



August 7, 2017

The Manager – Listing
BSE Limited
(BSE: 507685)

022 22723121

The Manager – Listing
National Stock Exchange of India Limited.
(NSE: WIPRO)

022 26598237

The Market Operations,
NYSE, New York
(NYSE: WIT)

0012126565780

Dear Sir,

Subject: Press release

We are also enclosing a copy of the Press Release which is being released today.

For WIPRO LIMITED

G Kothandaraman
Head- Secretarial and Compliance
Encl: As Above

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Wipro Develops Industry Focused Big Data Analytics-as-a-Service Platform on Microsoft Azure

Wipro's Data Discovery Platform, a 'pay-per-insight' model analytics solution, enables faster data-driven decisions, customized by industry

East Brunswick, New Jersey, USA and Bangalore, India : Aug 7, 2017 - Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company, today announced the availability of Data Discovery Platform, its big data analytics-as-a-service solution on Microsoft Azure. The solution accelerates insight-driven decision making through pre-built applications for specific industries, such as banking and financial services, retail, energy, education and manufacturing.

Wipro's Data Discovery Platform will enable businesses to embark on an analytics journey with value added services of process simplification and business transformation to bridge the gap between the insights required by business and the information that is available. Wipro Data Discovery Platform is available in an outcome-based 'pay-per-insight' cloud delivery model. The platform leverages Microsoft's Cortana Intelligence Suite which includes HDInsight, Stream Analytics, Data Lake Analytics, Machine Learning and Power BI to build analytical applications. Currently, fourteen Wipro Data Discovery Platform applications have been showcased on [Microsoft Advanced Analytics Partner Solution Showcase](#)

Wipro and Microsoft have collaborated on various aspects of the solution, including engineering, solution enhancements, and joint go-to market strategy.

"Together, Microsoft and Wipro have built an industry sector-specific apps ecosystem on the Data Discovery Platform. Today, the platform is a significant enabler of Analytics led Digital Transformation delivering Analytics-as-a-Service to organizations. We believe that this is a reflection of the Wipro Data Discovery Platform's maturity and Microsoft's confidence in the prowess of this platform," said **Pallab Deb, Vice President & Global Head - Analytics, Wipro Limited**.

"Wipro's Data Discovery Platform is a leading example of leveraging the data and Artificial Intelligence (AI) capabilities of Microsoft Azure cloud to build novel domain-specific business



applications across industry verticals. By developing pre-built domain specific apps on the platform, Wipro is able to accelerate time-to-value while ensuring scalability and performance. Wipro is well-positioned to build effective systems of intelligence for clients with the power of Cortana Intelligence, Power BI and Azure,” said **Joseph Sirosh, Corporate VP, Cloud AI Platform, Microsoft.**

Wipro and Microsoft have been strategic partners for decades. Wipro has demonstrated its commitment to this relationship by investing in new industry-leading solutions for customers on the Azure platform.

To learn more about Wipro's Data Discovery Platform, visit <http://www.wipro.com/microsite/ddp/>

About Wipro Limited

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading global information technology, consulting and business process services company. We harness the power of cognitive computing, hyper-automation, robotics, cloud, analytics and emerging technologies to help our clients adapt to the digital world and make them successful. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, we have over 160,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

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Forward-looking and Cautionary Statements

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property, and general economic conditions affecting our business and industry. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.

