Brigade Enterprises Limited
Corporate Identity Number (CIN): L85110KA1995PLC019126
Registered Office : 29th & 30th Floors, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
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BRIGADE
Building Positive Experiences

Ref: BEL/NSEBSEPR/30012018

30th January, 2018

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir,

Sub.: Press Release - "Brigade and Stepathlon round off their first year of a successful 'health & wellness' partnership"

We are enclosing herewith the copy of the press release titled **"Brigade and Stepathlon round off their first year of a successful 'health & wellness' partnership"**.

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on your records.

Thanking you,
Yours faithfully,

For Brigade Enterprises Limited

P. Om Prakash
Company Secretary & Compliance Officer

Encl.: a/a

INDIA'S BEST COMPANIES TO WORK FOR
THE ECONOMIC TIMES

Brigade is **Ranked #1** in the Real Estate Industry.

BRIGADE

Brigade and Stepathlon round off their first year of a successful 'health & wellness' partnership

Daily movement key to reducing work-related stress & illness, reveals the Stepathlon survey

44% & 35% of the surveyed workforce experienced reduced stress and illness, respectively.

49% of Brigade employees lost weight, due to walking 10,000 steps or more a day, according to the survey.

Bangalore, Mumbai, 30th January 2018:

Brigade Group, one of India's leading real estate companies today released its results of the Stepathlon 2017 Race, along with Stepathlon, a global wellness company, that published it's annual health survey findings. The results were based on parameters such as weight loss, productivity levels, stress, energy levels, engagement levels, and illness among others. Acting as the indicator of employee health in India, Stepathlon's annual survey aims to capture the corporate health and wellbeing trends across key areas such as mental health, cardiovascular health, diabetes, sleep, wellbeing & physical activity.

Stepathlon's flagship initiative - a 75-day global, virtual Race for employees of all industries – served as the base for the said survey. The Race's global, mass participation format motivates the participants to take 10,000 steps a day, as recommended by global health authorities.

The latest edition of the Race titled, Stepisode 7 took place from September 20 to December 3, 2017, with participation drawn from over 19,000 employees across 80 companies in India & Australia. Of this, over 16,000 participated from 70 firms in India.

Brigade participated for the first time in this year's edition of the Race, also known as Stepisode 7, with close to 200 employees. The event, conducted at the company for the first time, was met with an enthusiastic response from its employees, owing to its inherent engagement-centric format and the changes it brought about in the participants' individual as well as collective fitness journey.

In addition, Brigade stood 1st in the Real Estate category of the Race and achieved an impressive 19th spot out of 80 companies, in the overall standings.

BRIGADE ENTERPRISES LTD. BANGALORE 560025

Commenting on the results, **Ravi Krishnan, Co-founder & CEO, Stepathlon** said, *"Stepathlon, over the years, has created an ecosystem of wellness across corporate India. The enthusiasm shown by the participating companies year on year, has been a testament to the program's effectiveness and the value it brings to both companies and their workforce."*

"We continue to deliver on our commitment to employee health & wellbeing, which has been responded to, by our clients, in the form of renewed as well as incremental participation for our upcoming Race, Stepisode 8."

Currently in its 6th year of operations, Stepathlon has, thus far, attracted participation from 664 companies globally, with many of these organizations returning every year realizing the positive impact on employee health and productivity levels, among other things.

The newer entrants such as one of India's largest real estate companies, Brigade Group echo the sentiments of their more seasoned counterparts.

Ms. Nirupa Shankar – Director, Brigade Hospitality Services Limited said, *"This was our first year of participation in Stepathlon and we have already seen a considerable change in our employees' health & wellbeing. With workplace wellness being such a key issue at organizations across India, we are glad that we chose to partner with a proven entity like Stepathlon in helping our employee base in their 'journey to health'."*

The next edition of the flagship 75-day Race – 'Stepisode 8', is slated to start on February 1, 2018.

The numbers from this year's Race were a result of pre- and post-event surveys filled in by a sizeable participant base across the company. The findings were based on parameters such as weight loss, productivity levels, stress, energy levels, engagement levels, and illness among others.

