Brigade Enterprises Limited
Corporate Identity Number (CIN): L85110KA1995PLC019126
Registered Office : 29th & 30th Floors, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bangalore - 560 055, India
T 91 80 4137 9200 F 91 80 2221 0784
E enquiry@brigadegroup.com www.brigadegroup.com

BRIGADE
Building Positive Experiences

Ref: BEL/NSEBSEPR/04052018

4th May, 2018

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir,

Sub.: Press Release - "Brigade Group announces Customer Friendly Initiatives Brigade + Easy Home Packages"

We are enclosing herewith the copy of the press release titled "**Brigade Group announces Customer Friendly Initiatives Brigade + Easy Home Packages**".

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on your records.

Thanking you,
Yours faithfully,

For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl.: a/a

INDIA'S BEST COMPANIES TO WORK FOR
THE ECONOMIC TIMES

Brigade is **Ranked #1** in the Real Estate Industry.

BRIGADE

PRESS RELEASE

For Immediate Release

Brigade Group announces Customer Friendly Initiatives Brigade + Easy Home Packages

Bangalore, 4 May 2018: Brigade, one of India's leading real estate developers, today announced the launch of new customer friendly initiatives. With a diversified portfolio of businesses already running under the parent brand, it was only obvious that the allied business opportunities get formally integrated into a packaged offering under 'Brigade+ Easy Home Packages'.

This new initiative will be a one stop solution for home buyers – buy a home and move in without the hassles of making it livable and assuring 'peace of mind' for home buyers who will have the convenience of dealing with a 'single window player'. The benefits of this offering are available for all our ready homes across Bangalore, Mysore, Mangalore, Chikmagalur and Hyderabad, along with all-inclusive fixed prices.

Any customer who buys a ready Brigade home now will have the option of choosing from 4 customized packages namely:

- Electrical Fittings
- Wardrobes & Kitchen
- Air Conditioners
- Home Automation

According to Mr. M R Jaishankar, Chairman & Managing Director, Brigade Enterprises Limited :

"At Brigade, we relentlessly strive to Build Positive Experiences for our customers and they should find it easy to not just buy their home but to move into it. This new line of customer friendly business is in line with our philosophy of Building Positive Experiences."

For information on Brigade Projects and the offerings, please visit www.BrigadeGroup.com

For more information, please contact:

Mathew Abraham, Brigade Enterprises Ltd.,
Head – PR & Corporate Communications
Phone: + 91 80 41379200
E-mail: mathew@brigadegroup.com

BRIGADE ENTERPRISES LTD. BANGALORE 560 055