



STEEL CITY SECURITIES LIMITED

(CIN : L67120AP1995PLC019521)

AN ISO 9001 : 2015 CERTIFIED COMPANY

MEMBER OF NSE, BSE & MSEI

CAPITAL MARKET, EQUITY DERIVATIVES & CURRENCY DERIVATIVES SEGMENTS

SEBI Regd. Nos. INB 230806132, INB 010806132, INB 260806139, INF 230806132
INF 011156438, INF 260806139, INE 230806132, INE 260806132

POINT OF PRESENCE OF NSDL-CRA
DEPOSITORY PARTICIPANT (DP) OF

NSDL & CDSL :

SEBI Permanent Regd. No. IN-DP-231-2016

SCSL/NSE/LIST/2018-19/8

Date: 18th June, 2018

To,
National Stock Exchange of India Limited
Exchange Plaza, Plot No: C1, G Block,
Bandra Kurla Complex,
Bandra (East),
Mumbai – 400051

Symbol: STEELCITY
ISIN: INE395H01011

Dear Sir/ Madam,

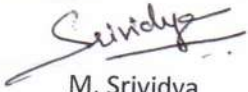
Sub: Investor Presentation

With reference to the above mentioned subject, please find enclosed herewith an Investor Presentation at the Investor awareness Meet held by the Company on 16th June, 2018 at Vijayawada which is also placed on the website of the Company.

This is for your information and records.

Thanking You,

Yours Faithfully,
For Steel City Securities Limited


M. Srividya
Company Secretary & Compliance Officer



Regd. & Corporate Head Office : 49-52-5/4, SHANTHIPURAM, VISAKHAPATNAM - 530 016.

☎ : 2796984, 2549681, 2563581, 2762585, EPBX : 2549675-79, 2762579-84, 2761803-04, FAX : 0891-2720135 / 2762586

E-mail : ramu.n@steelcitynettrade.com, sctl@steelcitynettrade.com, Website : www.steelcitynettrade.com



MCX
METAL & ENERGY
Trade with Trust

**MULTI COMMODITY EXCHANGE OF INDIA LIMITED(MCX)
AND
STEEL CITY SECURITIES LTD,**

**INVESTORS' AWARENESS MEET
AT
Vijayawada
ON
Friday , 16th June 2018**

STEEL CITY

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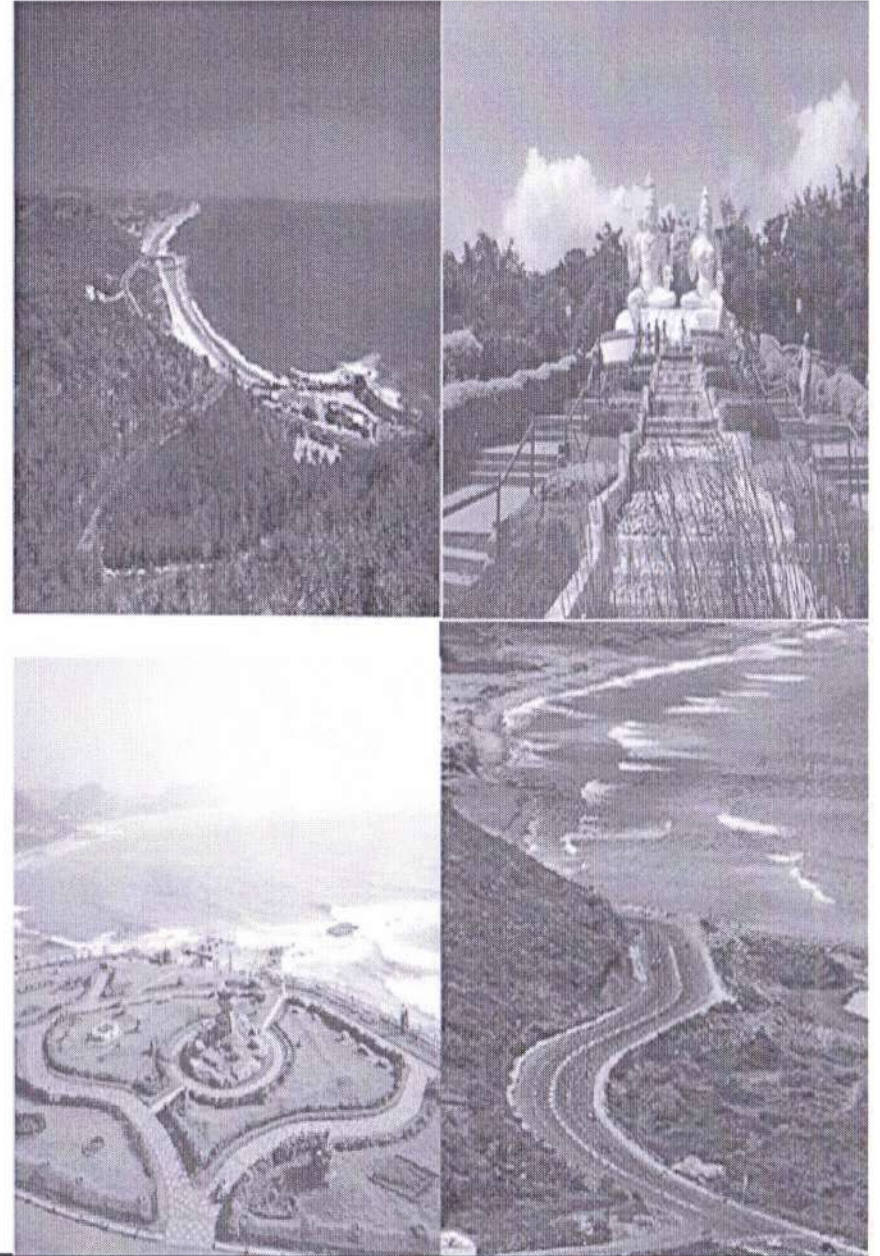
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STEEL CITY

COMPANY OVERVIEW

STEELCITY Group is a conglomerate of 3 Group companies with diversified activities into Financial Services and e-Governance. **Steel City Securities Ltd.**, the flagship company of the group commenced its business operations in **1995** under the guidance of a talented Visionary Entrepreneur, Late **Mr. G Sree Rama Murthy** and made unhindered steady progress since then with its Headquarter at **Visakhapatnam, Andhra Pradesh**, Steelcity operates through a wide network of **9** Regional Offices across the country.

