



PERSISTENT

NSE & BSE / 2012-13 / 043

August 27, 2012

The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

The Manager,
Corporate Services,
Bombay Stock Exchange Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400 001

Ref: Symbol: PERSISTENT

Ref: Scrip Code: 533179

Dear Sir / Madam,

Sub: Press Release regarding "Persistent Systems Recognized as a Top 100 Global Services Provider for 2012"

We wish to inform you that the Company has made a Press Release dated August 27, 2012 titled
"Persistent Systems Recognized as a Top 100 Global Services Provider for 2012"

The copy of the Press Release is attached for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For Persistent Systems Limited


Vikas Agarwal
Associate General Manager - Corporate Secretarial



Encl: As above



Persistent Systems Recognized as a Top 100 Global Services Provider for 2012
Named Leading Global Outsourced Product Development Vendor and Specialty Application Development Management Vendor

Pune, INDIA and Santa Clara, CA – August 27, 2012: Persistent Systems (BSE & NSE: PERSISTENT), the global leader in software product and technology services, today announced that the Company has been named in the 2012 Global Services 100 List (GS100) for the second consecutive year. The Company has also been recognized as a Leading Global Outsourced Product Development (OPD) Vendor and as a Specialty Application Development and Management (ADM) Vendor.

The 2012 GS100 list represents companies that demonstrate excellence in delivering ITO and BPO services globally using matured models of service delivery.

"Persistent Systems is honored to be once again named in the Global Services 100 list and ranked as a top product development company and ADM vendor," said Hari Haran, President, Persistent Systems, Inc. "Our early investments in four key areas – Cloud, Big Data, Mobility and Collaboration have been the driving force behind our success. We continue to partner closely with pioneering start-ups, innovative enterprises and some of the world's largest technology brands to offer them our highly skilled, innovative and scalable product engineering services."

"The global service provider landscape is increasingly getting complex; but buyers are looking at vendors with scale, skill, or both in delivering business outcomes and not cost-savings alone," said Ed Nair, Editor, Global Services. "The companies on the Global Services 100 list have demonstrated their ability to deliver complex solutions and services, manage global customers, and sustain successful financial performance."

About Global Services and 2012 GS100:

Global Services is a media platform with a portfolio that includes digital magazines, website, events, newsletter, webinars, and customized solutions. Its audience consists of senior executives, sourcing professionals, technology, and functional leaders with more than 1000 large organizations mainly in North America and Europe. Global Services is owned by CyberMedia (India) Limited.

The **Global Services 100**, now in its seventh year, is a tool for buyers of business and technology services to identify and select the right vendor. The study is done under the guidance of Neogroup, a globalization advisory firm. Service providers opt-in to participate in the study that is conducted online. The GS100 analytical model is based on four key criteria: performance and leadership, quality and maturity of customers, breadth of services offered, and spread of global delivery capabilities.



About Persistent Systems: •

Established in 1990, Persistent Systems (BSE & NSE: PERSISTENT) is a global company specializing in software product and technology services. For more than two decades, Persistent has been an innovation partner for the world's largest technology brands, leading enterprises and pioneering start-ups. With a global team of more than 6,000 employees, Persistent has 300 customers spread across North America, Europe, and Asia. Today, Persistent focuses on developing best-in-class solutions in four key next-generation technology areas: Cloud Computing, Mobility, Analytics and Collaboration, for telecommunications, life sciences, consumer packaged goods, banking & financial services and healthcare verticals. For more information, please visit: <http://www.persistentsys.com>.

Forward-looking and Cautionary Statements: For risks and uncertainties relating to forward-looking statements, please visit:

[www.persistentsys.com/Portals/0/forward looking cautionary statement.shtml](http://www.persistentsys.com/Portals/0/forward%20looking%20cautionary%20statement.shtml)

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