Brigade Enterprises Limited
Corporate Identity Number (CIN): L85110KA1995PLC019126
Registered Office : 29th & 30th Floors, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bangalore - 560 055, India
T 91 80 4137 9200 F 91 80 2221 0784
E enquiry@brigadegroup.com www.brigadegroup.com

BRIGADE
Building Positive Experiences

Ref: BEL/NSEBSEPR/03082017

3rd August, 2017

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir,

Sub.: Press Release - "Brigade Showcase 2017, the 10th edition of Brigade's annual property exhibition to be held on 5th & 6th August, 2017"

We are enclosing herewith the copy of the press release titled "**Brigade Showcase 2017, the 10th edition of Brigade's annual property exhibition to be held on 5th & 6th August, 2017**".

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on your records.

Thanking you,
Yours faithfully,

For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl.: a/a

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Brigade is **Ranked #1** in the Real Estate Industry.

BRIGADE

Press Release

Brigade Showcase 2017, the 10th edition of Brigade's annual property exhibition to be held on 5th & 6th August, 2017.

Bengaluru, August 3, 2017: Brigade, one of India's leading developers headquartered in Bengaluru is organizing the 10th edition of its exclusive and popular property exhibition, 'Brigade Showcase' on 5th and 6th August 2017 across Bengaluru, Chennai, Mangalore and Mysore. Brigade Showcase 2017, will feature a range of over 30 residential projects across south India with budgets ranging from Rs. 45 lacs to Rs. 6.5 Cr and also commercial projects. Customers could avail lowest price offers, furnishings, assured gold and additional spot offers at the event. The event is open from 11 am to 8 pm on both the days.

According to Mr. M R Jaishankar, Chairman and Managing Director, Brigade Enterprises Limited;

'Brigade Showcase has garnered a reputation for being the best time to buy a Brigade property at the lowest price, from a wide array of projects, all under one roof. We genuinely think what our customers do this weekend will decide the way they will spend the rest of their lifetime. We look forward to our discerning buyers to use this opportunity to Upgrade to Brigade.'

For information on Brigade Showcase visit **www.brigadegroup.com**

For more information, please contact:
Mathew Abraham, Brigade Enterprises Ltd.,
Head – Corporate Communications & PR
Phone: + 91 80 41379200
E-mail: mathew@brigadegroup.com

BRIGADE ENTERPRISES LTD. BANGALORE 560 055