ISO 9001 : 2015 certified Company



STEEL CITY

Management -Promoter



Mr. K. Satyanarayana
Executive Chairman
Age: 69 Years
Promoter

- Graduated in 1981 (Engineering - Civil branch) and obtained M.Sc. (Geo-Engineering & Resource Development) in 1983
- Has over 32 years of varied experience of which more than 23 years has been involved in stock broking activities
- Actively involved in execution of various construction related activities during 1983 to 1994
- Has been associated with the Company since 1995, amongst the key persons involved in the incorporation of the Company. Looks after operational surveillance and inspection, risk compliance, systems and allied activities

Management -Promoter



Dr. Satish Kumar Arya
Managing Director
Age: 59 Years
Promoter

- Director since 1996. Has been instrumental in developing the Company into stock market operations including broking, depository, commodities etc. Under his leadership and guidance Company diversified into e-governance since 2014
- Obtained degree in Bachelor of Alternative System of Medicines in 2001, PGDBA (Indian Institute of Management & Technology) in 2004 and B.Com in 2005, Degree of Philosophy in the field of Business Administration (New Age International University) in 2009
- Has over 27 years of experience of which 23 years has been in stock market operations. Served Indian Navy (on board) on various ships and establishments in the medical branch, during June 1978 to June 1993
- Subsequently, during 1993, he developed interest in capital market and started trading and investing in stock market
- Was a member of various committees formed by NSE, BSE, MCX and Metropolitan Stock Exchange
- Is the member of Executive Committee of Association of National Exchanges Members of India (ANMI), Andhra Chapter, the executive committee of East Point Golf Club, Visakhapatnam for several years and is also on the Board of 'The Vizagpatam Chamber of Commerce & Industry'

Management -Promoter



Mr. Godithi Satya Rama Prasad

Independent Director (Non-Executive)

Age: 55 Years

- Started his career in the year 1982 as civil contractor, now has over 21 years of experience in the field of construction, execution of civil contracts and stock broking operations
- Obtained Master of Commerce in 2005
- Undertaken and executed various civil contracts on behalf of Government of Andhra Pradesh in various parts of the State

Management -Promoter



- Graduated in 1985 with a degree in Bachelor of Commerce
- Has over 21 years of experience in business development projects and stock market operations

Mr. Murali Krishna Cherukuri
Independent Director (Non-Executive)

Age: 56 Years

Management -Promoter

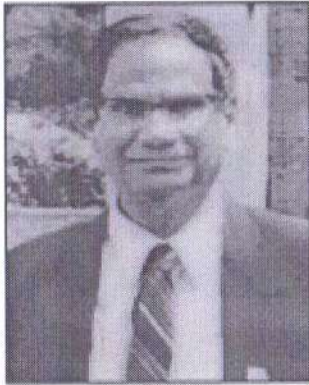


Mr. Malla Hara Jagannndha Rao
Independent Director (Non-Executive)

Age: 63 Years

- Graduated in 1982 with a degree in Bachelor of Law, has over 32 years of business experience
- Worked as Senior Inspector in M/s. Peerless General Insurance Company Limited from 1979 to 1996
- Has been a dealer of Indian Oil for the last 20 years and is also authorised dealer of Yamaha motorbikes for 22 years

Management -Promoter



Mr. Bheri Krishna Rao

Independent Director (Non-Executive)

Age: 72 Years

- Obtained Diploma in Civil Engineering from State Board of Technical Education and Training in the year 1966
- Has about 20 years of varied experience in the field of construction
- Worked with Andhra Pradesh State Electricity Board during 1968 to 1976
- Worked with Fertilizer Corporation of India (Project Engineer) from 1976 to 1985
- Member of Lions Club of Visakhapatnam

Management -Promoter



Ms. G.V. Vandana
Director (Non-Executive)

Age: 43 Years
Promoter

- Graduated in 2000 with a MBA degree Bachelor of Commerce
- Obtained MBA in the year 2003
- Is associated with Steel City, since July 2016

Management -Promoter



Mr. T V Srikanth
Additional Director

Age: 39 Years

- Graduated from IIT (Delhi) in M. Tech (Mechanical Design)
- Worked in Quest Global Solutions, Bangalore since 2005
- Is associated with Steel City, since November 2017

Key Managerial Personnel

Name	Background
Mr. Naraharasetti Ramu Chief Financial Officer Age: 47 Years	• A qualified Chartered Accountant (member of ICAI) and a Bachelor of Commerce with an experience of over 22 years • Is responsible for maintaining and controlling the process of financial accounting, budgeting, statutory audit and various audits conducted by the regulatory authorities
Ms. Srividya Company Secretary and Compliance Officer Age: 29 Years	• Company Secretary & Compliance Officer of the Company • A qualified Company Secretary, a member of ICSI, qualified Cost Accountant and holds degree of B.Com from Andhra University and Post Graduate Diploma in Business Administration • Responsible for ensuring compliance with the provisions of the Companies Act, 2013, SEBI Act, 1992, along with other statutory acts, rules and regulations formed thereunder
Mr. Mediboyena Murali General Manager – Operations Age: 50 Years	• Has been associated with the Company since April, 1996 • Responsible for business development and daily operations carried on in various markets. Coordinates with all Regional Managers, Branch Managers, Sub-brokers, high-net-worth individuals and other investors, oversees the risk management team • Has a work experience of over 22 years and holds a degree in Bachelor of Commerce from Andhra University
Mr. V. Srinivas General Manager – IT Age: 53 Years	• Has over 25 years of experience. Associated with the Company since January, 1997 • Is responsible for handling VSAT Network at all the centres to ensure uninterrupted connectivity between the stock exchanges and the remote locations. Also heads the in-house software development team for back-office applications of trading, clearing, finance, e-governance and payroll • Holds a degree in B.Com and has undergone certificate courses in UNIX, C programming language, Oracle and Cloud Computing • Prior to joining Steel City he has been associated with Krishna Mohan Beverages & Constructions Limited, Vizag, Tamimi Global Company Limited, Saudi Arabia and Polar Forging & Tools Limited, New Delhi

Key Managerial Personnel

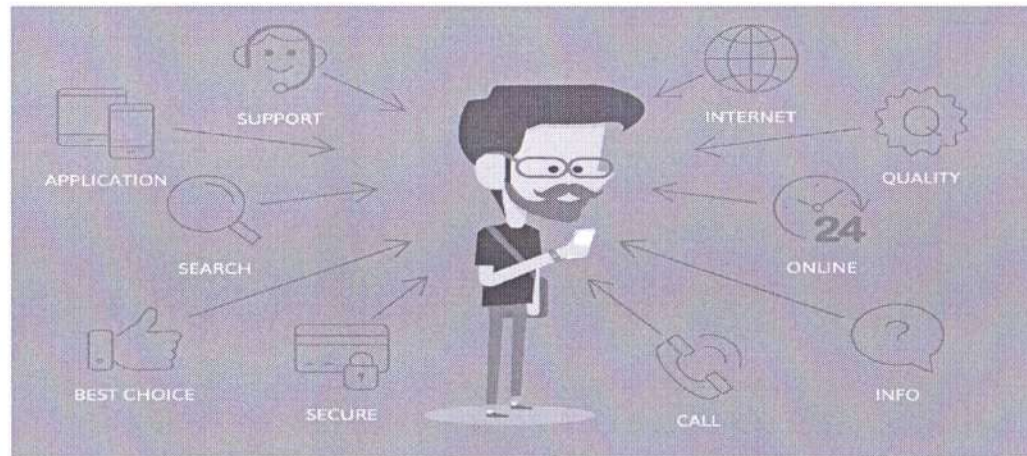
Name	Background
Mr. N. Kamal Narayan Reddy Assistant General Manager – Accounts Age: 43 Years	•Has been associated with the Company since January, 2000 and is responsible for overseeing all the functions and activities of Finance and Accounts Department. Co-ordinates with the internal and Statutory Auditors regularly during the course of audits •Holds a degree of B.Com and has over 16 years of experience
Mr. K.V.S Rama Krishna Assistant General Manager – E-Governance Age: 38 Years	•Associated with the Company since January, 1999, is responsible for monitoring and controlling all the E- Governance activities carried out by the Company, oversee operations pertaining to depository, NPS & National Insurance Repository •Has over 17 years of experience and holds a degree of B.Com
Mr. G. Mohana Rao Project Leader – Software Development Age: 44 Years	•Holds a Diploma in Electronics & Communication and has over 17 years of experience •Has been associated with the Company since April, 1999 and is responsible for monitoring the functional behaviour of the web based back-office application and database maintenance
Mr. K. Krishna Prasad Senior Manager – Legal Age: 52 Years	•Has been associated with since February, 2002, is responsible for overseeing the legal proceedings and other compliances •Is a Bachelor of Law with an experience of over 27 years. Prior to the Company, he had an independent practice as an Advocate
Mr. Y. Samba Murthy Senior Manager – Surveillance Age: 46 Years	•Also been designated as Principal Officer of our Company under PML Act, holds a degree of M. Com, MBA and Bachelor of Law with an experience of over 20 years •Been associated with the Company since April, 1999 and has responsibility of handling trading, surveillance, back-office and is entrusted with the duties and obligations set-out under the PML Act. Prior to Steel Cityhe was engaged in stock broking activities
Mr. K.S.V Ramesh Babu Senior Manager – Information Technology Age: 40 Years	•Been associated with the Company since October, 2000 and is responsible for online technical support to ensure trading, back-office & depository operations and e-governance activities at central site as well as remote locations. Provides online trading solution and support for disconnections, functional errors, database errors, hardware malfunctions and other IT related problems •He has over 15 years of experience and holds a degree of Bachelor of Engineering
Mr. Sudhakar Kota Senior Manager – Surveillance Age: 45 Years	•Has been associated with the Company since November 30, 1998. Also been designated as Compliance Officer for all the business operations comprising of stock broking, DP operations and e-governance business •Has done his Master of Business Administration along with a degree in Master of Commerce

