



**April 26, 2017**

The Manager – Listing  
BSE Limited  
(BSE: 507685)

022 22723121

The Manager – Listing  
National Stock Exchange of India Limited.  
(NSE: WIPRO)

022 26598237

The Market Operations,  
NYSE, New York  
(NYSE: WIT)

0012126565780

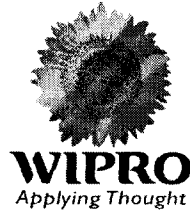
Dear Sir,

**Subject: Press release**

We are also enclosing a copy of the Press Release which is being released today.

**For WIPRO LIMITED**

**G Kothandaraman**  
**Head- Secretarial and Compliance**  
Encl: As Above



## **Wipro Wins ISG's Challenge the Future® 2017 Award for Best in Class Smart Automation**

*Wipro HOLMES e-KYC solution recognized in the 'Best Outcome Delivered through Automation' category*

**East Brunswick, New Jersey, USA and Bangalore, India – April 26, 2017:** Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company, today announced that it has been recognized with the 'Challenge the Future® 2017 award by Information Services Group (ISG), a leading global technology research and advisory firm.

e-KYC, Wipro's enterprise-Know Your Customer (KYC) solution, built on the Wipro HOLMES Artificial Intelligence Platform™, has been recognized in the 'Best Outcome Delivered through Automation' award category for its innovative, best-in-class smart automation capabilities. Wipro HOLMES e-KYC solution enables banks achieve regulatory compliance and derive superior customer insights through intelligent automation.

**Shaji Farooq, President - Banking, Financial Services & Insurance, Wipro Limited** said, "Financial institutions increasingly rely on service providers for the execution of complex, business-critical engagements. Wipro has a proven track record of leveraging technological innovation combined with deep industry insights to address such complex needs. Wipro HOLMES e-KYC solution is an excellent example of a business requirement that is fulfilled through 'technovation'. The benefits of this approach include superior regulatory compliance, improved cost efficiency, and enhanced client experience. We are honored to receive this recognition."

Wipro HOLMES helps enterprises hyper-automate processes, redefine operations and reimagine their customer journeys. It has been successfully deployed in data and information-driven industries such as banking & financial services, retail, manufacturing and telecommunications.

**Rohit Adlakha, Vice President and Global Head, Wipro HOLMES Artificial Intelligence Platform™, Wipro Limited** said, "Wipro HOLMES offers state-of-the-art cognitive computing solutions for enterprises through deep, industry-specific use cases. Wipro HOLMES e-KYC is one such solution that is strongly positioned to deliver significant gains to financial institutions through its cognitive capabilities. It helps process large volumes of unstructured data with great speed and accuracy, resulting in substantial reduction in effort, quality and productivity gains, and improved user experience. This prestigious award from ISG is a testimony to the exceptional results that Wipro HOLMES has been delivering to clients across industries."

ISG's 'Challenge the Future' awards recognize organizations and individuals that best demonstrate leadership and innovation, challenging the future of business through the application of automation and emerging technologies. Wipro was selected by a panel of independent judges



and a public vote, basis multiple criteria, including strategic vision, outcomes delivered and future focus.

"The use of both automation and robotic processes in business is becoming ubiquitous and makes a positive contribution to organizations, their staff and customers and business outcomes. The Challenge the Future Awards® recognize and celebrate the leaders in this exciting and fast-developing arena," said **Chip Wagner, partner and president, ISG Business and Emerging Services**. "I would like to extend congratulations to Wipro, for demonstrating real, practical innovation and ground-breaking approaches to client business and technology issues."

#### **About Wipro Limited**

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading information technology, consulting and business process services company that delivers solutions to enable its clients do business better. Wipro delivers winning business outcomes through its deep industry experience and a 360 degree view of "Business through Technology." By combining digital strategy, customer centric design, advanced analytics and product engineering approach, Wipro helps its clients create successful and adaptive businesses. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, Wipro has a dedicated workforce of over 170,000, serving clients across 6 continents. For more information, please visit [www.wipro.com](http://www.wipro.com).

#### **Media contacts:**

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#### **Forward-looking and Cautionary Statements**

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property, and general economic conditions affecting our business and industry. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission. These filings are available at [www.sec.gov](http://www.sec.gov). We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.

