CIN: L65191PN1994PLC076333

IndusInd Bank

February 8, 2018

The Assistant Vice President
Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra–Kurla Complex
Bandra (East)
Mumbai – 400 051

NSE Symbol: INDUSINDBK

The Deputy General Manager
Corporate Relationship Department
BSE Ltd.
1st Floor, New Trading Ring
Rotunda Building, P. J. Towers
Dalal Street, Fort
Mumbai – 400 001

BSE Scrip Code: 532187

Dear Sir,

IndusInd Bank partners with Tapzo to launch All-in-one App Store on its IndusMobile Banking App

The App store will enable its customers to avail multiple everyday services like Cab booking, Food ordering etc. directly from IndusMobile - its mobile banking app

IndusInd Bank today announced the launch of the 'All-in-one store' in partnership with Tapzo, India's leading app aggregator. The 'All-in-one store' is the first of its kind offering launched by any Bank which will allow users of the Banking app to access multiple m-commerce services via native API integrations i.e. without redirecting to merchant apps. With native integrations the Bank will be able to provide highly personalized and seamless experiences for various services.

In this connection, our Bank will issue a Press Release today. A copy of the same is enclosed for your kind perusal and record.

Yours faithfully,
For IndusInd Bank Ltd.

Haresh Gajwani
Company Secretary

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On this occasion, Ritesh Raj Saxena - Head Savings, Digital and Payments at IndusInd Bank said, "India is at the onset of a digital transformation at an unprecedented pace. We at IndusInd Bank believe at our core that we want to deliver seamless convenience to our customers by reducing friction in his daily financial transactions. Our 1st in the market 'Fingerprint Banking' app was a responsive innovation in that direction. Now, with this unique partnership, our customers will be able to access a gamut of lifestyle offerings and financial services directly from the secure environment of the IndusMobile app. To start off, we are providing customers access to services and offers from over 20 leading apps via the 'All-in-one Store', minimising for the customers the number of clicks and app space. Customers can pay for these services directly from their IndusInd bank account or credit card, and for the first time ever, using their m-wallet balances using Tapzo BizDirect's wallet aggregation service."

Ankur Singla, Founder & CEO of Tapzo said, "This integration will allow 10 million+ customers of IndusInd Bank to use the services of All-in-one Store powered by Tapzo BizDirect. IndusInd Bank

has been one of the most forward thinking and tech savvy banks having been the first to launch innovations like finger print banking, video branch etc. and is now the first bank to integrate the Tapzo BizDirect Platform".

About IndusInd Bank

IndusInd Bank, which commenced operations in 1994, caters to the needs of both consumer and corporate customers. Its technology platform supports multi-channel delivery capabilities. As on December 31, 2017, IndusInd Bank has 1320 branches, and 2162 ATMs spread across 702 geographical locations of the country. The Bank also has representative offices in London, Dubai and Abu Dhabi. The Bank believes in driving its business through technology. It enjoys clearing bank status for both major stock exchanges - BSE and NSE - and major commodity exchanges in the country, including MCX, NCDEX, and NMCE. IndusInd Bank on April 1, 2013 was included in the NIFTY 50 benchmark index. In the recently released Kantar Millward Brown's BRANDZ Top 50 most valuable Indian Brands 2017 report, IndusInd Bank has retained its 12th position and has been ranked No.6 amongst banks as per the Top 50 Indian Brands.

Ratings:

- CRISIL AA + for Infra Bonds program
- CRISIL AA for Additional Tier I Bonds program
- CRISIL A1+ for certificate of deposit program
- IND AA+ for Senior bonds program by India Ratings and Research
- IND AA for Additional Tier I Bonds program by India Ratings and Research
- IND A1+ for Short Term Debt Instruments by India Ratings and Research

Visit us at www.indusind.com

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Facebook - https://www.facebook.com/OfficialIndusIndBankPage/

About Tapzo BizDirect

Tapzo BizDirect is a digital banking platform from Tapzo - India's first 'All-in-One' app. The platform is built with a heavy emphasis on user experience, real-time integrations to third-

party providers and a data driven approach making it the Ultimate Digital Banking Solution. It enables banks to move beyond the basics of accounts, transfers and bill payments to provide services like digital loans, expense management, enhanced loyalty programs, mCommerce (Cabs, Flights, Food ordering etc). Tapzo is based out of Bangalore, with other offices in New Delhi and Mumbai. Tapzo has so far raised over US$35 million in funding and is backed by leading VCs like Sequoia Capital.

Visit Tapzo BizDirect at http://blog.tapzo.com/our-solutions/

Twitter: @tapzoapp

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