Brigade Enterprises Limited
Corporate Identity Number (CIN): L85110KA1995PLC019126
Registered Office : 29th & 30th Floors, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
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BRIGADE
Building Positive Experiences

Ref: BEL/NSEBSEPR/27072018

27th July, 2018

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir,

Sub.: Press Release - "Brigade Showcase 2018, the 11th edition of Brigade's annual property exhibition to be held from 27th to 29th July, 2018"

We are enclosing herewith the copy of the press release titled "**Brigade Showcase 2018, the 11th edition of Brigade's annual property exhibition to be held from 27th to 29th July, 2018**".

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on your records.

Thanking you,
Yours faithfully,

For Brigade Enterprises Limited

P. Om Prakash
Company Secretary & Compliance Officer

Encl.: a/a

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BRIGADE

Press Release

Brigade Showcase 2018, the 11th edition of Brigade's annual property exhibition to be held from 27th to 29th July, 2018.

Bengaluru, July 27, 2018: Brigade, one of India's leading developers headquartered in Bengaluru, is organising the 11th edition of its most awaited property exhibition, 'Brigade Showcase'. The highlight of Brigade Showcase 2018 is the 9 new launches.

The nine new launches include 4 residential projects, 3 commercial projects and 2 customer- centric initiatives. The residential projects are Brigade Woods, Brigade Buena Vista – Phase 2, Parkside East by Brigade & Parkside West by Brigade. Inspired by the success of Parkside @ Brigade Orchards in Devanahalli, Brigade is expanding the Parkside brand with multiple 'Independent Living for Seniors' projects across Bengaluru. The commercial projects include Arcade @ Brigade Orchards, Brigade Southfield, and Brigade Senate -1. The two customer-centric initiatives are the Brigade + Easy Home packages, which will ease ones transition into their new Brigade home and One Brigade, a unique loyalty app spanning the hospitality, retail and real estate categories.

Apart from the new launches, the event will feature ready-to-move-in and ongoing projects across 6 cities in South India. Customers may choose from over 30 projects starting from ₹34 Lakhs, all under one roof.

On this occasion, Mr. M R Jaishankar, Chairman & Managing Director, Brigade Enterprises Limited said:

"Brigade Showcase has truly made a mark in the consumer's mind to be the best occasion to invest in a Brigade property – be it residential or commercial. Understanding the current market and making way for newer trends in the real estate industry, we will have 9 new launches at Brigade Showcase this year, including an exclusive preview of our Parkside brand expansion. We look forward to welcoming our discerning buyers to make the best use of this opportunity to Upgrade to Brigade."

Customers can avail exciting price offers at the event and to make the buying experience more memorable, every customer who buys a property at the event will get an iPhone 8 or X.

The event is open to the public between 11 am and 8 pm on all the three days.

For more information, please contact:
Mathew Abraham, Brigade Enterprises Ltd.,
Head – Corporate Communications & PR
Phone: + 91 80 41379200
E-mail: mathew@brigadegroup.com

BRIGADE ENTERPRISES LIMITED BENGALURU 560 055