

JFL/NSE-BSE/2014-15/048

October 1, 2014

Listing Department
BSE Ltd.
25th Floor, P.J. Towers,
Dalal Street, Mumbai - 400001

Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai - 400051

Scrip Code: 533155

CM Quote: JUBLFOOD

Sub: - Press Release dated October 01, 2014

Dear Sir/Madam,

Please find enclosed herewith the two press releases both dated October 01, 2014, to be issued by the Company.

This is for your information and records.

Thanking you,
For Jubilant FoodWorks Limited



(Mona Aggarwal)
Company Secretary cum Compliance Officer

Encl : A/a

Investor E-mail Id: investor@jublfood.com

A Jubilant Bhartia Company

Jubilant FoodWorks Limited

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Domino's Pizza Expands Presence in Rajasthan with Its Maiden Restaurant in Udaipur!

Udaipur, October 1, 2014: Domino's Pizza, India's Pizza Delivery Expert and market leader in the organized pizza market today inaugurated its first restaurant in Udaipur. The restaurant opened at one of Udaipur's most popular places, The Celebration Mall, on the ground floor, with much fanfare and celebrations.

A coveted tourist destination, Udaipur will now be able to offer its visitors from across the globe world-class delicacies from its scrumptious and elaborate menu. With the launch of its first restaurant, Udaipur now joins Jaipur, Kota, Bhiwadi, Alwar and Ajmer in the list of cities in Rajasthan that Domino's Pizza has presence in.

In the last one year, Domino's Pizza has aggressively strengthened its presence in tier II and tier III cities such as Bhiwadi (Rajasthan), Korba (Chhatisgarh), Rajahmundry (AP), Aligarh (UP), Hoshiarpur (Punjab), Belgaum (Karnataka), Dharamshala (HP), Rangpo (Sikkim). The brand has constantly focused on winning a loyal customer base across India through its tasty pizza offerings, unmatched delivery promise and warm guest service approach. This new restaurant marks yet another milestone in the journey of Domino's Pizza's pan-India expansion plans.

Commenting on the launch of the first restaurant in Udaipur, Mr. Ajay Kaul, CEO, Jubilant FoodWorks Limited said, *"Rajasthan is an important state for Domino's Pizza and we are focused on expanding our footprint in the region. The opening of our first restaurant in Udaipur is an important moment for the brand and we are extremely happy to be expanding our footprint on way to achieving our ambition of being in the vicinity of every pizza lover in the country. We would like to thank all our loyal customers, whose love and loyalty for the brand, has been our constant motivation in this success journey and we are confident that we will become the restaurant of choice for all pizza lovers across Udaipur."*

Speaking on the occasion of the launch of the restaurant, Mr. Harneet Singh Rajpal, Senior Vice-President-Marketing, Domino's Pizza India said, *"Udaipur is a tourist hub and a very important one at that. The city attracts visitors from all across the globe, and has been evolving at a fast pace due to the development of support ecosystem to aid tourism. We are sure Consumers in Udaipur across all age groups will be fast embracing pizza time as the easiest and best way to spend memorable moments with family and friends. We will keep offering the consumers more choices and better service to make their memorable moments even more memorable."*



About Jubilant FoodWorks Limited

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and India's largest food service company, with a network of 795 Domino's Pizza restaurants across 166 cities (as of 1st October, 2014). The Company & its subsidiary have the exclusive rights to develop and operate Domino's Pizza brand in India, Sri Lanka, Bangladesh and Nepal. At present it operates in India and Sri Lanka. The Company is the market leader in the organized chain pizza market with 70%+ market share in India (as per Euromonitor data published in 2014). The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has launched 38 Dunkin' Donuts restaurants across 12 cities in India (as of 11th September, 2014).

Corporate Identification No: L74899UP1995PLC043677

Investor e-mail id: investor@jublfood.com

Website: www.jubilantfoodworks.com

For more updates and information on the Company, please log on to www.jubilantfoodworks.com; www.dominos.co.in

For further media queries please contact:-

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Domino's Pizza penetrates deeper in the Indian Heartland opening it's first restaurant in Gorakhpur!

- Announces a 30-day long celebration campaign, giving more reasons to the city folks to celebrate this festive season -

Gorakhpur, October 1, 2014: Domino's Pizza, India's Pizza Delivery Expert and market leader in the organized pizza market today inaugurated its first restaurant in Gorakhpur. This restaurant is opened in BKD Square, first floor, 10 Park Road, Civil Lines- Gorakhpur with much fanfare and celebrations.

In the last one year, Domino's Pizza has aggressively strengthened its presence in tier II and tier III cities such as Bhiwadi (Rajasthan), Korba (Chhatisgarh), Rajahmundry (AP), Aligarh (UP), Hoshiarpur (Punjab), Belgaum (Karnataka), Dharamshala (HP), Rangpo (Sikkim). The brand has constantly focused on winning a loyal customer base across India through its tasty pizza offerings, unmatched delivery promise and warm guest service approach. This new restaurant marks yet another milestone in the journey of Domino's Pizza's pan-India expansion plans.

Commenting on the launch of the first restaurant in Gorakhpur, Mr. Ajay Kaul, CEO, Jubilant FoodWorks Limited said, *"The opening of a restaurant in Gorakhpur is a landmark moment for the brand and we are extremely happy to be expanding our footprint to newer cities. Our aim is to make sure that we are in the vicinity of every pizza lover in the country. This expansion further into the state of Uttar Pradesh will also help us provide a better and improved consumer experience and will continue to build new benchmarks in consumer satisfaction. We would like to thank all our loyal customers, whose love and loyalty for the brand, has been our constant motivation in this success journey."*

Speaking on the occasion of the launch of the restaurant, Mr. Harneet Singh Rajpal, Senior Vice-President-Marketing, Domino's Pizza India said, *"Every restaurant that we launch in a new city brings us closer to our consumers and helps us deliver the best of our products and services to them. Over the last decade, we have been the fastest growing food service company in India and have successfully pioneered innovative concepts and products for the Indian taste palette. I would like to thank all our consumers who have shown immense love and support for us and our brand. I hope that this new restaurant helps all the pizza lovers in the city to celebrate their moments of happiness and create wonderful memories with their loved ones."*

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