ABOUT US

Steelcity Group's values have become inextricably linked with the company's Brand Image and Services

Customer Centric Culture

Customer centric is a way of doing business with customer in a way that provides a positive customer experience.



Trustworthiness

We uphold clients trust, commitment and privacy for all our actions.

Stewardship

Think future oriented, act and invest to build a bigger firm for tomorrow.

Quality

Quality through Efficiency, Safety and Teamwork

STEEL CITY

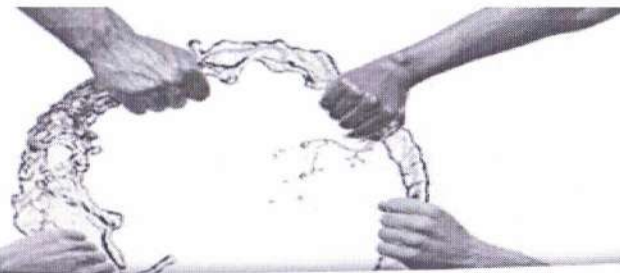
ABOUT US

**With a clear vision in mind and definite plans in hand,
success is inevitable.**

Our Strengths

- 23 Years of services
- 34 States (States + UTs)
- 16 Services
- 9 Regional Offices
- 70+ Own branches
- 1200+ Sub-broker
- 8000+ Business Locations
- 700+ Cities
- 500+ Certified Employees
- 2 lakh+ Retail clients
- 1.5 Crore+ Customer serviced under TIN-FC

**Our Mission
and
Our Vision**



STEEL CITY

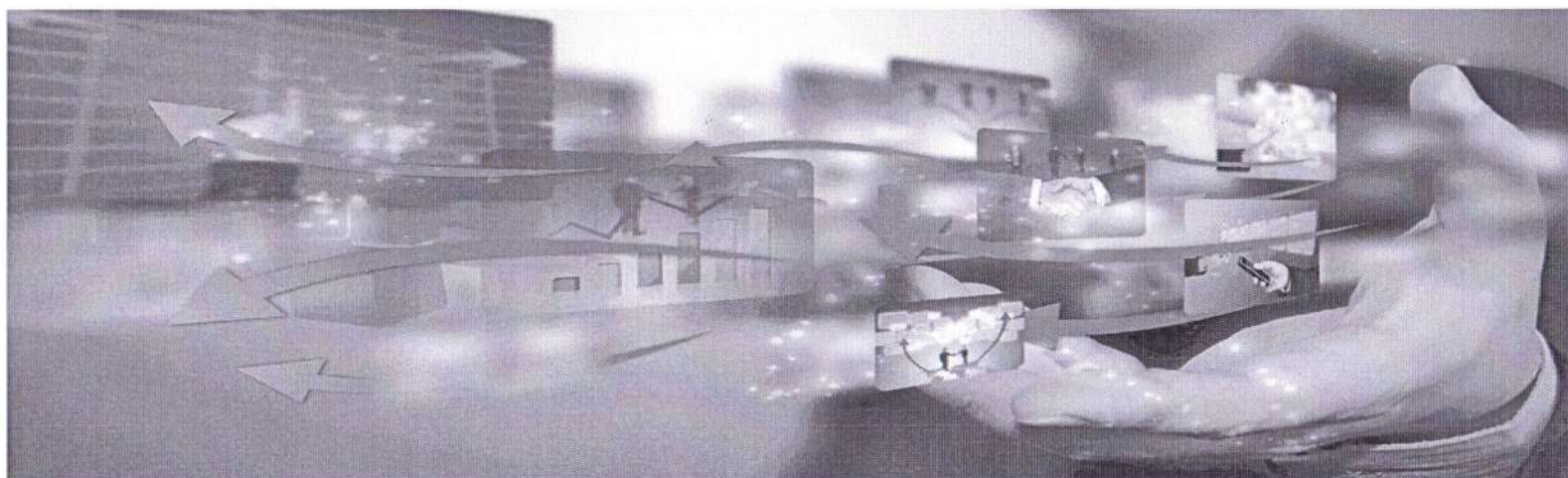
Our services

e-Governance Services

- TIN Facilitation Centre & PAN Centre
- POP - National Pension System (NPS)
- Approved Person - (NIR)
- Authentication User Agency (AUA)
- KYC User Agency (KUA)

Financial Services

- Equity Broking
- Commodity Broking
- Depository Participant
- Investment Advisory
- Mutual Fund
- Bonds
- IPO's
- Fixed Deposits
- Loans
- Insurance



STEEL CITY

Our services

- EQUITY (NSE/BSE/MCX-SX)
- EQUITY DERIVATIVES (NSE/BSE/MCX-SX)
- DEPOSITORY (NSDL/CDSL)
- COMMODITY DERIVATIVES(MCX/NCDEX)
- CURRENCY DERIVATIVES (NSE/MCX-SX)
- E-REPOSITORY(NDML)
- TIN FACILITATION CENTRE AND PAN CENTRE
- LIFE INSURANCE(SBI / KOTAK)
- HEALTH INSURANCE(RELIGARE / UNITED)

Our services

- **GENERAL INSURANCE (UNITED)**
- **PENSION (NATIONAL PENSION SYSTEM-NPS)**
- **LOAN AGAINST SECURITIES**
- **PERSONAL LOAN**
- **PAN CARD**
- **IPO'S**
- **MUTUAL FUNDS**
- **CORPORATE FIXED DEPOSITS**
- **INVESTMENT ADVISORY**

TIN Facilitation Centre (PAN/TAN/TDS)

Tax Information Network (TIN) is a current system for collecting, processing, monitoring and accounting of direct taxes.

