June 21, 2016

The DCS – CRD
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The Listing Manager
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you
Yours faithfully,
For Eros International Media Limited

Dimple Mehta
Vice President - Company Secretary and Compliance Officer

Encl:- Press Release

Eros International and Soham Rockstar Entertainment to produce sequel to hit political thriller drama Nayak

Sequel to be penned down by K.V. Vijayendra Prasad of Baahubali & Bajrangi Bhaijaan fame

Mumbai, 21st June 2016: Eros International, India's leading global company in the Indian film industry, today announced the sequel to the 2001 hit political thriller, Anil Kapoor starrer ***Nayak***, in association with Deepak Mukut's Soham Rockstar Entertainment. Produced by Eros International and Deepak Mukut, the film will be scripted by noted script writer, K V Vijayendra Prasad who has written blockbusters like *Bajrangi Bhaijaan* and *Baahubali*.

Continuing from the earlier film, the sequel will be a political satire with romance as the backdrop. The sequel will also introduce fresh characters while retaining some of the old characters including the lead character, Shivaji Rao from *Nayak*.

Commenting on the development, **Sunil Lulla, Managing Director, Eros International Media Ltd.** says, *"Nayak created ripples on its release and was one of the most successful political satires of its time. It's the apt time to plan the sequel in the current political milieu. And we can expect only the finest writing with Vijayendra Prasad ji on board who has given two of Bollywood's biggest releases last year - Baahubali and Bajrangi Bhaijaan".*

Producer Deepak Mukut of Soham Rockstar Entertainment, adds, "*We are partnering with Eros International to jointly produce the sequel of Nayak. This was a very popular film and continues to be widely watched on television. We have bought the rights of the film and the action promises to be even bigger and better. We will soon begin the casting process and are very excited about the project.*"

About Eros International Media Ltd

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com

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