Brigade Group key statistics from this year's Race –

- Employees who lost weight (%) – 49
- Total weight loss (kgs) – 143
- Average weight loss (kgs) - 3
- Increased productivity level (%) – 34
- Reduced stress (%) – 43
- Increased energy levels (%) – 27
- Increased level of team work (%) – 34
- Increased engagement levels (%) – 35
- Reduced illness (%) – 35
- Average reduction in illness (days) – 2
- Average reduction in time spent sitting daily (Hrs) – 2



- Employees walking 7500-10000 steps (%) - 22
- Employees walking more than 10000 steps (%) - 26
- Employees sitting less (%) – 21
- Top 3 Brigade Employees –

RANK	TOTAL STEPS
1. Kiran Kempaiah	22,91,668
2. Keshav Naik	17,84,311
3. Ashwitha Mukundan	17,31,608

About Stepathlon

Stepathlon Lifestyle Pvt. Ltd. (SLPL) is a global wellness company founded by Ravi Krishnan and Shane Bilsborough. The Stepathlon initiative creates an ecosystem that promotes employee health, fitness and productivity

Stepathlon is a global mass participation event for employees of all industries. It encourages activity in a simple, inclusive, fun and relevant manner that is complimentary to hectic lifestyles. Stepathlon aims to break the 'cycle of sedentary behaviour' and transform the sedentary into active, and the active into more active. In the six years since its inception, Stepathlon has catered to 3,49,000 employees from 664 organisations across 55 Countries and 938 locations.

Ravi's strategic vision, business acumen and demonstrated capability of building an organisation from start-up phase, combined with Shane's domain expertise and extensive background in nutrition and health, ensures Stepathlon delivers a happier, healthier and more productive workforce.

For further information, please contact:

Mr. Mitesh Karamchandani

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About Brigade

Brigade Group was established in 1986, with property development as its main focus.

Today, Brigade Group is one of South India's leading property developers. Brigade is headquartered in Bangalore, with branch offices in several cities in South India, a representative office in Dubai. Brigade projects extend across several major cities in South India: Bangalore, Chennai, Chikmagalur, Hyderabad, Kochi, Mangalore and Mysore.

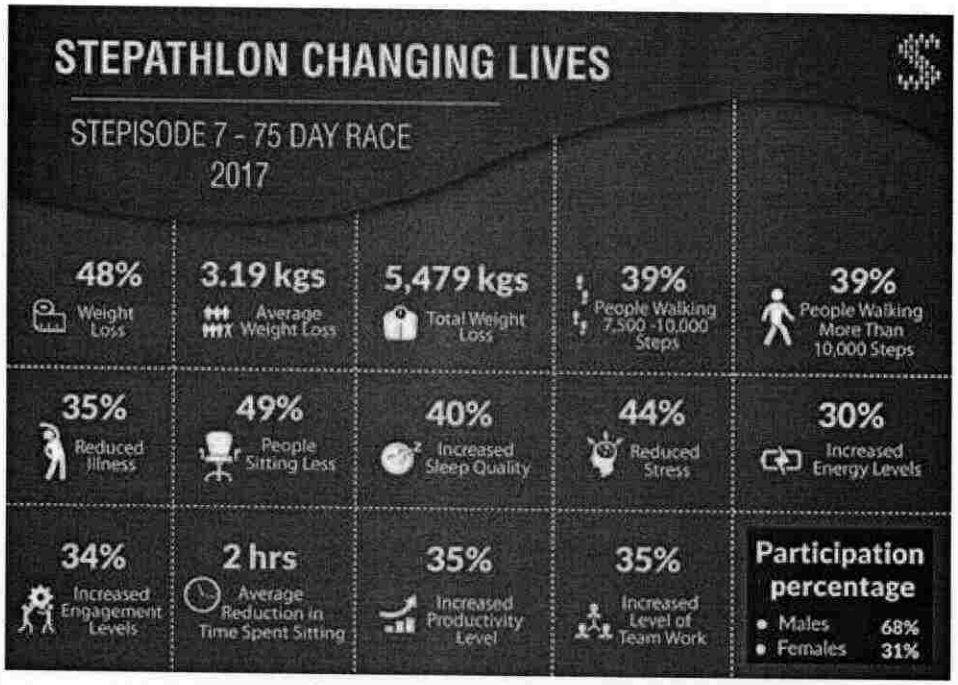
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Brigade Group has been Ranked No. 1 in the Real Estate Industry in India as India's Great Companies to Work for 2016 by Great Place to work Institute and the Economic Times for the 3rd consecutive year in a row.

For further information, please contact:

Mr. Mathew Abraham

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