Steelcity with its Pan India presence offers the following:

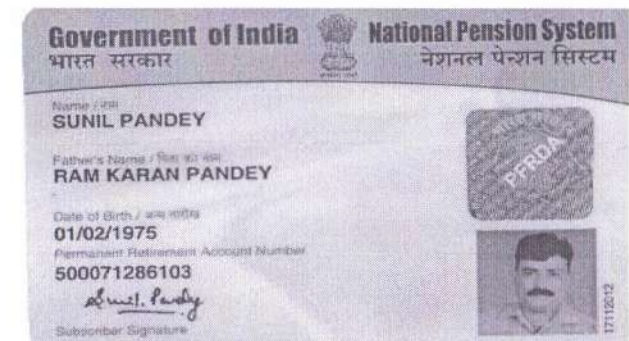
- Acceptance of Fresh PAN Application (Form 49A)
- Acceptance of change in PAN particulars Application (Form 49B)
- Acceptance of e-TDS/e-TCS/AIR/SFT/e-TBAF returns in electronic mode from Corporate and Non- Corporate Assesses
- Digitization of Paper Returns filed with Income Tax Department

e-Governance NPS

Point of Presence (POP) - National Pension system (NPS)

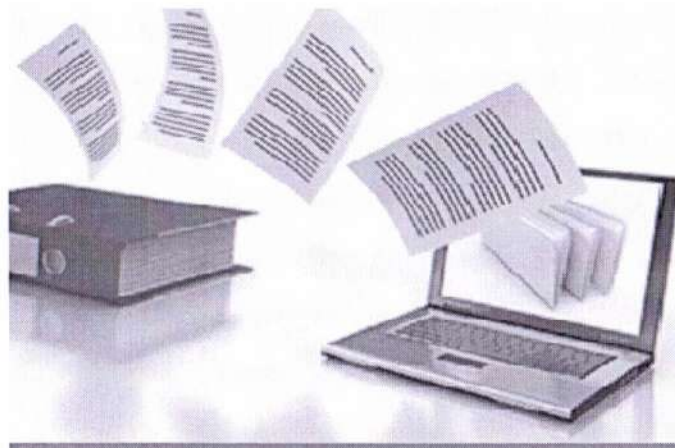
The NPS scheme empowers the subscriber to plan for his retirement and also acts as an investment tool that provides market based returns. The Company as POP acts as the first point of interaction between the voluntary subscriber and the NPS architecture. Steelcity's network of 50+ business locations is rendering services as 'Point of Presence Service Providers (POP-SP)' for NPS across the country. As a service provider, the company takes care of functions relating to Subscriber Registration for NPS, undertaking Know Your Customer (KYC) verification, receiving contributions and instructions from subscribers and transmission of the same to designated NPS intermediaries. Apart from this, it also handles grievances of subscribers and guides them to the right way.

- India making it mandatory for all Central Government employees with effect from 01st Jan, 2004
- All citizens of India with effect from May 1, 2009.
- Open for all citizens of India aged between 18 to 60 years
- Contribute as little as Rs.500 per month and no upper limit Minimum contribution per year 1000 excluding charges.
- At least 40% of the accumulated pension wealth of the subscriber needs to be utilized for purchase of an annuity after age of 60
- At least 80% of the accumulated pension wealth of the subscriber needs to be utilized for purchase of an annuity before age of 60
- An option to withdraw the entire accumulated pension wealth is equal to or less than Rs.2,00,000/- at the time of superannuation.
- NPS allows you an additional tax deduction on saving of Rs. 50,000 over and above the limit of Rs. 1.50 lakhs available under section 80C of the income tax Act, 1961. The exclusive tax benefit of Rs. 50,000 u/s 80CCD(1B) has made NPS an attractive investment option for saving tax.



Approved Person-National Insurance - Policy Repository

Steelcity as Approved Person for NIR, facilitates opening of e-Insurance Accounts (eIAs) and other servicing requests from the policyholders. The facility of holding of all type of insurance policies in electronic form in a single e-Insurance Account was introduced by the Insurance Regulatory and Development Authority (IRDA) in order to bring efficiency, transparency and cost reduction in the Insurance sector. The account will act as a single point of contact for the policy holder for keeping, viewing and amending the policy details. It will do away with all the problems of holding the insurance policies in physical form and will also facilitate common Know Your Customer (KYC) for the eIA holder.

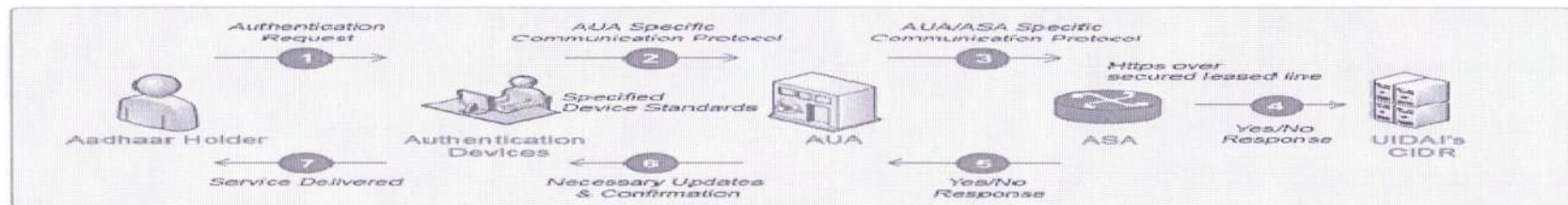


Keep all your **insurance policies**
under **one umbrella !**

e-Governance - Aadhaar

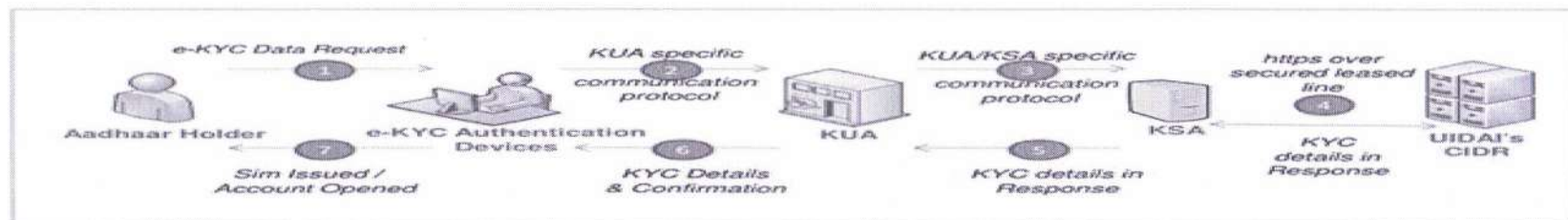
Authentication User Agency (AUA)

An AUA is any legal entity registered in India that seeks to use Aadhaar authentication for its services. Being an Authentication User Agency (AUA) of Unique Identification Authority of India (UIDAI), Steelcity can now provide Aadhaar Enabled Services to its beneficiaries, clients and customers and can further verify the correctness of the Aadhaar numbers provided, through demographic and/or biometric authentication of the Aadhaar holders.



