TCS/PR/SE-45/2018-19

July 4, 2018

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS Recognized as a Leader in Enterprise QA Services by Everest Group PEAK Matrix**" which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES
Tata Consultancy Services Limited
TCS House Raveline Street 21 D S Marg Fort Mumbai 400 001 India
Tel 91 22 6778 9999 Fax 91 22 6778 9000 e-mail corporate.office@tcs.com website www.tcs.com
Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021
Corporate Identification No. (CIN): L22210MH1995PLC084781

For immediate use **PRESS** RELEASE

TCS Recognized as a Leader in Enterprise QA Services by Everest Group PEAK Matrix

Tata Consultancy Services' Strong Portfolio of Tools and IP, Investments in Automation and AI and Agile/DevOps Maturity cited as Key Strengths

MUMBAI, July 04, 2018: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization has been positioned as a Leader in Everest Group's "Enterprise QA Services PEAK™ Assessment 2018".[1]

"In a Business 4.0 world, enterprises' brand differentiation is predicated on enhanced customer experience, making Quality Engineering that delivers first time right quality, all the more critical in protecting brand reputation," said **Jayashree Natarajan**, Global Head of Quality Engineering & Transformation, TCS. "We have been named a Leader in this assessment for the fifth consecutive year, validating our ongoing investments in Quality Engineering and the resultant market success."

TCS' Quality Engineering & Transformation Services group offers a comprehensive portfolio of cognitive-powered services spanning the entire Quality Assurance value cycle – including consulting and advisory, testing services implementation, and managed services for test environment and test data management – helping global clients address their business, quality and risk management challenges.

The company has responded to the emergence of newer technologies, and growing customer investments in those areas as part of their digital transformation initiatives, with newer offerings such as Agile/DevOps Transformation Consulting, VR/AR Assurance, Video and Infotainment Systems Assurance, and Industry-Specific Digital Assurance. With functional assurance constituting the largest part of customers' assurance spending, TCS' domain expertise across multiple industry verticals has become a key differentiator.

TCS has made significant investments in building intellectual property in the digital assurance domain. The newly launched Customer Experience Assurance Platform measures and benchmarks the customer experience maturity of systems across five dimensions – usability, accessibility, compatibility, security and performance – using cognitive and machine learning techniques, and provides remediation to enhance business outcomes. Smart QE is an AI-powered platform to accelerate the release cycle using contextual insights, predictive analytics and self-healing capabilities to enhance the quality and predictability of IT applications.

"The QA function of the future needs to evolve beyond testing and become the custodian of the brand. TCS understands that Agile and DevOps models require QA to be a holistic function. It has invested in automation and AI/cognitive tools that have helped it deliver next-generation solutions to clients," said Yugal Joshi, Vice President, Everest Group.

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[1] Enterprise QA Services PEAK Matrix™ Assessment 2018: Quality Assurance to Brand Assurance: AI Driving the Evolution, Application Services, Market Report – May 2018

"Our contextual knowledge, depth in test automation, investments in cognitive technologies and extensive portfolio in assurance-related IP enable our customers to deploy first-time-right solutions faster and enable a superior customer experience. This helps them differentiate themselves in the digital economy," added Jayashree.

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for the last fifty years. TCS offers a consulting-led, Cognitive powered, integrated portfolio of IT, Business & Technology Services, and engineering. This is delivered through its unique Location Independent Agile delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 394,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $19.09 billion for year ended March 31, 2018 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS global news, follow @TCS_News.

TCS media contacts:

Asia Pacific:	Email: Sean.davidson@tcs.com Phone: +65 9139 3668
Australia and New Zealand:	Email: Darren.rudd@tcs.com Phone: +61 488 403 013
Benelux:	Email: Joost.galema@tcs.com Phone: +31 615 903387
Europe:	Email: ashish.babu@tcs.com Phone: +31611531246
Central Europe:	Email: anke.maibach@tcs.com Phone: +49 172 6615789
India:	Email: arushie.sinha@tcs.com | shamala.p@tcs.com Phone: +91 22 6778 9960 | +91 22 6778 9081
Japan:	Email: douglas.foote@tcs.com Phone: +81 80-2115-0989
Latin America:	Email:martin.karich@tcs.com Phone: +569 6170 9013
Nordics:	Email: mattias.afgeijerstam@tcs.com Phone : +46723989188
UK:	Email:peter.devery@tcs.com Phone: +44 7764 835 773
USA / Canada	Email: b.trouson@tcs.com Phone: +1 646 313 4594

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