

MSIL: CSL: NSE&BSE: 2016

21st July 2016

Vice President

National Stock Exchange of India Limited

“Exchange Plaza”, Bandra – Kurla Complex

Bandra (E)

Mumbai – 400 051

General Manager

Department of Corporate Services

Bombay Stock Exchange Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure – “A”, a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



S. Ravi Aiyar

Executive Director (Legal)

& Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

Registered & Head Office:

Maruti Suzuki India Limited,

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New Delhi 110070, India.

Tel: 011-46781000, Fax: 011-46150275/46150276

www.marutisuzuki.com

Gurgaon Plant:

Maruti Suzuki India Limited,

Old Palam Gurgaon Road,

Gurgaon 122015, Haryana, India.

Tel. 0124-2346721, Fax: 0124-2341304

Manesar Plant:

Maruti Suzuki India Limited,

Plot No.1, Phase 3A, IMT Manesar,

Gurgaon 122051, Haryana, India.

Tel: 0124-4884000, Fax: 0124-4884199

Annexure-“A”

PRESS RELEASE

Maruti Suzuki sets up Water ATM in Kasan village

- Advanced 10 stage water filtration
- Plant capacity : 24,000 litres per day
- To introduce 3 more such facilities in the region

Gurgaon, July 21, 2016: Maruti Suzuki India Limited (MSIL) today launched its Community Safe Drinking Water project under its Corporate Social Responsibility initiative. Smt. Bimla Choudhary MLA, Pataudi and Mr. R S Kalsi, ED (Marketing & Sales) Maruti Suzuki India today inaugurated first such facility in Kasan village, Manesar. The dignitaries gave away fresh water cans to villagers, to launch the project.

Maruti Suzuki has invested around Rs. 20 lakh in setting up this facility.

The Kasan Water ATM has a capacity of generating 1000 litres of purified water per hour and will benefit over 10,000 residents in the village.

Mr R S Kalsi, ED, Marketing & Sales, Maruti Suzuki India said, *“Maruti Suzuki’s CSR projects are designed to address community needs. The initiative to set up Water ATM in Kasan village was based on the need of the villagers for potable drinking water and to reduce water borne diseases. This advanced water ATM plant uses state-of-the-art 10 stage water filtration process that results in safe and clean drinking water meeting World Health Organization standards and Indian Standard IS10500 with minimal water rejection.”*

Water ATM Features:

- Capacity: 1000 litres/hr
- UV 10 stage filtration
- TDS treatment capacity : 5000 ppm
- Water meeting WHO and IS10500 standards and retains essential minerals.
- Minimal water rejection; ¼th of the conventional water purification

Supported by Maruti Suzuki and set up by Waterlife India, the Water ATM facility is built on self-sustaining model. Maruti Suzuki has borne the initial cost of the project. The Kasan village panchayat is the project owner and has provided the land. The panchayat will be providing the water and electricity to run the Water ATM. Waterlife India will undertake operations and maintenance of the plant for a period of ten years, and will sell water at a nominal rate of 35 paisa per litre. As a unique feature of the advanced water filtration process, the waste water generated from this plant is around one-fourth of the other conventional water purification plants.

Maruti Suzuki has taken up various community development initiatives to improve the water and sanitation in the villages of Manesar. The Company has taken up comprehensive sanitation program which includes construction of Individual Household Toilets and laying of sewer lines along with solid and liquid waste management. The Company is also constructing water tanks, toilets and bore wells in government schools of Haryana. Apart from this the Company is working on building overall awareness on sanitation among community members.

About Maruti Suzuki CSR:

CSR is an integral part of Maruti Suzuki’s operations. Under the CSR programme Maruti Suzuki focuses primarily on Community development, Skill Development and Road Safety. As part of the Community development initiative the Company is committed to improve the well-being of the local community by implementing sustainable projects. Maruti Suzuki is working in 16 villages across Gurgaon, Manesar and Rohtak locations in Haryana. The main areas of interventions include water and sanitation, education and rural development projects.