KYC User Agency (KUA)

Steelcity as KUA is eligible to provide e-KYC services to the customers through its network. The paperless KYC experience (e-KYC) helps to avoid the cost of repeated KYC, the cost of paper handling & storage, and the risk of forged documents.



Financial Services - Broking

Online Stock Trading /Commodity Trading / Currency Trading & Mutual Funds

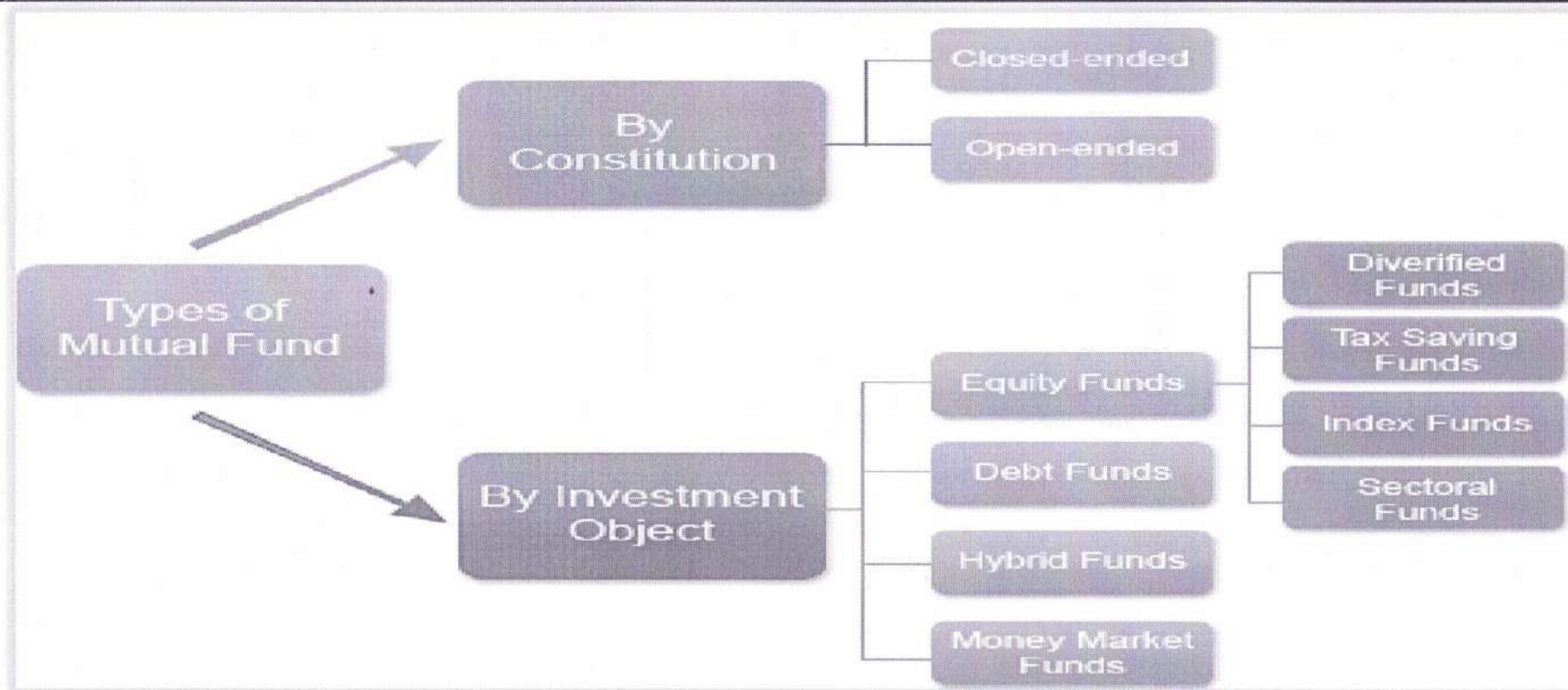
STEELCITY helps its clients to trade in various financial markets of India such as NSE,BSE, MSEI, MCX AND NCDEX across various segments, such as Cash, F&O ,Currency and Commodities. A team of dedicated and experienced professionals assists the Investors/ Traders/ Corporate to execute trade orders timely, both on Trading Terminal and online in Equities, Commodities, Mutual Funds and Currency Derivatives in a hassle free manner. An unrestricted access to best research practices and strategies help the investors in attaining their short and long term investment goals, covering both investment criteria and risk appetite.

- **2500 + locations** comprising of 72 branches and 5000+ sub-brokers & Authorised Persons with concentration in Andhra Pradesh, Telangana, Tamil Nadu, Orissa and Karnataka.
- Total number of **clients (Stocks, Commodity & Currency)** has increased from about 85,000 at the end of FY 2011-12 to **more than 1,06,000 as on September 30, 2016**. Retail client acquisition has accelerated due to wide spread branch and franchisee network
- Online e-broking portal i.e; **www.steelcitynettrade.com** enable clients to trade through their Computers / cell phones (Browser and/or Application based)

Mutual Fund

- A Mutual Fund is a Trust That Pools the Savings of a number of Investors who share a common financial goal.
- The money collected is invested in capital market instruments such shares, debentures etc.,
- The income earned through these investments and the capital appreciation realized are shared by its unit holders.
- The income earned is shared in proportion to the number of units owned by them.
- It is most suitable investment for the common man as it offers an opportunity to invest in a diversified, professionally managed basket of securities at a relatively lower cost.

Mutual Fund



TOP PERFORMERS

Scheme Name	Launch Date	AUM (Crore)	Expense Ratio (%)	Invested Amount	Current Value	Annualized Return (%)
Reliance Small Cap Fund - Growth Plan - Growth Option	16-09-2010	7,207.07	1.99	10000	46459.54	36.64
SBI Small Cap - Regular Plan - Growth	09/10/2009	836.02	2.32	10000	43826.64	35.03
UTI-Transportation and Logistics Fund-Growth Option	08/01/2005	1,677.96	2.39	10000	40046.44	32.57
DSP BlackRock Small Cap Fund - Regular - Growth	14-06-2007	6,248.38	2.38	10000	39626.25	32.29
Canara Robeco Emerging Equities - Regular Plan - GROWTH	03/11/2005	3,558.80	2.25	10000	39262.05	32.04

Scheme Name	Launch Date	AUM (Crore)	Expense Ratio (%)	Invested Amount	Current Value	Annualized Return (%)
HDFC Balanced Advantage Fund - Growth Option	09/11/2000	1,180.88	2.29	10000	21444.78	16.77
L&T Hybrid Equity Fund- Regular Plan - Growth	31-01-2011	10,571.56	1.98	10000	23250.15	18.7
ICICI Prudential Equity & Debt Fund - Growth	11/03/1999	28,806.55	2.11	10000	22611.02	18.03

Financial Services - DP

Depository Participant

As a leading depository participant with both NSDL & CDSL, STEELCITY provides a safe, convenient and cost-effective way to hold securities in the electronic form. Our services provide an integral platform to all our clients ensuring a risk free, efficient and prompt depository service. A customer base of over 1.3 lakh depository accounts, testifies the reliable and customer centric service, offered by Steelcity.

No danger of loss of share certificates since the shares are credited to your account.

