



ROYAL ORCHID HOTELS LTD.,

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CIN : L55101KA1986PLC007392

Date: August 16, 2016

To,
The Manager,
Listing Department,
NSE Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai - 400051.

To,
The Manager,
Department of Corporate Relations,
BSE Limited, PJ Towers,
Dalal Street, Fort
Mumbai - 400001.

Dear Sir/Madam,

SUB: Financial Results Press Release for the quarter ended June 30, 2016

Scrip Code: BSE: 532699 NSE: ROHLTD

Please find attached Financial Results Press Release for the quarter ended June 30, 2016.

This is for the information and records of the exchanges.

For Royal Orchid Hotels Limited

(Authorised Signatory)





ROYAL ORCHID
HOTELS

Press release

Royal Orchids Hotels Q1FY17 EBIDTA jumps 88% to Rs 2.16 crore

Bangalore, August 16, 2016: Royal Orchid Hotels Limited (ROHL), a fast emerging hotel chain operating 5 and 4 star hotels for business and leisure travellers, reported total revenue of Rs. 20.35 crore for the quarter ended June 2016 as against Rs 18.84 crore for the quarter ended June 2015, an increase of 8%. The EBIDTA during the quarter jumped 88% to Rs 2.16 crore from Rs 1.14 crore (after excluding foreign exchange transaction loss).

Speaking on the financial performance, Mr Chander K Baljee, Managing Director said "Royal Orchid Group foresees a promising year in terms of business & profitability in the remaining period of this fiscal. The main reason for promising year is some of the renovated properties getting ready for business and addition of more rooms and services in some of the properties. The company continues to pursue an 'Asset Light Strategy' in expansion of its hotels through Management Contracts. We added 500 rooms in 9 properties in last one year and in pipeline are 6 more properties for 400 rooms and aims to cover all major cities taking the total to 41 properties with 3,000 rooms".

Way Forward – 2016-17.

Royal Orchid Group foresees a promising year in terms of business & profitability in the remaining period of business.

The major reasons for the same are as follows:

1. To cross 50 properties with 4,000 rooms in the next one year
2. Expand "Regenta Inn" the budget brand newly launched in Bangalore
3. Hotel Royal Orchid – Bangalore (Flag ship property of ROHL) has undergone renovation in rooms & in Food & Beverage outlets and will yield results in the remaining part of the year (Sep to March).
4. Tiger Trail outlet in Hotel Ramada – Bangalore has undergone renovations and is ready for business.
5. Royal Orchid Metropole - Mysore has renovated some of the rooms. Royal Orchid Brindavan – Mysore has a new Swimming pool and a Spa which would enhance business potential.



6. Subsidiaries of ROHL, Hotel Royal Orchid Jaipur has added 13 rooms to its inventory and would be ready for business during the peak season ensuring better revenues and profits.

Awards and Recognitions

- 1) Royal Orchid Hotels was awarded as one of the **Bengaluru 's Hot 50 Best Brands'** at The Brand Summit and Awards for the years 2015 and 2014 which has been organized by Paul Writer.
- 2) Trip Advisor Winner 2015 - Hotel Royal Orchid is awarded with Tripadvisor **"Certificate of Excellence"**.
- 3) Rocheston Accreditation Institute New York, has conferred the prestigious honour of the 'Distinguished Bar' upon Geoffreys at Hotel Royal Orchid, Bangalore 2016
- 4) Royal Orchid Metropole, Mysore has been Awarded "The Best in Heritage Hotel" Category Tourism Awards 2016 the by Federation of Karnataka Chambers of Commerce & Industry (FKCCI), Bengaluru Karnataka.
- 5) Regenta Resort Varca- Goa won the "Best Debut Beach Resort" for India Hospitality Award (West & South) 2016.
- 6) Royal Orchid Beach Resort, Goa was awarded for " Best 5 star Fun & Fly Resort and the " Best Food & Bev. Manager in 5 star category (South) - Mr. Sujit Kushwaha" by the Goan Hospitality award of Excellence 2016

About Royal Orchid Hotels:

Royal Orchid Hotels (BSE Code: 532699, NSE Code: ROHLTD) is a fast emerging hotel chain operating 5 and 4 star hotels for business and leisure travellers. It currently operates 35 hotels in 24 cities across India and East Africa under brands- Hotel Royal Orchid, Royal Orchid Central, Royal Orchid Resorts, Royal Orchid Suites, Regenta, Regenta Central, Regenta Inn and Regenta Resorts. Regenta is the newest brand of the group which is business-centric brand under the house of the Royal Orchid Hotels group. It is designed for the corporate traveller whose watchword is value and convenience. Currently they are 15 hotels under this brand. ROHL follows an 'Asset Light Strategy' through Management Contracts.

With sales offices at 11 locations across India like Bengaluru, Delhi, Mumbai, Chennai, Jaipur, Goa, Pune, Mysuru, Ahmedabad, Kolkata and Hyderabad, Royal Orchid is penetrating deep into the market for a better market share and following an aggressive feet-on-the-street approach to meet all potential clients in the corporate sector and travel agents parallelly.



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