SONATA SOFTWARE LIMITED

8th June, 2016

National Stock Exchange of India Limited
Listing Department
Exchange Plaza, 5th Floor
Bandra Kurla Complex
Bandra (E) Mumbai – 400 051
Stock Code - SONATSOFTW

BSE Limited
Listing Department
P.J. Towers, Dalal Street
Mumbai 400 001
Stock Code - 532221

Dear Sir/Madam,

Sub: Press Release

We are forwarding herewith copy of press release dated 8th June, 2016, announcing "Sonata to showcase its Digital Solutions for retailers at ReTechCon".

Kindly take the same on record.

Thanking you,

Yours faithfully
For Sonata Software Limited

Priya Jaswani
Company Secretary

Encl: as above

SONATA SOFTWARE

Sonata to showcase its Digital solutions for retailers at ReTechCon

Bengaluru, June 8th, 2016

Sonata Software, a global IT services and solutions company, announced today that it will be participating as a gold partner and exhibitor at the ReTechCon event, to be held in Mumbai, India from 15th to 16th June this year.

At the event, Sonata will be showcasing its retail products including Brick & Click and other solutions for retailers around e-Commerce, mobility, Infrastructure Management Services, Security SI Services and License Consulting Services.

Sonata's Brick & Click platform is a fully integrated solution spanning e-commerce, mobile engagement, retail operations and business insights providing single view of customer, inventory & orders. The platform is equipped with next-gen technologies including cloud, mobile and big data and features smart multi-channel operations. Apart from this, Sonata would also showcase its capabilities in key Microsoft technologies like Microsoft Azure, Microsoft Dynamics, Office 365 and Cortana. Sonata's over two decades of relationship with Microsoft, has resulted in strong skills and establishment of various Centers of Excellence for a range of Microsoft Technologies. Sonata is a Microsoft Gold Certified Partner for solutions on Dynamics ERP, Cloud, Communications and Messaging and has recently won the 2016 Microsoft Country Partner award for India and has been the finalist of the 2016 Microsoft Hybrid Cloud Partner award.

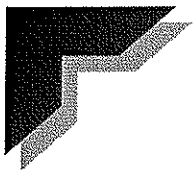
Sonata also has deep expertise in hybris – omni-channel software from SAP. Sonata has received the SAP APJ Partner Excellence Award 2016, SAP Pinnacle award 2014 and hybris Most Innovative Partner award 2012. As a development and integration partner of hybris, Sonata offers cutting edge solutions to deliver technology transformation to retailers. Sonata's global implementation competence and its capability of setting up dedicated hybris Center of Excellence (CoE) make it a trusted alliance partner for hybris. Halosys - Sonata's enterprise mobility platform would also be showcased during the event.

Speaking on the occasion, Mr. P Srikar Reddy, MD & CEO, Sonata Software said, "Sonata has a decade long experience in working with Fortune 500 retail companies across the globe. Our omni-channel commerce solution (brick and click) provides retailers a competitive edge." Srikar would also be speaking at the event on the topic – 'Accelerating Retail Digital Transformation with Platforms', where he will be talking about how industry leading technology IPs and platforms fast-track retailers' digital transformation.

The Retailers Association of India (RAI), a not for profit organization, hosts the Retechcon (Retail Technology Conclave) – A knowledge-sharing platform focused on the technology aspect of the retail business. The Conclave is designed to help retailers understand and adapt the rapid changes in technology for the benefit of their businesses as well as consumers.

About Sonata Software

Sonata Software is a global IT services firm focused on catalyzing transformational IT initiatives of its clients through deep domain knowledge, technology expertise and customer commitment. The company delivers innovative new solutions for Travel, Retail & Distribution and Software Product companies by integrating digital technologies such as Omni-channel commerce, Mobility, Analytics, Cloud and ERP, to drive enhanced customer engagement, operations efficiency and return on IT investments. A trusted long-term service provider to Fortune 500 companies across both the software product development and enterprise business segments, Sonata seeks to add differentiated value to leadership who want to make an impact on their businesses, with IT.



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