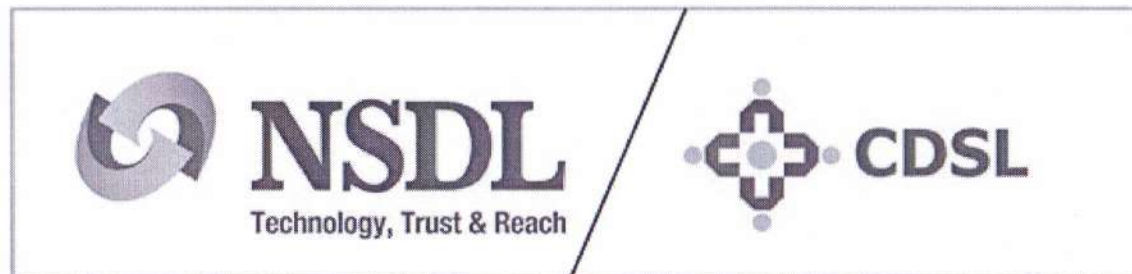
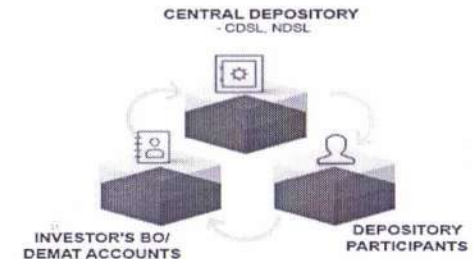
No possibility of bad deliveries.

Elimination of all risk associated with physical certificates such as loss, theft, forgery, mutilation etc.

No need to affix share transfer stamp as it is a paperless trading.

Facilitates pledging and hypothecation of your securities.

Facility to lock your account if you are abroad.



STEEL CITY

Basic Services Demat Account (BSDA)

Individuals shall be eligible to opt for BSDA subject to the following conditions:

- a. All the individuals who have or propose to have only one demat account where they are the sole or first holder.
- b. Individuals having any other demat account/s where they are not the first holder shall be eligible for BSDA in respect of the single demat account where they are sole or first holder.
- c. The individual shall have only one BSDA in his/her name across all depositories.
- d. Value of securities held in the demat account shall not exceed Rs.2,00,000(Two Lakhs) at any point of time.

The charge structure may be on a slab basis as indicated below:

- i. **No Annual Maintenance Charges (AMC) shall be levied, if the value of holding is upto Rs. 50,000.**
- ii. **For the value of holding from Rs 50,001 to Rs 200,000, AMC not exceeding Rs 100 may be charged.**

If the value of holding in such BSDA exceeds the prescribed criteria at any date, the DPs may levy charges as applicable to regular accounts (non-BSDA) from that date onwards

*** FREE DEMAT**

For more details call US @
+91 98481 92732

*Simplified Solutions for your basic Depository needs**

STEEL CITY SECURITIES LTD.,
"Confidence as strong as Steel"

Member : NSE, BSE & MCX-SX, DP, NSDL & CDSL, POP & NDA, QIA
(Share Registrars, Custodian & Depository)

Member : NSDL, MCX & NSE - SPOT, Corporate Agent : SBI Life
(Mutual Fund, Insurance & Investment Services)

Open your Basic Services
 Demat Account
 (BSDA)

Rajiv Gandhi Equity Savings Scheme(RGESS)

Rajiv Gandhi Equity Savings Scheme(RGESS)

Launched By the Govt. Of India

FREE
DEMAT**



Avail Additional TAX Deduction
up to **₹ 25,000/-**

For more details call US @

+91 98481 92732

Simplified Solutions for your basic Depository needs*

STEEL CITY SECURITIES LTD

Confidence As Strong As STEEL.....

#49-52-5/4, Shanthipuram, Visakhapatnam - 530016.

E-mail: dp@steelcitynettrade.com

*Conditions Apply.

Loans through Tata Capital Financial Services Limited

Loans offering through **Tata Capital Financial Services Limited** for the benefit of needy individuals from all our business outlets located pan India. In present life cycle, loan offers are helping the individuals to meet their demands and affordability to achieve their dreams successfully.

Product wise Tentative Rates

Product	Tentative Rates
Home Loan	
Salaried	8.35 % to 8.5%
Self Employed	9.10%
Personal Loan	12.5% to 18%
Loan Against Property	10.5% to 12.5%
Business Loan	17% onwards
Loan Against Securities	10.5% to 13%

Investor Education and Protection Fund Authority(IEPF)

Government of India has on 7th September, 2016 established Investor Education and Protection Fund Authority under the provisions of Section 125 of the Companies Act, 2013 with the objective to make refunds of shares, unclaimed dividends, matured deposits/debentures etc. transferred to IEPF and to promote investor education, awareness and protection.

Transfers to IEPF: IEPF is maintained under consolidated fund of India. The amounts which have remained unpaid or unclaimed for a period of seven years that are inter alia required to be transferred to IEPF:

- Unpaid or unclaimed dividend lying in the unpaid dividend
- Matured deposits with companies other than banking companies along with accrued interest
- Matured debentures with companies along with interest accrued
- Sale proceed of fractional shares, redemption amount of preference shares
- Unpaid or unclaimed application money received by companies for allotment of shares and due for refund, etc.

Shareholders may note that both the unclaimed dividend and corresponding shares transferred to the IEPF Suspense account including all benefits accruing on such shares. If any, can be claimed from IEPF Authority by applying in e-form no.IEPF-5 prescribed vide the said Rules and the said form can be downloaded from MCA/IEPF portal <http://www.iepf.gov.in/IEPFA/refund.html>.

Financial Services – Investment Advisory

Investment Advisory

STEELCITY strives to understand the goals, aspirations of the investors and then make financial recommendations, based on the comprehensive and detailed analysis, keeping in view the needs, risk appetite and expectation of the investors while investing in mutual funds. It offers various options of investments in Mutual Funds, Tax saving ELSS Schemes, RBI Bonds, Capital Gain Bonds U/s 54EC, Corporate Fixed Deposits, Primary Market Investments. Steelcity's team of highly skilled advisors seek to provide consistent and competitive returns in line with the financial objectives of the clients with a comprehensive and disciplined approach.



STEEL CITY

Group Companies

Steelcity is a professionally managed Group, lead by a team of level headed personnel with outstanding managerial expertise. With a customer base of over 2+ lakh which is increasing steadily year after year, Steelcity is consistently adding New lines of business as point of its expansion plan.

