Date: 5th June, 2018

To,
The Manager
Listing Department
National Securities Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East)
Mumbai- 400051

Sub: Announcement of Agreement with TPV Technology India Pvt. Ltd. to become authorized Distributor for selling and marketing of Philips Digital Signage in India.

Dear Sir/Madam,

We are pleased to enclose a copy of press release regarding Agreement with TPV Technology India Pvt. Ltd. to become authorized Distributor for selling and marketing of Philips Digital Signage in India

Kindly take the same on record.

Thanking you

Yours Faithfully,
Creative Peripherals and Distribution Limited

Vijay Advani
Whole Time Director
DIN: 02009626

Date: 5th June, 2018
Place: Mumbai

Creative Peripherals

CIN: L52392MH2004PLC148754

Media Release

Agreement with TPV Technology India Pvt. Ltd Authorized Distributor for selling and marketing of Philips Digital Signages in India.

5th June 2018, Mumbai, India: Creative Peripherals and Distribution Limited (CDPL) (NSE-SME: CREATIVE), specialists in market penetration and distribution of IT, Imaging, Lifestyle, and Security products with a pan-India presence, has been awarded as Authorized Distributor for selling and marketing of Philips Digital Signage in India by TPV Technology India Pvt. Ltd.

Products Distributing under Philips Digital Signage Brand:

Please find below the Model Lines and their various screen sizes with details:

Model Line	Details	Screen Sizes available (inch)
Q Line	Full HD LED With Smart CMS	32”, 43”, 48”, 55”, 65”
D Line	Android 16GB Internal Memory with Integrated Wi-Fi	43”, 49”, 55”, 65”
T Line	Touch + Android + Integrated Wi-Fi	43”, 55”, 65”, 84”
U Line	Ultra HD Series 4K with Smart CMS	75”, 84”, 98”
X Line	Video Wall Series	49”, 55”

Creative Peripherals and Distribution Limited
Registered Office: B – 215, Mandpeshwar Industrial Premises, Opp. M. C. F. Club, Off S V P Road, Borivali (West), Mumbai – 400 092 | Tel.: 91-22-40811234 | Email: cs@ecreativeindia.com
Website: www.ecreativeindia.com

About Philips Digital Signage:

Philips Digital Displays Solutions are tailored to suit various markets like Hospitality, Healthcare, Public Venues, Transportation, Corporate, Education, Retail, Food & Beverage, etc.
Let me take you through some of the features in brief:

- SmartCMS – These displays come with a robust display management platform which puts you in command of settings, scheduling firmware and software updates, and publishing and updating content from a central location. All with drag-and-drop ease.
- FailOver – Keeping your content up and running is critical for demanding commercial applications. FailOver provides 24/7 protection with a revolutionary technology that plays back-up content on screen in the event of a media player failure. FailOver automatically kicks in when the primary input fails.
- QuadViewer – Split your display into four full HD views
- UltraHD – Ultimate Signage performance in Ultra HD (3840 x 2160 pixels)
- Multi-Touch – The multi touch displays are enabled with automatic touch recognition.
- Ultra-Narrow Bezel – With Ultra Narrow Bezel, it is extremely convenient to create seamless video wall configurations of virtually any size.
- Smart Browser – Connect and control your content via the cloud with the integrated HTML5 browser.
- Memory Cache – To ensure the content keeps running.

About TPV Technology Pvt. Ltd.
TPV Technology India Pvt Ltd. is an affiliate of Top Victory Investments Limited (Hongkong). TPV Technology India Pvt Ltd are involved in manufacture, distribution and sale of Philips branded Monitors, all-in-one PC/monitors, monitors with a built in TV Tuner, and Signage Solutions, manufactured by or for Top Victory Investments Limited.

Distributor Certificate

2018-19

TPV Technology India Pvt Ltd
is pleased to appoint

M/S.Creative Peripherals And Distributions

as **Authorised Distributor** for selling and marketing
PHILIPS Digital Signage in India.

