

January 15, 2014

To
The Manager – Listing
National Stock Exchange of India Limited
Exchange Plaza, Bandra – Kurla Complex,
Bandra (East)
Mumbai – 400 051

Dear Sir/Madam,

Sub: Press Release

As per clause 36 of the Listing Agreement, please find enclosed the Press Release which the Company intends to make.

Kindly broadcast the same on your website on January 15, 2014.

Thanking you.

**Yours truly,
For Subex Limited**


Hemalatha N
Associate Company Secretary



ENCL: As above.

For Immediate Release

January 15, 2014

Press contact Mansi Chouhan
Director– Marketing
+91 80 66598957
mansi.chouhan@subex.com

Subex to host South Asia User Meet 2014 in India

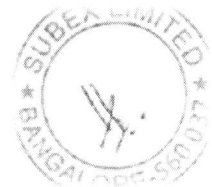
Bangalore, India – Subex Ltd, a leading global provider of Business Support Systems (BSS) for Communications Service Providers (CSPs) will be hosting its South Asia User Meet on the 16th of January, 2014 in New Delhi, India. The speakers for the conference include delegates from leading Communications Service Providers.

Romal Shetty, COO - Advisory at KPMG will be the keynote for the event. Other key speakers include *Dr. Sumit Chowdhury – President & Chief Information Officer at Reliance Jio Infocom Ltd.* who will speak about '4G Eco-system', *Venkatraman Iyer - DGM - Head Fraud Management Strategy at Bharti Airtel Limited* who will hold a session on Mobile Money and *Rajeev Batra, CIO at MTS India* who will discuss on improving network efficiency.

Themed "Connect, Communicate, Collaborate", the conference will provide the perfect stage to discuss current market dynamics and challenges, provide customers with an excellent opportunity to engage and learn from collective experiences while sharing best practices and feedback. Apart from roadmaps and workshops on the company's core products - ROC Revenue Assurance and Fraud Management, the conference includes sessions on new areas such as *Asset Assurance and Mobile Money*.

Vinod Kumar, COO, Subex Ltd. said, "The Subex South Asia User Meet will be an ideal platform for our South Asia users to interact, identify need and discuss the industry at large. The conference will provide an excellent opportunity for our users to engage and discuss current market trends and familiarize with Subex's solutions through the planned workshops. We look forward to an enriching experience and welcome all our customers and partners."

The Subex South Asia User Meet will be held on January 16, 2014 at Hotel Radisson Blu Plaza, Delhi. Click [here](#) for more information.



SUBEX LIMITED, RMZ ECOWORLD, DEVARABISANAHALLI, OUTER RING ROAD, BANGALORE 560 037
INDIA • BROOMFIELD • DUBAI • LONDON • IPSWICH • SINGAPORE • SYDNEY

www.subex.com

Press release

- End-

About Subex Limited

Subex Limited is a leading global provider of Business Support Systems (BSS) that empowers communications service providers (CSPs) to achieve competitive advantage through Business Optimisation - thereby enabling them to improve their operational efficiency to deliver enhanced service experiences to subscribers.

The company pioneered the concept of a Revenue Operations Centre (ROC®) – a centralized approach that sustains profitable growth and financial health through coordinated operational control. Subex's product portfolio powers the ROC and its best-in-class solutions such as revenue assurance, fraud management, asset assurance, capacity management, data integrity management, credit risk management, cost management, route optimization and partner settlement. Subex also offers a scalable Managed Services program with 30+ customers.

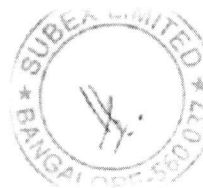
Subex has been awarded the Global Market Share Leader in Financial Assurance 2012 by Frost & Sullivan and has been the winner of Pipeline Innovation Award 2013 in Business Intelligence & Analytics; Capacity Magazine Best Product/ Service 2013. Subex has continued to innovate with customers and have been jointly awarded the Global Telecoms Business Innovation Award for 2012 with Idea Cellular for Managed Services and in 2011 with Swisscom for Fraud Management.

*Total Telecom Top 500 Telecom Brands, 2013
#Forbes' Global 2000 list, 2013

For more information please visit www.subex.com

For further information contact:

Rajiv Menon at Perfect Relations
Tel: +91 9845251133
rmenon@perfectrelations.com



SUBEX LIMITED, RMZ ECOWORLD, DEVARABISANAHALLI, OUTER RING ROAD, BANGALORE 560 037
INDIA • BROOMFIELD • DUBAI • LONDON • IPSWICH • SINGAPORE • SYDNEY

www.subex.com

Press release