Steel City Securities Limited

(An ISO 9001:2015 Certified Company)

Member :NSE,BSE & MSEI

Depository Participant : NSDL & CDSL

POP : NSDL-CRA

Enrollment Agency : UIDAI

Tax Information Network (TIN)-NSDL e-Gov

Steel City Commodities (P) Limited

Member: MCX&NCDEX

Steel City Financial Services (P) Limited

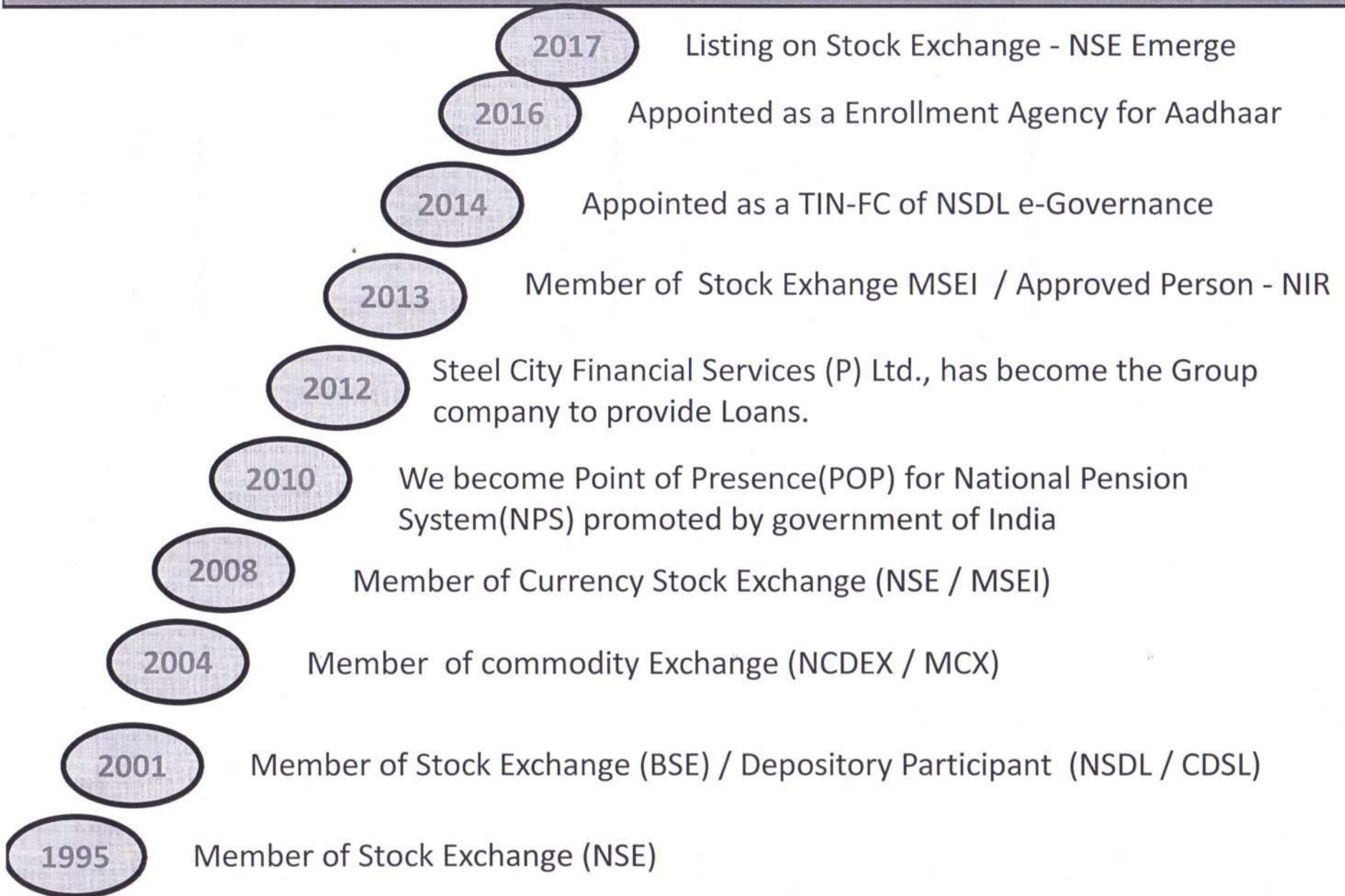
Non-Banking Financial Company (NBFC)

STEEL CITY

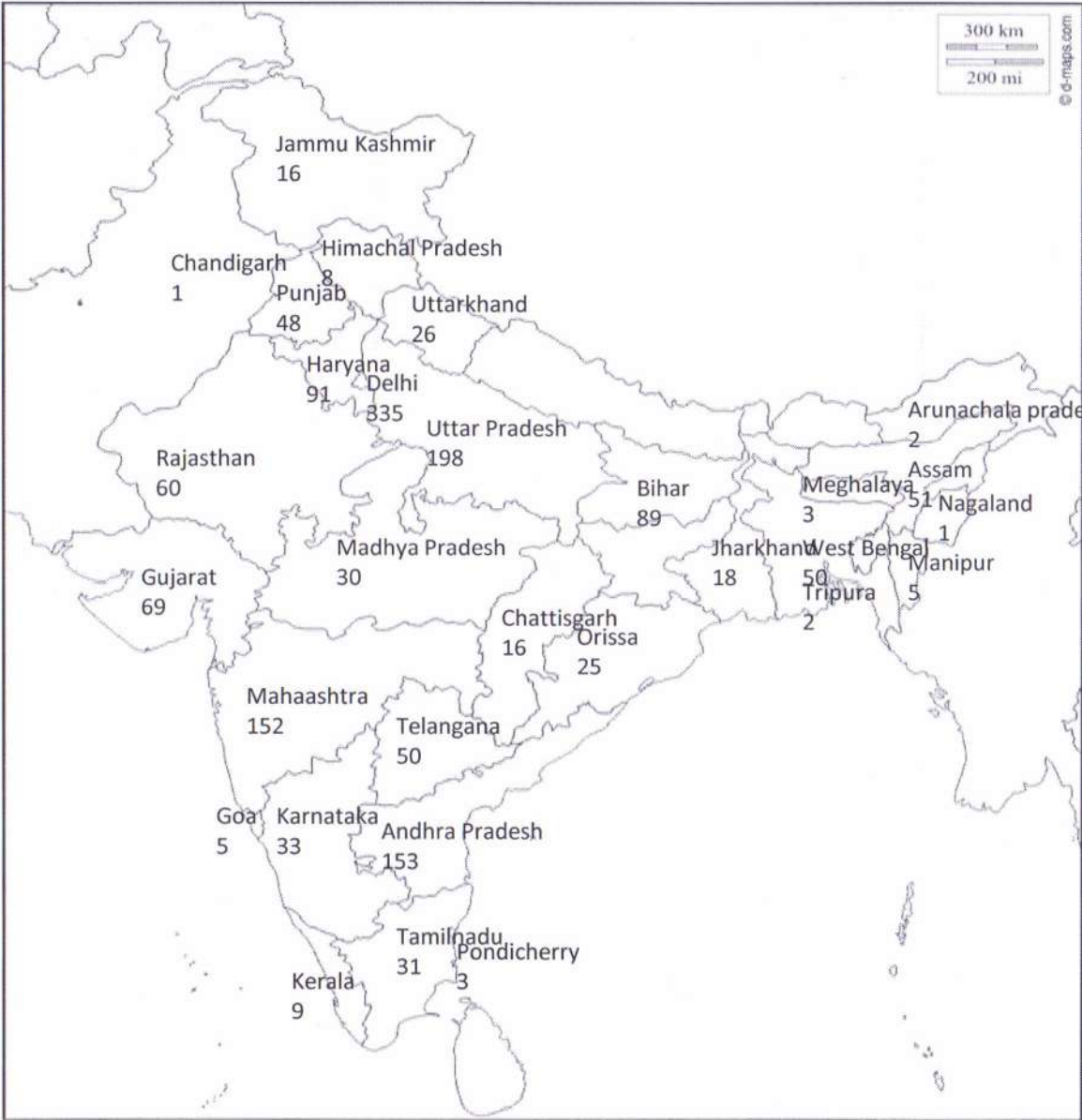
STEELCITY Timeline

"Direction is more important than speed. Milestone that marks end to the past and a beginning of the future". Moving ahead with a well defined vision, Steelcity has been adding new technologies, processes and new lines of businesses into the kitty through all these years while at the same time improving the reliability and level of customer satisfaction.

