

INFORMATION TO BE FILED WITH STOCK EXCHANGES BY THE ACQUIRER AS REQUIRED UNDER REGULATION 3(3)

Name of the Target Company	Dish TV India Limited									
Name of the acquirer(s) along with PAC [Referred together as "Acquirers" hereinafter]	Premier Finance & Trading Company Ltd									
Shareholders details	Before the said proposed Acquisition		After the said proposed Acquisition							
	No. of shares	% (shares/ voting rights)	No. of shares	% (shares/ voting rights)						
Shareholding/ voting rights of acquirer(s) in target company before and after the proposed acquisition	3,37,19,331	3.17%	3,43,44,581	3.23%						
Paid up capital of the target company before and after the proposed acquisition	106,43,96,595	100%	106,43,96,595	100%						
Type of acquisition (By way of public/ rights/ inter se transfer)	Inter se transfer amongst parties belonging to the Promoter Group.									
In case, the acquisition is by way of inter se transfer as per regulations, disclose names of transferors and their shareholding in TC before transfer	<table border="1"> <tr> <td>Name of Transferor</td><td>No. of Shares</td><td>% Shareholding</td></tr> <tr> <td>Ashok Kumar Goel</td><td>6,25,250</td><td>0.06%</td></tr> </table>				Name of Transferor	No. of Shares	% Shareholding	Ashok Kumar Goel	6,25,250	0.06%
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Ashok Kumar Goel	6,25,250	0.06%								
No. and percentage of shares/ voting rights of T.C. proposed to be acquired through the acquisition	No. of shares: 6,25,250 Percentage: 0.06%									
Acquisition price per share	Not above the prevailing market price									
Date of proposed acquisition	14 th October, 2011 or within 90 days thereafter									
Signature of the acquirer For PREMIER FINANCE & TRADING COMPANY LTD  Director/ Authorised Signatory Place: Mumbai Date : 8 th October, 2011 										