November 11, 2016

The DCS – CRD
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The Listing Manager
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you
Yours faithfully,
For Eros International Media Limited

Dimple Mehta
Vice President - Company Secretary and Compliance Officer

Encl:- Press Release

Eros International & Windows team up once again for Bengali film *Posto*

Film to go on floor in December 2016

Mumbai, November 11, 2016: Following the unparalleled success of their Bengali films - *Belaseshe* and *Praktan*, **Eros International Media Ltd**, leading global company in the Indian film entertainment industry, reunites with makers **Nandita Roy and Shiboprasad Mukherjee** of **Windows**, to announce their next Bengali film ***Posto*** starring Soumitra Chatterjee, Lily Chakraborty, Jisshu Sengupta, Mimi Chakraborty, Paran Bandopadhyay and Sohini Sengupta among others. The film will go on floor in December 2016 and is slated for release in FY2018.

Directed by **Nandita Roy and Shiboprasad Mukherjee**, ***Posto*** *(*a regular delicacy at any Bengali household), is a film based on the intricacies of human relationships. It is a story of how human relations manifests themselves through generations and how modern day parenting creates the contemporary value system among children. Multi-talented musicians—Anupam Roy, Anindya Chatterjee and Upal Sengupta—have come together to create music for this film.

Like its predecessors, the critically acclaimed *Belaseshe* followed by the much appreciated *Praktan,* both of which ran in cinemas for over 100 days, Eros once again anticipates universal appeal for this family drama among audiences across the country, not just in Bengal.

Commenting on the collaboration, **Sunil Lulla, Managing Director, Eros International Media Ltd** said, "*We have enjoyed great artistic and commercial success in Bengali cinema with our recent outings and are delighted to once again associate with Shibu and Nandita who have delivered blockbusters by crafting magical stories with simplistic narratives. With Posto, we believe they will continue to touch hearts and together we look forward to achieving a hat trick with our third film together*".

Director **Shiboprasad Mukherjee** added, "*Filmmaking as a whole is always a team game and we are glad Eros takes our films to the national and international audience. We are looking forward to the shooting as working with Soumitra Chatterjee is always a learning experience. We hope that the audience likes the story.*"

About Eros International Media Ltd

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com

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