Subex Limited
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February 16, 2017

To
BSE Limited
The National Stock Exchange of India Limited

Dear Sir/Madam,

Sub: Press Release- Subex to showcase its capabilities for Digital Revolution at the Mobile World Congress 2017.

As per Regulation 30 of the SEBI (LODR) Regulations, 2015, please find enclosed the Press Release which the Company intends to make.

Kindly broadcast the same on your website on February 16, 2017

Thanking you.

Yours truly,
For Subex Limited

SUBEX LIMITED ★ BANGALORE-560 103 ★

Ganesh K V
Chief Financial Officer, Global Head-Legal and Company Secretary

Encl: As above.

Press release

For Immediate Release **16 February, 2017**

Press contact Sandeep Banga
Marketing and Communications
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Subex to showcase its capabilities for Digital Revolution at the Mobile World Congress 2017

London, UK – Subex Ltd, a leading global provider of Business and Operations Support Systems (B/OSS) for Communications Service Providers (CSPs), will be participating in this year's Mobile World Congress, which will be held in Barcelona, Spain from the 27th February – 2nd March, 2017. Subex will be present in Booth #5F10 in Hall 5.

As telecom operators embark on their journey towards digital revolution, it is well known knowledge that they will encounter a broad range of challenges and risks. In order to enable telcos to be successful through this transition, Subex is the trusted technology and business solution provider to help global telcos drive new business models, enhance customer experience, and optimise enterprises.

Through its solution portfolio, Subex can empower businesses to drive new business models by pivoting their offerings around revenue, opening new revenue streams in emerging business areas and allied services, and by better leveraging the partner ecosystem. Subex can also empower telcos to optimise their enterprise by helping them bring in operational excellence by focusing on maximizing revenue and mitigating business risks, thus ensuring further Y-o-Y cost savings to make investments for the future.

With customers being at the epicenter of digital revolution Subex helps telcos enhance customer experience through the use of advanced analytics, to leverage business insights to better understand customer behaviour for deeper engagement. In line with this, Subex will be showcasing the capabilities of ROC Insights – a unique approach to solving the problem with data growth. The solution's capability to harness available operational data that service providers have and transform it into actionable intelligence for their perusal – all in near real time, plays an important part in driving new business models and enhancing customer experience for CSPs.

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Press release

Subex will also be demonstrating the capabilities of its IoT security solution. Subex Secure is an IoT security solution which focuses on ensuring cyber resilience, thus providing organisations the ability to identify, protect, monitor, respond and recover from IoT attacks.

"With existing revenue streams from Voice, Data and SMS undergoing a fundamental shift, CSPs need to transform their approach to the market and find ways to embrace the world of digital services such as OTT, IoT, Mobile Money, Wearables etc. With 20 years of domain expertise and capabilities, Subex is a strategic partner to service providers in making the leap, to embrace the digital revolution." said Vinod Kumar, Chief Operating Officer, Subex.

In addition to the above, full-fledged mobile applications for ROC Revenue Assurance, ROC Fraud Management, ROC Asset Assurance, ROC Partner Settlement and ROC Insights are being showcased at this year's MWC event and will be available for hands-on demo.

To schedule a meeting and get an insight about our offerings visit http://bit.ly/2jz7DMf

- Ends -

About Subex Limited

Subex Limited is a leading global provider of Business and Operations Support Systems (B/OSS) that empowers communications service providers (CSPs) to achieve competitive advantage through Business Optimisation – thereby enabling them to improve their operational efficiency to deliver enhanced service experiences to subscribers.

Subex's product portfolio powers the ROC and its best-in-class solutions such as revenue assurance, fraud management, asset assurance, capacity management, data integrity management, credit risk management, cost management, route optimization and partner settlement. Through its ROC Insights advanced analytics service, Subex provides actionable insights delivered through consumable storyboards, to help telecom operators make the best use of their data. Subex also offers a scalable Managed Services program with 30+ customers.

Among the numerous awards the company has won, Subex has been awarded the Pipeline Innovation Award 2016 for Security and Assurance and has been the winner of Carriers World Awards 2015 for Best Security/Fraud solution, and Telecoms Award 2015 for Advances in B/OSS. Subex has continued to innovate with customers and have been jointly awarded the Global Telecoms Business Innovation Award in 2016 with BTC Botswana; in 2015 with Mobily; in 2014 with Telstra Global; in 2012 with Idea Cellular for Managed Services and in 2011 with

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Swisscom for Fraud Management. The company was also awarded the BSS&OSS Latin America Best Fraud Prevention project award in 2016 with Telefonica Chile.

Subex's customers include 39 of top 50 telecom operators* and 7 of the world's 10 largest# telecom companies worldwide. The company has more than 300+ installations across 90+ countries.

**Telecom Operators 500, 2015*

#The World's Largest Telecom Companies 2015 - Forbes

For more information please visit www.subex.com

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