

PPL/CS/BSE/227/2010-11
June 28, 2010

To

The Bombay Stock Exchange Limited

Floor 25, P.J. Towers
Dalal Street
Mumbai 400 001

Kind Attn.: Mr. Subramaniam

The National Stock Exchange of India Limited

Exchange Plaza, Plot No. C/1, G Block
Bandra-Kurla Complex, Bandra (E)
Mumbai 400 051

Kind Attn.: Mr. Hari K.

Dear Sir,

Sub. : Corporate Updates- Plethico Pharmaceuticals Limited

Walmart Stores to Provide Natrol® on Shelf with Vitamins in U.S.

Walmart and Natrol, Inc. - a premier marketer, manufacturer, and distributor of nationally branded nutritional products - are making it easier for women to find the health supplements they want and need via a new Natrol for Women grouping at U.S. Walmart's in-store vitamin section. Natrol has long supplied supplements for all stages of a woman's life...from PMS to pregnancy, and from pre- through post-menopause. As a key Natrol retail partner, Walmart recognizes the importance of providing a full spectrum of women's health products, and has expanded its in-store offerings with a new grouping of ten Natrol brand nutraceuticals that address the health needs of adult women during various life stages.

"For over 30 years, generations of women have trusted Natrol products for beauty care, PMS, pregnancy, menopause, and post-menopause," says Amy Fitzpatrick, M.S., R.D., Natrol's Corporate Dietitian. She continues, "Natrol understands the unique health needs for women at various life stages, and the new Natrol for

PLETHICO PHARMACEUTICALS LIMITED

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Corporate Office : Sabnam House, Plot No. A-15/16, Central Cross Road-B, M.I.D.C., Andheri (East),
Mumbai 400 093, INDIA. Tel. : +91-22-66988301/302. Fax : +91-22-66988330/+91-22-66988300
Website : www.plethico.com E-mail : info@plethico.com, corporate@plethico.com



Women section at Walmart provides a grouped selection of quality Natrol dietary supplements for women's health and wellbeing."

Approximately ten Natrol nutraceuticals for adult women will initially be grouped together, starting this month, on-shelf at Walmart stores. Average in-store pricing per product is between \$4-\$10. Among the products offered is Natrol's newest iron supplement for women's general health and wellbeing: Natrol(R) Iron 18mg (90 tablets) is a high-potency supplement that promotes energy, with one tablet daily, taken with a meal, providing 100 percent of the recommended daily value of this essential mineral.

Natrol products are available in health food stores, drug and grocery stores, mass-market retailers, Natrol.com, and other online retailers. More information is available at <http://www.natrol.com/> or emailing Customer-Service@Natrol.com.

About Natrol - Consumer. Technology. Nutrition.

Natrol, Inc., headquartered in Chatsworth, CA, is a wholly owned subsidiary of Plethico Pharmaceuticals Limited. Plethico Pharmaceuticals Limited (BSE: 532739.BO: PLETHICO), an herbal/nutraceutical-focused Indian Company, engages in the manufacture, marketing, and distribution of pharmaceutical and allied healthcare products in India and internationally.

Natrol, Inc. has a portfolio of health and wellness brands representing quality nutritional supplements, functional herbal teas, and sports nutrition products. Established in 1980, Natrol's portfolio of brands includes: Natrol(R), MRI, Prolab(R), Laci Le Beau(R), NuHair(R), Shen Min(R), Promensil(R), and Trinovin(R). The company also manufactures supplements for its own brands and on behalf of third parties.



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Natrol distributes products nationally through more than 54,000 retailers, as well as internationally in over 40 other countries through distribution partners and its UK subsidiary.

Consumer needs are central to Natrol's focus. The company pledges to deliver nutritional products with uncompromised service, quality, and innovation through the best that science, nature, and technology can offer. For more information visit <http://www.natrol.com/>.

These statements have not been evaluated by the Food and Drug Administration. Products not intended to diagnose, treat, cure, or prevent any disease. Consult your healthcare professional prior to use if you have or suspect a medical condition, are taking prescription drugs, or are pregnant or lactating.

This is for your information and record.

Thanking You

Yours Faithfully,

For **PLETHICO PHARMACEUTICALS LIMITED**



AMRISH CHOURASIA
COMPANY SECRETARY

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