

February 27, 2018**National Stock Exchange of India Limited**Exchange Plaza, 5th Floor,
Plot No. C-1, G Block,
Bandra Kurla Complex, Bandra (East)
Mumbai - 400 051.**BSE Limited**Phirozee Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.**Subject: Sterlite Tech Launches 'BSS of the Future' for Rapid Digitalisation of CSPs****Ref.: Scrip ID - STRTECH/ Scrip Code – 532374**

Dear Sir/Madam,

We wish to inform you that the Company has launched 'BSS of the Future', a platform that enables the digital transformation of Communication Service Providers (CSPs) to Digital Service Providers (DSPs).

A copy of the Company's Press Release in this behalf, is enclosed herewith.

Kindly take the above on record.

Thanking you,

Yours faithfully,

For **Sterlite Technologies Limited**

**Amit Deshpande**

Company Secretary (ACS 17551)

Enclosure: As above

PRESS RELEASE

FOR IMMEDIATE DISSEMINATION

Sterlite Tech Launches 'BSS of the Future' for Rapid Digitalisation of CSPs

Launched at the Mobile World Congress 2018, this BSS platform enhances end-user experience and brings scale, efficiencies and monetisation benefits to CSPs

Barcelona, Spain – February 27, 2018: Sterlite Tech [BSE: 532374, NSE: STRTECH], a global technology leader in smarter digital networks, announces the launch of 'BSS of the Future', a platform that enables the digital transformation of Communication Service Providers (CSPs) to Digital Service Providers (DSPs).

This future-ready BSS platform brings enhanced benefits for both CSPs and end-users. The newly architected platform powered by DevOps, open APIs and data science, enables CSPs to rapidly and effectively go digital. This new architecture integrates the erstwhile disparate System of Record, System of Engagement and System of Intelligence, which enables multiple benefits:

- Continuous delivery and integration cycle with 2x faster deployment of customer offerings
- Analytics-enabled insights for ongoing customer acquisition, growth and retention
- Scalable B2B2X monetisation platform usable for both B2C and B2B customers
- Open-API platform enables interoperability and ease of onboarding new partners and services

The next-gen BSS enhances the user experience by automating the billing process and providing omni-channel connectivity options across email, chat and other digital platforms for the end-users.

Commenting on the launch, **Nikhil Jain, Managing Director, Sterlite Tech - Software**, said, "I am excited about the launch of the 'BSS of the Future' as it will allow for a very rapid digitalisation of the CSP ecosystem." He added, "As legacy systems sunset, we will continue to build innovative digital solutions that benefit both CSPs and users."

Sterlite Tech has been recognised as Visionary in Gartner's Magic Quadrant (MQ) for Integrated Revenue and Customer Management (IRCM) for Communication Service Providers since the last two years.

About Sterlite Technologies:

Sterlite Technologies Ltd [BSE: 532374, NSE: STRTECH], is a global technology leader that designs, builds and manages smarter digital networks. Sterlite Tech engages with customers in more than 100 countries, with a digital web-scale offering across products, services and software. The Company has global scale manufacturing facilities in India, China & Brazil and two Software Delivery Centres in India. Sterlite Tech is home to India's only Centre of Excellence for broadband research and Centre for Smarter Networks for next-generation network applications. Projects undertaken by the company include intrusion-proof smarter data network for the Armed Forces, rural broadband for BharatNet, Smart Cities' development, and establishing high-speed Fibre-to-the-Home (FTTH) networks.

For more details, visit www.sterlitetech.com





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