of your Members and public at large.

This is for your information & record.

Thanking you,

Yours Faithfully
For **ESCORTS LIMITED**


Ajay Sharma
Group General Counsel
& Company Secretary

Copy to:

The Manager Listing Department BSE Limited 25 th Floor P J Towers Dalal Street Fort Mumbai -400001	The Manager Listing Department Delhi Stock Exchange Limited DSE House, 3/1 Asaf Ali Road New Delhi -110002
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ESCORTS LIMITED
Corporate Secretarial & Law

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Corporate Identification Number - L74899HR1944PLC039088



Press Release

Farmtrac unveils NETS, Global Tractor Series designed by Studio F. A. Porsche. Introduces indigenously engineered Electric Tractor at Agritechnica 2017, Hanover, Germany

- *Offers Perkins-powered tractor range from 75 to 110 HP for global farmers*
- *Introduces Europe and US emission norms-compliant CRDi engine tractors*
- *Launches compact tractors with Hydraulic and Mechanical power transmission platform*
- *Showcases future-ready clean and green Electric Tractor*

Hanover, November 13, 2017: Farmtrac Tractors Europe, leading International tractor producer, today unveiled its latest global tractor series created in cooperation with Studio F. A. Porsche ranging from 20-120 HP, at Agritechnica 2017 trade show for agricultural machinery and equipment, at Hanover, Germany. Studio F. A. Porsche brings in a unique blend of style and comfort in tractors giving it a complete new look and aesthetics for today's and new age global farmers.

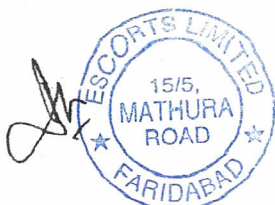
Named the NETS, New Escorts Tractor Series, the newest Farmtrac tractors are fully compliant with tier-4 emission norms of Europe and America, and custom-designed with simplicity for unique farm applications at each horse power level. This includes the flagship NETS with higher horse power (70 to 90 HP), Compact tractors in 22 to 30 HP range, Crossover tractors for both paddy and haulage applications, and tractors with cabin options for driving comfort.

Today at Agritechnica, Farmtrac also introduced tier-4 emission norms' compliant CRDi engines, which hitherto was limited to cars and naturally-aspirated machines that work good for tractors operating in slush.

The company also showcased futuristic and eco-friendly electric tractor along with variants with Hydraulic and Mechanical power transmission platform within the NETS series.

The Global NETS series has been introduced to meet customer demand from the United States, Europe, Latin America, Africa and ASEAN countries.

Speaking on the launch at Agritechnica, Nikhil Nanda, Managing Director, Escorts Ltd, Holding Company of Farmtrac Tractors Europe said, "At Farmtrac, we are extremely proud to associate with the state of the art Studio F. A. Porsche committed to technological innovations and building smarter and most efficient technology. NETS, Global Tractor Series is yet another breakthrough to meet growing customer needs across United States, Europe, Africa, Latin America, Middle East and ASEAN countries. We are excited to introduce the electric tractor built for sustainable and green agriculture. Farmtrac Tractors Europe today offers farm solutions for farmer demands across all price points and technology applications, globally."





Says, Ravi A Menon, Chief Executive Officer, International & Emerging Businesses, "NETS designed by Studio F. A. Porsche is a unique Industrial offering which adds a new dimension to comfort & style along with power and utility. Farmtrac is extremely proud to present the latest technology and ergonomics to the world"

Adding to it, said, Rajiv Wahi, Head, International Business, "At Farmtrac, we will continue to innovate and offer the latest in the industry. We are committed to offer indigenous and state of the art technologies for better productivity and customer value. Our global technology collaborations will help us bring the best to our global customers."

For the Editor:

Farmtrac Tractors Europe is one of the leading producers of agricultural tractors in Poland and Europe. Beginning in year 2000 in Mragowo, Poland, Farmtrac today among the leading domestic manufacturer of agricultural tractors, producing over 20 types and varieties of tractors. The tractors are manufactured in Poland as well as India. The aggregate suppliers of these tractors are well-known names, including ZF, Bosch, Perkins, Carraro and MITA, along with 60 others. All the machines have European approvals and meet European standards.

Farmtrac is the winner of numerous industry awards, besides being a multiple winner of the Agriculture Machine of the Year in Poland and one of the largest employers in Mragowa by actively supporting the education of young graduates through internships and practice.

