

Brigade Enterprises Limited

Corporate Identity Number (CIN) L85110KA1995PLC019126
Registered Office: Floor 29 - 30, World Trade Center,
Brigade Gateway Campus 26/1, Dr Rajkumar Road,
Malleshwaram - Rajajinagar, Bangalore 560 055, India
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Building Positive Experiences

Ref: BEL/NSEBSEPR/03112016

3rd November, 2016

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051
Fax Nos. : 022-26598237/38

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001
Fax Nos.: 022- 22722037/2039

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir,

Sub.: Press Release - "Brigade Group celebrates 30 Years of Building Positive Experiences"

We are enclosing herewith the copy of the press release titled "Brigade Group celebrates 30 years of Building Positive Experiences."

This is also hosted on the Company's Website at www.brigadegroup.com

Kindly take the same on your records.

Thanking you,
Yours faithfully,

For Brigade Enterprises Limited

P. Om Prakash

Company Secretary & Compliance Officer

Encl.: a/a.



PRESS RELEASE

Brigade Group celebrates 30 years of Building Positive Experiences.

Bengaluru, November 3, 2016 - Brigade Group is celebrating a special milestone of successfully completing 30 glorious years of Building Positive Experiences, this year.

To mark this occasion, Brigade will:

- Plant 30,000 saplings across our projects.
- Sponsor 30 toilets in schools
- Set up Skill Development Centres in Devenahalli for Construction, Hospitality & Retail sectors.

Brigade Group is also launching a special anniversary savings offer ranging between **"Rs. 3 Lakhs to 30 Lakhs off"** on all our properties on sale across cities in South India namely Bangalore, Chennai, Chikmagalur, Hyderabad, Mysore and Mangalore. The offer is open for 30 days only, starting from November 4, 2016. Customers can walk into any of our offices across these markets to know more about these limited period offers and avail them.

Commenting on the occasion of this major milestone, Mr. M R Jaishankar, Chairman & Managing Director, Brigade Group said, "Over 3 decades, 'Brand Brigade' has constantly innovated on the products and enhanced its services to cater to the customers' evolving business needs. It is also a happy coincidence that we completed 30 projects in our 30th year itself. I take this opportunity to thank our dedicated employees, business associates, bankers, civic authorities and most importantly our clients for making this milestone possible."

For information on Brigade Group visit www.brigadegroup.com

For more information, please contact:

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