March 1, 2016

The Deputy General Manager
Corporate Relationship Dept.
BSE Ltd.
1st Floor, New Trading Ring
Rotunda Building, P. J. Towers
Dalal Street, Fort
Mumbai – 400 001

The Asst. Vice President
Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, Bandra Kurla Complex
Bandra East,
Mumbai – 400 051

Dear Sir,

IndusInd Bank opens a branch in Indore

IndusInd Bank has recently inaugurated a new branch in Indore, the business and trading capital of the state. The new branch is located at Shop no. 105 –108, Upper Ground Floor, Prem Trade Centre, Opposite Shastri Market, Maharani Road, Indore, Madhya Pradesh – 452007. With the inauguration of this branch, IndusInd Bank now has 6 branches in Indore and 55 branches in the state of Madhya Pradesh.

In this connection, our Bank shall issue a Press Release today. A copy of the same is enclosed for your kind perusal and record.

Yours faithfully,
For IndusInd Bank Ltd.

Haresh Gajwani
Company Secretary

IndusInd Bank

IndusInd Bank opens a new branch in Indore

Expands presence across Madhya Pradesh

Indore, March 1, 2016: IndusInd Bank recently inaugurated a new branch in Indore, the business and trading capital of the state. The new branch is located at **Shop no. 105 –108, Upper ground floor, Prem Trade Centre, Opposite Shastri Market, Maharani Road, Indore, Madhya Pradesh – 452007.**

With the inauguration of new branch, IndusInd Bank now has 6 branches in Indore and 55 branches in Madhya Pradesh state. The Bank plans to further strengthen its presence and customer reach in Madhya Pradesh with more branches in the coming quarters.

The new branch located at Yashwant Niwas Road, Shivshakti Nagar Indore was inaugurated by **Chief Guest Rao Shree Shrikant Zamindar (BABA Sahab).** Along with the chief guest, there were several senior IndusInd Bank officials who graced the branch opening ceremony.

Commenting on the inauguration of branch in Madhya Pradesh, **Mr. Soumitra Sen, Head Branch Banking IndusInd Bank** said, "*We are happy to inaugurate a new branch in Indore, which is growing and constantly evolving market for the bank. This aligns with the Bank's strategy to extend the reach and offer entire gamut of financial services including credit, savings, investments and insurance products to customers across Madhya Pradesh state. The new branch aims at deepening relationships and attracting new customers, thus strengthening IndusInd Bank's client base across the region. As we expand into deeper geographies to serve the local populace, we look forward to bringing a whole new world of convenience and flexibility to customers.*"

The increase in new branch will allow more number of customers to avail IndusInd Bank's unique customer propositions along with full range of services ranging from Saving & Current Accounts, Loan products to Wealth Management and Credit cards. Innovative facilities such as 'Video Branch', 'My Account, My Number', 'Choice Money ATM', "Direct Connect', "Check on Cheque" and 'Cash on Mobile'. The Bank services its large customer base through a multi-channel delivery network of branches, ATMs, call centre, internet banking and an innovative social banking platform called 'OnTheGo', which offers suite of banking services through multiple-social networks as an extension to its digital services.

About IndusInd Bank

IndusInd Bank, which commenced operations in 1994, caters to the needs of both consumer and corporate customers. Its technology platform supports multi-channel delivery capabilities. As on December 31, 2015, IndusInd Bank has 905 branches, and 1621 ATMs spread across 568 geographical locations of the country. The Bank also has representative offices in London, Dubai and Abu Dhabi. The Bank believes in driving its business through technology. It enjoys clearing bank status for both major stock exchanges - BSE and NSE - and major commodity exchanges in the country, including MCX, NCDEX, and NMCE. IndusInd Bank on April 1, 2013 was included in the NIFTY 50 benchmark index. Recently, IndusInd Bank ranked 13th amongst the Top 50 Most Valuable Indian Brands 2015 as per the BrandZ Top 50 rankings powered by WPP and Millward Brown.

IndusInd Bank

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Twitter- @MyIndusIndBank
Facebook - https://www.facebook.com/OfficialIndusIndBankPage/

For more details on this release, please contact:

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