STEELCITY Timeline



SNO	STATE	NO_OF_LO CATIONS
1	DELHI	333
2	UTTARPRA DESH	194
3	ANDHRAPR ADESH	153
4	MAHARAST RA	148
5	HARYANA	91
6	BIHAR	87
7	GUJARAT	66
8	RAJASTHAN	60
9	ASSAM	50
10	TELANGAN A	50
11	WESTBENG AL	49
12	PUNJAB	47
13	KARNATAK A	33
14	TAMILNAD U	31
15	MADHYAPR ADESH	29

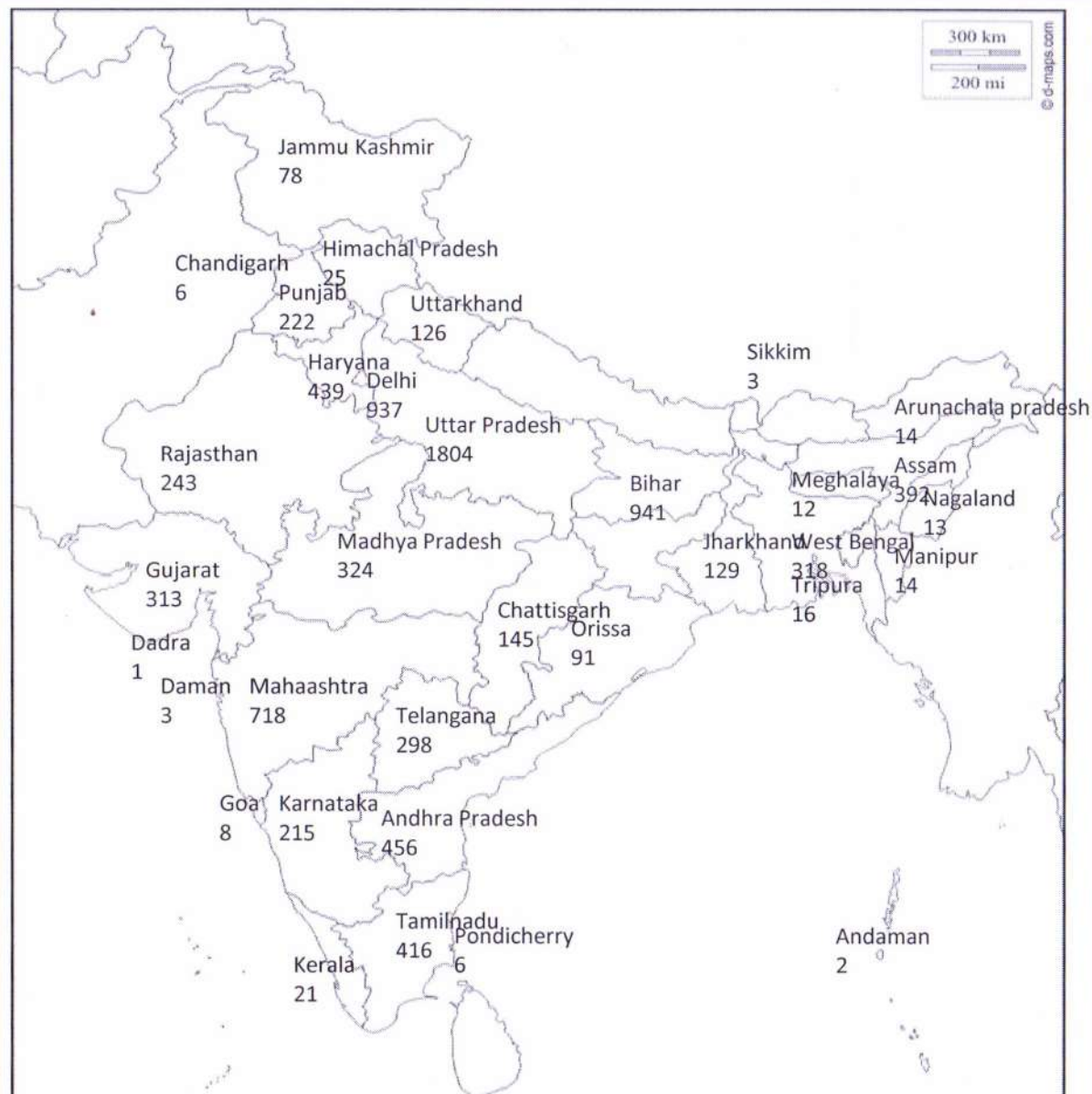


SNO	STATE	NO_OF_LOCATIONS
16	UTTARANCHAL	25
17	ORISSA	24
18	JHARKHAND	18
19	CHHATTISGARH	16
20	JAMMUKASHMIR	16
21	KERALA	9
22	HIMACHAL PRADESH	8
23	GOA	5
24	MANIPUR	5
25	MEGHALAYA	3
26	PONDICHERRY	3
27	ARUNACHAL PRADESH	2
28	TRIPURA	2
29	CHANDIGARH	1
30	NAGALAND	1

STEEL CITY

National Presence

SN O	STATE	NO_OF_ LOCATI ONS
1	UTTARPRADESH	1804
2	BIHAR	941
3	DELHI	937
4	MAHARASTRA	718
5	ANDHRAPRADESH	456
6	HARYANA	439
7	TAMILNADU	416
8	ASSAM	392
9	MADHYAPRADESH	324
10	WESTBENGAL	318
11	GUJARAT	313
12	TELANGANA	298
13	RAJASTHAN	243
14	PUNJAB	222
15	KARNATAKA	215
16	CHHATTISGARH	145
17	JHARKHAND	129



SN O	STATE	NO_OF_L OCATION S
18	UTTARANCHAL	126
19	ORISSA	91
20	JAMMUKASHMIR	78
21	HIMACHALPRADESH	25
22	KERALA	21
23	TRIPURA	16
24	ARUNACHALPRADESH	14
25	MANIPUR	14
26	NAGALAND	13
27	MEGHALAYA	12
28	GOA	8
29	CHANDIGARH	6
30	PONDICHERY	6
31	DAMAN	3
32	SIKKIM	3
33	ANDAMAN	2
34	DADAR	1
	TOTAL	8749

Total Locations 8700+

STEEL CITY

Financial Performance of the Company

Paid up Capital	151070950
No of Shares	15107095
Face Value	Rs.10

Particulars	Standalone		Consolidated	
	31.03.2018	31.03.2017	31.03.2018	31.03.2017
Gross Income	6361.67	3544.7	6613.86	3836.35
Expenditure	4703.55	2792.44	4918.52	3018.25
Net Profit after Taxation	1107.86	465.33	1128.9	504.04

For More Information

Please contact

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Mr. M Murali, General Manager(Operations)

murali.m@steelcitynettrade.com, +91 9848192063

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