KESORAM
www.kesocorp.com

Ref.No.: KIL/SH/ST.EX/SS/2016

Dated 09.11.2016

The Secretary
The Calcutta Stock Exchange Ltd.
7, Lyons Range
Kolkata – 700 001

The secretary
BSE Limited
Deptt. of Corporate Services
(Listing Department)
Rotunda Building, P.J. Towers
Dalal Street, Fort
Mumbai 400 001

The Asst. Vice-President
National Stock Exchange of India Ltd.
Investor Services Cell
"Exchange Plaza"
Plot No. C/1, G Block`
Bandra-Kurla Complex
Bandra (E)
Mumbai 400 051

Dear Sir,

Enclosed please find attached a copy of the Press Release on the Unaudited Financial Results of the Company for the Quarter and Half year ended 30th September, 2016.

Thanking you,

Yours faithfully,
For Kesoram Industries Limited

Gautam Ganguli
For Company Secretary

P + 91 33 2243 5453, 2242 9454
+ 91 33 2248 0764, 2213 0441
F + 91 33 2210 9455
E : corporate@kesoram.net

Kesoram Industries Limited
Registered & Corporate Office
9/1 R.N. Mukherjee Road, Kolkata - 700 001
CIN - L17119WB1919PLC003429

BIRLA GROUP OF COMPANIES

KESORAM
www.kesocorp.com

PRESS RELEASE
Kolkata, November 9, 2016

KESORAM H1 PAT at Rs.19 CRORES

Kesoram Industries Limited ("Kesoram") has reported a Profit After Tax of Rs.19.16 crores during the half year ended 30th September, 2016 against a loss of Rs.309.17 crores during the corresponding period previous year as shown below:

Details (Rs.in Cr)	Q2, FY 2017	Q2, FY 2016	H1, FY 2017	H1, 2016
Total Income	1037	1156	2158	2348
Profit After Tax	10	-144	19	-309

The restructuring and reorganisation that Kesoram has undertaken over the past eighteen months has, amongst other favourable consequences, led to the reduction of debt. Finance costs are thus lower at Rs.140.72 crores during the half year ended 30th September, 2016 as compared to Rs.342.33 crores in the corresponding period previous year.

The Tyre Business under the brand name **Birla Tyres** is in the midst of consolidating its product portfolio with several new products making inroads into an increasingly competitive space.

The **Cement Business**, a major player across the country's southern and western geographies under the brand name **Birla Shakti**, has begun introducing value added cement products in the form of **Birla Xtra Strong Bricks** and **Birla Lite N Strong AAC Blocks**. It has also launched Ready Mix Concrete under the brand **Birla Shakti Concrete** in select markets in the country.

As part of its efforts aimed at creating awareness and promoting sports in the country, Kesoram has set up a football coaching academy in Kolkata. Under the direct supervision of a team of well known coaches, the academy is training and guiding young trainees to blossom as established footballers.

KESORAM INDUSTRIES LTD. Kol-1

P + 91 33 2243 5453, 2242 9454
+ 91 33 2248 0764, 2213 0441
F + 91 33 2210 9455
E : corporate@kesoram.net

Kesoram Industries Limited
Registered & Corporate Office
9/1 R.N. Mukherjee Road, Kolkata - 700 001
CIN - L17119WB1919PLC003429

BIRLA GROUP OF COMPANIES