



AMARA RAJA
Gotta be a better way

February 10, 2018

National Stock Exchange of India Limited
"Exchange Plaza", Bandra – Kurla Complex
Bandra East
Mumbai – 400 051
Fax No.: (022) 2659 8237/38
E-mail: cmllist@nse.co.in
Scrip Code: AMARAJABAT

BSE Limited
PhirozeJeejeebhoy Towers
Dalal Street, Fort
Mumbai – 400 001
Fax No.:(022) 2272 3121
E-mail: corp.relations@bseindia.com
Scrip Code: 500008

Dear Sirs,

Sub: Media release

Please find enclosed herewith a copy of the media release being given out by the Company.

Thanking you,

Yours faithfully,

For Amara Raja Batteries Limited

M R Rajaram
Company Secretary

Encl.: as above

AMARON®



AMARA RAJA | Johnson Controls
An Amara Raja - Johnson Controls Company

Amara Raja Batteries Limited | An Amara Raja Group Company
Corporate Operations Office :

TERMINAL A

1-18/1/AMR/NR, Nanakramguda, Gachibowli, Hyderabad-500032, India.

Tel No: +91 40 23139000, Fax No: +91 40 23139001 . Email: mktg@amararaja.co.in.

Registered Office & Works : Karakambadi-517520, Tirupati, Andhra Pradesh, India.

Tel No: +91 877 2265000, Fax No: +91 877 2285600, E-mail: amararaja@amararaja.co.in

Website : www.amararaja.co.in, Corporate Identification Number : L31402AP1985PLC005305 E

Amara Raja Batteries Limited reports 9% growth in Revenue sequentially for the quarter ended December 31, 2017

- » Revenue of Rs. 1,553 crore
- » EBITDA of Rs. 242 crore
- » PBT of Rs. 198 crore

Hyderabad, India – February 10, 2018: Amara Raja Batteries Limited, India's leading Industrial and Automotive Battery major (**BSE: 500008 & NSE Code: AMARAJABAT**) today reported net revenue (excluding other income) of Rs. 1,553 crore in Q3 FY18 and Profit before Tax (PBT) of Rs. 198 crore.

For the quarter ended December 31, 2017

Rs. in crores

Particulars	Quarter ended		
	Dec 31, 2017	Sep 30, 2017	Dec 31, 2016
Net Revenue from operations	1,553	1,428	1,327
Earnings Before Interest, Tax, Depreciation & Amortisation (EBITDA)	242	238	204
Profit Before Tax (PBT)	198	191	169

The **Automotive battery business** has clocked healthy volume growth across the OE and aftermarket segments. AMARON and POWER ZONE brands continue to grow on the back of channel expansion initiatives and strong consumer preference. Exports to South East Asia and Middle East countries has also increased significantly on Year on Year basis.

The **Industrial battery business** recorded significant growth in UPS segment. Volumes in Telecom segment have seen a jump over previous quarter even as overall demand in Telecom continues to be subdued.

Commenting on the Q3 performance, **Mr. Jayadev Galla, Vice Chairman & Managing Director, Amara Raja Batteries Limited** said, "Since current capacity utilizations are nearing peak in most product lines, investments in capacity expansion is helping us meet the growing demand. We continue to focus on building capabilities to address emerging and future opportunities in energy storage and EV space."

S. Vijayanand, CEO, Amara Raja Batteries Limited commented that "The robust growth numbers reported from Auto sector augurs well for the company and we have been able to strengthen our position both in OE and replacement market segment. The continued escalation of lead prices is a cause for concern and is partially offset by pricing actions."

