



April 09, 2015

Pune Stock Exchange Limited
Shivleela Chambers, 1st Floor,
752, Sadashiv Peth, R.B.Kumathekar Marg,
Pune 411 030

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai 400 001
(Regular Office & Corporate Relations Dept. - Scrip Code No.532432)

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

The Company Secretary
Pioneer Distilleries Limited
UB House, Plot No. 36,
Street No.4, Srinagar Colony,
Hyderabad 500073

Dear Sir,

Sub: Disclosure of Shareholding in Pioneer Distilleries Limited, a Listed Company.

In pursuance of Regulation 30(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers), Regulations, 2011, we hereby furnish the details of shareholding as on March 31, 2015 in the prescribed format.

We request you to take the above on record and acknowledge receipt of the disclosure.

Thanking you,

Yours faithfully,

for UNITED SPIRITS LIMITED


Akshara B.L.
DGM - Secretarial

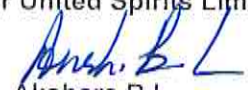
Encl.: As above

**DISCLOSURE UNDER REGULATION 30(1) AND 30(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES
AND TAKEOVERS) REGULATIONS, 2011**

1	Name of the Target Company (TC)	PIONEER DISTILLERIES LIMITED		
2	Name(s) of the stock exchange(s) where the shares of the TC are listed	Pune Stock Exchange Limited The BSE Limited National Stock Exchange of India Limited		
3	Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that OR b. Name(s) of promoter(s), member of the promoter Group and PAC with him.	1. United Spirits Limited		
4	Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share / voting capital wherever	% of total diluted share / voting capital of TC
	As of March 31, 2015, holding of:			
	a) Shares			
	1 United Spirits Limited	10,041,150	75.00	N.A.
	b) Voting Rights (otherwise than by shares)	Nil	Nil	N.A.
	c) Warrants	Nil	Nil	N.A.
	d) Convertible Securities	Nil	Nil	N.A.
	e) Any other instrument that would entitle the holder to receive shares in the TC	Nil	Nil	N.A.
	Total	10,041,150	75.00	

Place: Bangalore
Date: April 9, 2015

For United Spirits Limited


Akshara B L
DGM - Secretarial