18th April 2016
BJ/SH-L2/57

BSE Limited
Corporate Relationship Department
1st Floor, New Trading Ring
Rotunda Bldg., P. J. Towers
Dalal Street, Fort
Mumbai – 400 001.

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai – 400 051.

Dear Sirs,

The Company, has been relentlessly working towards conservation and saving of the Mighty Mahseer through its 'Act for Mahseer' movement. The Company today has reaffirmed its commitment towards saving the Mighty Mahseer by initiating a new campaign titled ***'Save Mahseer, Save Us - Stop Water Pollution!'*** under 'Act for Mahseer'– largest and the most comprehensive campaign on Mahseer conservation. Through this new campaign, Tata Power encourages people to 'Pledge' to save the endangered species and reach out to a million people.

The objective of this campaign for 2016 will be to focus on reducing water pollution and sensitizing towards importance of water bodies which will help saving fresh water habitats. The campaign will focus on different themes each month which will emphasize to address the issue of water pollution.

The Press Release to be issued by the Company is attached for your ready reference.

Yours faithfully,
For The Tata Power Company Limited

HM Mistry

(H. M. Mistry)
Company Secretary

Encl.

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TATA POWER

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Tata Power reinforces efforts towards saving the Mighty Mahseer

~ Act of Mahseer initiative launches new campaign 'Save Mahseer, Save Us- Stop Water Pollution!'~

~ Pledges to sensitise 1 million people ~

National, 18th April, 2016: Tata Power, India's largest integrated power company, has been relentlessly working towards conservation and saving of Mighty Mahseer through its 'Act for Mahseer' movement. The company today has reaffirmed its commitment towards saving the Mighty Mahseer by initiating a new campaign titled ***'Save Mahseer, Save Us- Stop Water Pollution!'*** under 'Act for Mahseer'– largest and the most comprehensive campaign on Mahseer conservation. Through this new campaign, Tata Power encourages people to 'Pledge' to save the endangered species and reach out to a million people.

The objective of this campaign for 2016 will be to focus on reducing water pollution and sensitizing towards importance of water bodies which will help saving fresh water habitats. The campaign will focus on different themes each month which will emphasize to address the issue of water pollution.

Through the 'Act for Mahseer' initiative, 650 people have pledged under till date. The online Pledge campaign is **Pledge today & become a Fish Knight**. One can pledge to be a certified Fish Knight by pledging on the Act for Mahseer page on the Company's website and receiving an online certificate. Fish Knights will help in sensitizing 1 Million people and practice, & engage at least 100 people in activities to stop water pollution. The overall objective is to drive more people to Pledge for Mahseer and become a 'Fish Knight' who in turn would contribute through more socially engaging and actionable monthly engagement initiatives to stop water pollution.

These activities include identifying a habitat that is conducive to Mahseer breeding in various city/state; recommending these destinations by sharing this information with others; undertaking and encouraging others to take simple steps like not polluting any water body and ideating on fund-raising initiatives in association with Tata Power.

The themes for the campaign dedicated to each month:

Month	Themes
April 2016	Water for Cities
May 2016	International Day for Biological Diversity & Water for Everyone
June 2016	Groundwater – The Invisible Resource
July 2016	Water for Future , Harvest Rainwater & Protect Waterbodies
August 2016	Mahseer Conservation Day
September 2016	Clean Water for a Healthy World

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The survival of the magnificent Mahseer, one of the 20 mega fishes of the world is important, for with its success we will have taken one more step towards preserving our eco-system. Tata Power has taken up the conservancy programme of the Mahseer in right earnest. The Company has also carried out cage culture and ranching programmes successfully and demonstrated the use of such research programmes for replication all over the country. Around 300 Fishery Scientists have also been trained to date to continue conservation efforts.

About Tata Power:

Tata Power is India's largest integrated power company with a growing international presence. The Company together with its subsidiaries and jointly controlled entities has an installed gross generation capacity of 9130 MW and a presence in all the segments of the power sector viz. Fuel Security and Logistics, Generation (thermal, hydro, solar and wind), Transmission, Distribution and Trading. It has successful public-private partnerships in Generation, Transmission and Distribution in India namely "Tata Power Delhi Distribution Limited" with Delhi Vidyut Board for distribution in North Delhi, 'Powerlinks Transmission Ltd.' with Power Grid Corporation of India Ltd. for evacuation of Power from Tala hydro plant in Bhutan to Delhi and 'Maithon Power Ltd.' with Damodar Valley Corporation for a 1050 MW Mega Power Project at Jharkhand. Tata Power is serving more than 2 million distribution consumers in India and has developed the country's first 4000 MW Ultra Mega Power Project at Mundra (Gujarat) based on super-critical technology. It is also one of the largest renewable energy players in India with a clean energy portfolio of 1630 MW. Its international presence includes strategic investments in Indonesia through a 30% stake in the leading coal company PT Kaltim Prima Coal (KPC), 26% stake in mines at PT Baramulti Suksessarana Tbk ("BSSR") and a geothermal project; in Singapore through Trust Energy Resources to securitize coal supply and the shipping of coal for its thermal power generation operations; in South Africa through a joint venture called 'Cennergi' to develop projects in sub-Sahara Africa; in Zambia through 50:50 joint venture with ZESCO for 120 MW Hydro which has become operational in 2016; in Georgia through AGL which is a joint venture with Clean Energy, Norway & IFC for development of 185 MW hydro project which is scheduled to be commissioned in 2016; in Australia through investments in enhanced geothermal and clean coal technologies and in Bhutan through a hydro project in partnership with The Royal Government of Bhutan. With its track record of technology leadership, project execution excellence, world class safety processes, customer care and driving green initiatives, Tata Power is poised for a multi-fold growth and committed to 'lighting up lives' for generations to come". Visit us at: www.tatapower.com

TATA POWER CELEBRATING 100 YEARS OF INVISIBLE GOODNESS

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For further information, please contact:

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