TCS/PR/SE-2/2017-18

April 20, 2017

National Stock Exchange of India Limited
Exchange Plaza
Bandra-Kurla Complex
Mumbai
Fax. No. 2659 8237 / 38
Kind Attn.: Manager, Listing Department

BSE Limited
P. J. Towers
Dalal Street
Mumbai
Fax. No. 2272 2037 / 2272 3121
Kind Attn.: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **"TCS Digital Software & Solutions Group Announces Certification of Customer Analytics Software on Cloudera Enterprise"** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Senior Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES
Tata Consultancy Services Limited
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Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021
Corporate Identification No. (CIN): L22210MH1995PLC084781

For immediate use **PRESS** RELEASE

TCS Digital Software & Solutions Group Announces Certification of Customer Analytics Software on Cloudera Enterprise

PALO ALTO | MUMBAI, APRIL 20, 2017: Tata Consultancy Services, (TCS), (BSE: 532540, NSE: TCS) a leading global IT services, consulting and business solutions organization, today announced that TCS Digital Software & Solutions Group's Customer Intelligence & Insights for Banking and Financial Services software is now certified on Cloudera Enterprise, the world's most popular platform for machine learning and advanced analytics based on the latest open source technologies.

Customer Intelligence & Insights is integrated customer analytics software that collects and analyzes large volumes of data in real time to enable banks, retailers and communication service providers to deliver exceptional customer experiences at every step of the customer journey, quickly and cost effectively. With this certification through the Cloudera Certified Technology Partner Program, companies can confidently deploy Cloudera Enterprise with TCS Digital Software & Solutions Group Customer Intelligence & Insights software that is tested, validated and certified to work with a Cloudera enterprise data hub.

"Companies in retail banking, financial services and other industries are embracing digital transformation to improve the customer experience at every touch point," said Seeta Hariharan, General Manager and Group Head of TCS Digital Software & Solutions Group. "With Cloudera's certification of Customer Intelligence & Insights software, businesses can confidently deploy not just a platform but an end-to-end solution for personalized customer engagement powered by machine learning."

"Leading banks, financial services firms and other businesses around the globe already trust TCS software for reliable business operations. Certifying TCS Digital Software & Solutions Group's Customer Intelligence & Insights software on Cloudera Enterprise offers a new opportunity for them to use multiple data sources to deliver experiences that excite and delight consumers," said Tom Pinckney, head of Business Development at Cloudera.

About TCS Digital Software & Solutions Group
Launched in 2014, TCS Digital Software & Solutions Group is a strategic growth business within TCS that helps customers undergo critical digital transformations with modular, scalable and fully integrated, industry-tailored licensed software and solutions. Industries served are Cities, Retail, Communications and Banking and Financial Services. These four markets have a particularly urgent need to adopt emerging technologies to enhance customer intelligence capabilities and rapidly shift product and service offerings to compete in highly competitive and customer-centric arenas. For more information, visit the TCS website or the Digital Software & Solutions Group page on LinkedIn.

For immediate use **PRESS RELEASE**

About Tata Consultancy Services Ltd (TCS):
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS,infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 387,000 of the world's best-trained consultants in 45 countries. The company generated consolidated revenues of US $17.6 billion for year ended March 31, 2017 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. For more information, visit us at www.tcs.com

To stay up-to-date on TCS news in North America, follow @TCS_NA. For TCS global news, follow @TCS_News.

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