Press Release

Trident wins Punjab State Safety Award - 2014

Ludhiana, March 05, 2015: Trident Limited, the flagship company of TridentGroup, has been selected for the coveted Punjab State Safety Award - 2014 organized by the Directorate of Factories, Punjab and the Punjab Industrial Safety Council (PISC).

The First Prize was awarded to the Home Textile Division of the Company, while its Yarn Division won the Third Prize. These awards were bestowed on the Company for the largest reduction in accident frequency rate in textile industry for more than 5 lakh man-hours. Trident has one of country's largest single-location spinning capacities and its home textile division is credited as world's largest manufacturer of terry towels.

Set up on the lines of National Safety Council, Punjab Industrial Safety Council aims at elimination of human suffering, loss of production and damage to material and equipment in industry. Headquartered in Chandigarh, this membership based organization has publications, trainings, hygiene and safety surveys, education and safety awards as some of its key activities. Spread across 8 regional circles in Punjab, PISC has more than 400 members.

About Trident Limited:

Trident Limited is the flagship company of TridentGroup, a USD 1 billion Indian business conglomerate and global player. Headquartered in Ludhiana, Punjab, Trident is the largest terry towel and wheat straw based paper manufacturer in the world. With the establishment of the state-of-the-art manufacturing processes and systems coupled with appropriate human capital and credentials, Trident has frequently received accolades from its patrons in recognition for delivering high quality standards and for its customer-centric approach.

The Company operates in two major business segments: Textiles and Paper with its manufacturing facilities located in Punjab and Madhya Pradesh. Trident's customer base spans over more than 75 countries across 6 continents and comprises of global retail brands like Ralph Lauren, Calvin Klein, JC Penney, IKEA, Target, Wal-Mart, Macy's, Kohl's, Sears, Sam's Club, Burlington, etc. With export turnover accounting for about 50% of total sales of the Company, TridentGroup has emerged as one of the world's largest integrated home textile manufacturer.

For more information about us, please visit www.tridentindia.com OR contact:

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