June 6, 2016

The DCS – CRD
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The Listing Manager
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you
Yours faithfully,
For Eros International Media Limited

Dimple Mehta
Vice President - Company Secretary and Compliance Officer

Encl:- Press Release

Eros International & Nadiadwala Grandson Entertainment's *Housefull 3* laughs its way to the box office to gross 100 crore worldwide in its opening weekend

*Grosses **Rs. 73.02 crores** in India and **Rs. 27.01 overseas***

Biggest opener of the year

Akshay Kumar's biggest opener

Mumbai, 06th June 2016: Eros International, India's leading global company in the Indian film industry announced the record breaking success of one of the biggest franchises, ***Housefull 3*** at the box office. The film has collected over **Rs. 100.03 crores (USD 15 million)** across the globe in the opening weekend with **Rs. 73.02 crores gross (Rs. 53.31 crores Net box Office)** in India and **Rs. 27.01 crores overseas**. Produced by Sajid Nadiadwala & Eros International and directed by Farhad-Sajid, the film starring Akshay Kumar, Riteish Deshmukh and Abhishek Bachchan opened worldwide on 3rd June 2016.

One of the most anticipated films of the year, *Housefull 3* set the cash registers ringing with the release day (Friday) collecting over ₹ 15.21 crores in India and continued to witness the upward trend on Saturday with ₹ 16.30 crores. Courtesy a blockbuster Sunday, the film saw an unprecedented response raking in ₹ 21.80 crores, taking the total weekend net to Rs. 53.31 crores.

The film opened to an impressive start in the overseas markets as well with phenomenal collections in the US and Canada with USD 700000 plus in 3 days. The film collected approximately F$141,000 in Fiji in 4 days, creating a new record to become the highest ever Bollywood grosser in the country, beating Bajrangi Bhaijaan's collections of F$125,000.

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CIN No. L99999MH1994PLC080502

Commenting on the film's success, **Nandu Ahuja, Sr. VP, India Theatrical, Eros International Media Ltd** said, *"We are elated with the response Housefull 3 has garnered across India. The film is a complete laugh riot, a family entertainer that has appealed to audiences of all age brackets and the weekend box office collections are a testimony to that. This marks the return of comedy and the film has lived up to the huge hype and expectations from the successful franchise".*

Commenting on the overseas success, **Pranab Kapadia, President - Marketing and Distribution, Eros International Plc,** says, *"Housefull 3 was one of the most awaited films of 2016 in the overseas markets and a perfect start to the summer. The film has opened tremendously across UK, US, Canada and UAE. We are confident that the film will continue its winning streak at the box office this week as well."*

Eros International now gears up for its next release with Nadiadwala Grandson Entertainment, buddy cop action adventure *Dishoom,* starring John Abraham, Varun Dhawan and Jacqueline Fernandez and directed by Rohit Dhawan, slated to release worldwide on 29th July 2016.

About Eros International Media Ltd

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by

combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com

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