Pidilite

December 13, 2012

BSE Ltd.
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Stock Code : 500331

National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai - 400 051
Stock Code : PIDILITIND

Dear Sir,

Sub : Redemption of Foreign Currency Convertible Bonds FCCBs (Issue size USD 40 million) due date 7th December, 2012

We wish to inform you that the Company had issued Foreign Currency Convertible Bonds (FCCBs) on 3rd December, 2007 with an issue size of USD 40 million, due to be redeemed on 7th December, 2012. Out of this, USD 20.5 million were outstanding to be redeemed on the due date. The total amount of USD 28.57 million payable on redemption (including the redemption premium of 39.37% on these Bonds i.e. USD 8.07 million), had been duly remitted for the said redemption to the Paying Agent, Bank of New York Mellon (BNY Mellon).

BNY Mellon has vide their letter dated December 12, 2012 that the said maturity amount of USD 28.57 million has been released to the clearing systems on 7th December, 2012.

The said FCCB issue of the Company thus stands redeemed on its due date, i.e. 7th December, 2012.

Thanking you,

Yours faithfully,
For **PIDILITE INDUSTRIES LIMITED**

SECRETARY
Encl: a/a

Cc : Singapore Exchange Securities Trading Ltd.
ISIN for Bonds : XSO330177667

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Regent Chambers, 7th Floor,
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