

BRIGADE ENTERPRISES LIMITED

Corporate Identity Number (CIN): L85110KA1995PLC019126
Registered Office : 29th & 30th Floors, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bangalore - 560 055, INDIA
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Ref: BEL/NSEBSEPR/18072016

18th July, 2016

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051
Fax Nos. : 022-26598237/38

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001
Fax Nos.: 022- 22722037/2039

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir,

Sub.: Press Release - "Brigade Showcase 2016, Brigade Group's annual property exhibition to be held on 23rd & 24th July, 2016 in Bengaluru"

We are enclosing herewith the copy of the press release titled "Brigade Showcase 2016, Brigade Group's annual property exhibition to be held on 23rd & 24th July, 2016 in Bengaluru".

Kindly take the same on your records.

Thanking you,
Yours faithfully,

For Brigade Enterprises Limited

P. Om Prakash
Company Secretary & Compliance Officer

Encl.: a/a.



Press Release

Brigade Showcase 2016, Brigade Group's annual property exhibition to be held on 23rd & 24th July, 2016 in Bengaluru.

Bengaluru, July 18, 2016: Brigade Group, one of India's leading developers headquartered in Bengaluru is organizing the 9th edition of its exclusive and popular property exhibition 'Brigade Showcase 2016' on 23rd & 24th July 2016 at the Sheraton Grand Bangalore Hotel at Brigade Gateway. Brigade Showcase 2016, will feature the Group's entire range of ongoing and forthcoming projects across residential, offices and retail projects in South India. 30 projects including 3 prelaunch projects spanning budgets from Rs. 40 lakh to Rs. 7 crore would be showcased at the event. There are great price offers, assured gold and hospitality vouchers and hourly surprises to be won. The event is open from 10 am to 8 pm on both the days.

According to Mr. M.R. Jaishankar, Chairman and Managing Director, Brigade Group;

'Brigade Showcase has garnered a reputation for being the best time to buy a Brigade property at the best rates, from a wide array of projects, under one roof. This year the theme of Brigade Showcase is "Happiness" which is in line with our new tagline- Building Positive Experiences. I'm certain our prospective buyers will find their home at the event which is simultaneously being organized in Bengaluru, Mysuru and Mangaluru'.

For information on Brigade Showcase visit www.brigadegroup.com

For more information, please contact:
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Head – Corporate Communications & PR
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