July 2, 2013

The DCS–CRD,
Bombay Stock Exchange Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001

The DCS–CRD,
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No- 'C' Block, G Block
Bandra-Kurla Complex
Mumbai-400051

Sub:- Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed the Press Release of Eros International Media Limited.

You are requested to take this information on record.

Thanking you

Yours faithfully,

For Eros International Media Limited

Dimple Mehta

Company Secretary & Compliance Officer

Encl:- Press Release

EROS INTERNATIONAL MEDIA LIMITED
Corporate Office: 901/902, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.
Tel.: +91-22-6602 1500 Fax: +91-22-6602 1540 E-mail: eros@erosintl.com • www.erosintl.com
Regd. Office: 201, Kailash Plaza, Plot No. A-12, Opp. Laxmi Ind. Estate, Link Road, Andheri (W), Mumbai - 400 053.

Raanjhanaa continues its dream run at the box office scoring Rs. 68.50 crore gross worldwide till second weekend

Monday, July 1, 2013: Eros International Media Limited (Eros International), a leading global company in the Indian film industry has announced a hugely successful run of *Raanjhanaa* at the box office with an impressive **Rs. 68.50 crore worldwide** up to its second weekend.

The film in its opening weekend netted a NBOC (Net Box office collections) of **Rs. 20.08 crore** in India and held strong through the week and closed at an impressive Rs. **34.98 crore (NBOC)** for week one. The second weekend was equally impressive garnering a collection of Rs. **10.70 crore (NBOC)**

The film has so far grossed a total of Rs. **59.50 crore** (Net collection Rs. **45.68** crore) and overseas **Rs. 9 crore in 10 days.**

Produced and distributed by Eros International worldwide, *Raanjhanaa* released across **1400 screens in India** and **220 plus screens overseas.**

Ambikapathy, the Tamil version of the film released across 300 screens in India last Friday and has grossed an impressive **Rs. 2.95 crore** at the box office during the opening weekend with a net collection of **Rs. 2.05 crore**.

Speaking on its successful run, **Nandu Ahuja, Sr. VP, Distribution, Eros International Media Limited**, *"This beautiful small town love saga with exemplary performances by its lead actors has won the hearts of audiences. The tremendous response has been very encouraging with both single screens and multiplexes indicating good box office results. The footfall on Monday was higher than the Friday of the opening weekend. Tuesday's numbers surpassed Monday's clearly indicating its increased acceptance with audiences. It is noteworthy that the second weekend collections are more than 50% of the first weekend. With the fabulous word of mouth, we are looking at the film continuing its rock steady performance through its run".*

Commenting on the overseas success, **Pranab Kapadia, President- Marketing and Distribution, Eros International Plc**, *"Raanjhanaa has done equally well in the overseas markets. The chemistry of Dhanush and Sonam combined with compelling screenplay and soulful music is a winning combination. With the film holding up so well in its second week too, we expect the film to continue entertaining audiences and enjoy a good run at the box office."*

Raanjhanaa stars National Award winning south actor Dhanush and Sonam Kapoor in lead roles and is directed by Aanand L Rai. Music of the film is composed by Oscar winning musician A. R Rahman.

About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a global player within the Indian media and entertainment arena. It operates on a vertically integrated studio model controlling content as

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well as distribution & exploitation across multiple formats globally, including cinema, digital, home entertainment and television syndication. Eros International is part of Eros International plc which is the first Indian media Company to get listed on the Alternative Investment Market of the London Stock Exchange.

