

DOTEX MERCHANDISE PRIVATE LIMITED

Registered Office :

31, Netaji Subhas Road

Kolkata 700 001

Phone : 6625-1500 / 6625 1000 / 2230 9281 Fax : 2230-6844

CIN U51909WB1994PTC066069

27th November, 2014

The Secretary
National Stock Exchange Ltd.
Exchange Plaza, 5th Floor.
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai-400051

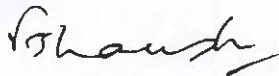
Dear Sir,

Sub: Disclosure under regulation 29(1) of SEBI (Substantial
Acquisition of Shares & Takeovers) Regulations, 2011

Pursuant to the regulation 29(1) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we enclose disclosure for acquisition of 34000 Equity Shares of Phillips Carbon Black Limited by the Company on 25th November, 2014.

Thanking you,

Yours faithfully,
For Dotex Merchandise Private Limited



Director/Authorised Signatory

Encl: as stated

**Format for disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares
And Takeovers) Regulations, 2011**

Part –A-Details of the Acquisition			
Name of the Target Company (TC)	Philips Carbon Black Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Dotex Merchandise Private Limited		
Whether the acquirer belongs to Promoter/Promoter Group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Ltd. Bombay Stock Exchange Ltd. The Calcutta Stock Exchange Ltd.		
Details of the acquisition as follows	Number	% w.r.t total share/voting capital whichever applicable (*)	% w.r.t total diluted share/voting capital of TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Share carrying voting rights	1120000	3.249	3.249
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)			
c) Voting rights (VR) otherwise than by equity shares			
d) Warrant/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
e) Total (a+b+c)	1120000	3.249%	3.249%
Details of acquisition			
a) Shares carrying voting rights acquired	34000	0.099%	0.099%
b) VRs acquired otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired.			
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)			
e) Total (a+b+c)	1154000	3.348%	3.348%
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	18426557	53.56%	53.56%
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)			
c) Voting rights (VR) otherwise than by equity shares			
d) Warrant/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
e) Total (a+b+c)	18460557	53.56%	53.56%