PHILIPS
Signage Solutions

Saurabh Grover
Country Head - India, MEA

Atul Jasra
Director Sales - India & SAARC

TPV Technology India Pvt Ltd.
501-508, 5th floor, Bestech Chambers, B-Block, Sushant lok, Phase-I, Sector-27 Gurgaon, Haryana-122002

This certificate is being issue in accordance with the business policies of TPV Technology India Pvt Ltd

Management Comment:

Commenting on this development**, Mr. Ketan Patel, Chairman & Managing Director of Creative Peripherals & Distribution Ltd. said,**

"We are happy to announce that we have been awarded as authorized distributor by TPV Technology Pvt. Ltd. for selling and marketing of Philips Digital Signage across India. Digital Display Signage has an approximate estimated market size of INR 8 billion annually vied by 3-4 major Original Equipment Manufacturers (OEM). We have deep inroads in the channel and a product which can provide commercial solutions in the signage space will benefit the topline. It will also be an opportunity for us to explore solution-based products going ahead.

We shall initially focus on the run rate models and expand our base to the niche categories. The demand in the market is growing for such products and we expect to ride the growth wave by entering this product segment early on.

It is a matter of pride to be associated with such prestigious brand that we partner with and promise to deliver on the trust they place in us. I would like to thank 'Creative' team for their dedication and hard work in helping us."

Company Overview

Our Company started as a small proprietary trading concern, named as 'Creative Computers' with 10 employees back in 1992. Since then our consistent dedication and hard work along with support from our partners we have grown to a recognized player in the India's Information and Communication Technology distribution market. Our efforts have always been towards timely delivery, consistent, excellent quality, range of innovative products and sustained long-term relationship building with channel partners. These efforts have enabled us to garner accolades in the Industry as amongst the best distributors in India by leading brands.
Some of these include:

VITEC IMAGING SOLUTIONS

Awards 2017

Best Trade Show Execution

Creative Peripherals & Distribution Ltd

Divisional Chief Executive Officier
Vitec Imaging Solutions
Marco Pezzana

Executive Vice President
Vitec Imaging Solutions
Markus Mahla

Part of The Vitec Group

Best Trade Show Execution 2017 – Vitec Group

Smart Photography Awards 2016 – Olympus

CEIF Photofair 2015
- All India Photographic Trade and Industry Association

Best Fulfilment Partner 2017
- Reliance Digital

Innovation Technology & Imaging Awards 2018
- Olympus

Long Term Partnership 2017
- Sennheiser

Our Company is associated with over 25 renowned brands globally. These brands help us cater to a wide range of customers both in the consumer and industrial businesses. We are also well-positioned to take advantage of the changes in trends in the technology industry currently and be a part of the digital transformation story of India.

Creative Peripherals has a unique value-added distribution model which is difficult to replicate. We provide end-to-end solutions, beginning from market research and competition analysis for brands and recommend viability in specific regions across India. This requires specialized skill sets and experience along with adequate market intelligence. We then prepare a strategic plan for market entry for the brands and their target segments. These plans are updated and monitored regularly. Further, we then also conduct pre-sales activities and marketing activities for the success of the brand as well as to enable our channel partners to leverage their expertise and bottom line. We are among the very few large distributors who conduct specialized training modules, events and promotional activities at the ground level with channel partners. This is possible due to the dedication of our people and our experienced team which constantly tracks latest market developments to build closer market connect.

Our Company has a state-of-the-art sales process which works very closely across channels including Large Format Retail (LFRs), E-Commerce and Specialized retailers in all regions. We conduct regular workshops, demos for resellers with our dedicated corporate and retail sales teams.

Our Company's wide reach and superior logistics capabilities helps us provide end-to-end services to customers including warranty and post-warranty, high-level repair services, response centers among others.

Also, our strong focus on consistent and very high quality along with timely delivery has led to increased confidence of brands, many of which have chosen us as exclusive partners and have been with us since over five years. We have robust IT systems to manage network and follow prudent risk management practices across branches.

Creative Peripherals focus is on higher operational efficiencies and adding higher margin and value-added products to our existing product portfolio and this association is a concrete step towards that direction. We are confident that we will be able to grow stronger from here and continue to scale new heights.

For more details please visit: www.ecreativeindia.com

For further information please contact:

Company:	*Investor Relations:*
Vijay Advani Creative Peripherals and Distribution Ltd E-mail: advani@ecreativeindia.com	***Savli Mangle/ Harshit Gandhi*** Bridge Investor Relations Pvt. Ltd. Email: savli@bridge-ir.com harshit@bridge-ir.com

Note: *Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Further, past performance is not necessarily indicative of future results. Given these risks, uncertainties and other risk factors, viewers are cautioned not to place undue reliance on these forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.*