2nd March, 2016
BJ/SH-L2/35

BSE Limited
Corporate Relationship Department
1st Floor, New Trading Ring
Rotunda Bldg., P. J. Towers
Dalal Street, Fort
Mumbai – 400 001.

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai – 400 051.

Dear Sirs,

Safety awareness campaign in Mumbai under 'Jan Jagruti Abhiyan'

The Company, has always undertaken several initiatives to propagate the importance of 'safety' at its workplace as well as in the community. In line with this, the Company organized a safety awareness campaign in Mumbai as part of its 'Ghar Ghar Me Jan Jagruti Abhiyan' to sensitise and educate locals residing around high-voltage transmission lines. The Company, through this program, also successfully managed to achieve zero tripping during the *Makar Sankranti* festival this year.

The objective of the initiative is to prevent incidents and tripping, due to various activities like kite flying by the locals living around the transmission line area. More than 14000 citizens in Mumbai were sensitised through 'Ghar Ghar Me Jan Jagruti Abhiyan', the door to door campaign and also through posters and pamphlets. The citizens were educated about the hazards of flying kites in the vicinity of Transmission Lines, and demonstration of how current passes through the "manja" (kite string) and is the major cause of fatalities.

The Press Release to be issued by the Company is attached for your ready reference.

Yours faithfully,
For The Tata Power Company Limited

(H. M. Mistry)
Company Secretary

Encl.

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for immediate use **PRESS RELEASE**

Tata Power initiates safety awareness campaign in Mumbai under its 'Jan Jagruti Abhiyan'

~Successfully achieved zero tripping during the Makar Sankranti festival in Mumbai and surrounding areas this year~

Mumbai, March 2nd, 2016: Tata Power, India's largest integrated power company, has always undertaken several initiatives to propagate the importance of 'safety' at its workplace as well as in the community. In line with this, the Company organized a safety awareness campaign in Mumbai as part of its 'Ghar Ghar Me Jan Jagruti Abhiyan' to sensitise and educate locals residing around high-voltage transmission lines. The company through this program also successfully managed to achieve zero tripping during the *Makar Sankranti* festival this year.

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Speaking on this initiative, **Mr. Ashok Sethi, COO & Executive Director, Tata Power** said, "*We, at Tata Power give high importance to safety and wellbeing of all our stakeholders. We are delighted to share that through 'Jan Jagruti Abhiyan' we have managed to achieve zero tripping in the last 3 years during the kite flying festival. Our campaign which has received an overwhelming response gives us motivation to continue with these awareness drives to spread the safety messages concerning the transmission lines. We are thankful to all the Tata Power employees and volunteers who made this programme a great success.*"

As part of 'Jan Jagruti Abhiyan', the company also carried out a radio campaign which managed to successfully communicate the safety message among the listeners. It also reached out to 5 schools in Mumbai through this initiative. Tata Power has conducted more 170 sessions and have reached out to more than 26000 citizens and school children by conducting such sessions.

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Tata Power initiates safety awareness campaign in Mumbai under its 'Jan Jagruti Abhiyan'

About Tata Power:

Tata Power is India's largest integrated power company with a growing international presence. The Company together with its subsidiaries and jointly controlled entities has an installed gross generation capacity of [9100] MW and a presence in all the segments of the power sector viz. Fuel Security and Logistics, Generation (thermal, hydro, solar and wind), Transmission, Distribution and Trading. It has successful public-private partnerships in Generation, Transmission and Distribution in India namely "Tata Power Delhi Distribution Limited" with Delhi Vidyut Board for distribution in North Delhi, 'Powerlinks Transmission Ltd.' with Power Grid Corporation of India Ltd. for evacuation of Power from Tala hydro plant in Bhutan to Delhi and 'Maithon Power Ltd.' with Damodar Valley Corporation for a 1050 MW Mega Power Project at Jharkhand. Tata Power has developed the country's first 4000 MW Ultra Mega Power Project at Mundra (Gujarat) based on super-critical technology. It is also one of the largest renewable energy players in India. Its international presence includes strategic investments in Indonesia through a 30% stake in the leading coal company PT Kaltim Prima Coal (KPC), 26% stake in mines at PT Baramulti Suksessarana Tbk ("BSSR") and a geothermal project; in Singapore through Trust Energy Resources to securitise coal supply and the shipping of coal for its thermal power generation operations; in South Africa through a joint venture called 'Cennergi' to develop projects in South Africa, Botswana and Namibia; in Australia through investments in enhanced geothermal and clean coal technologies and in Bhutan through a hydro project in partnership with The Royal Government of Bhutan. With its track record of technology leadership, project execution excellence, world class safety processes, customer care and driving green initiatives, Tata Power is poised for a multi-fold growth and committed to 'lighting up lives' for generations to come. Visit us at: www.tatapower.com

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For further information, please contact:

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