



PERSISTENT

NSE & BSE / 2012-13 / 023

June 27, 2012

✓ The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

The Manager,
Corporate Services,
Bombay Stock Exchange Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400 001

Ref: Symbol: PERSISTENT

Ref: Scrip Code: 533179

Dear Sirs,

Sub.: Press Release regarding " Persistent Systems ranked amongst top ten companies for the Investor Relations in India at the Thomson Reuters Extel Survey Awards"

We wish to inform you that the Company has made a Press Release dated June 27, 2012 titled "Persistent Systems Ranked Amongst Top Ten Companies for the Investor Relations in India at the Thomson Reuters Extel Survey Awards".

The copy of the Press Release is attached for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For Persistent Systems Limited

Vivek Sadhale
Company Secretary and Head – Legal



Encl: As above



Persistent Systems Ranked Amongst Top Ten Companies for the Investor Relations in India at the Thomson Reuters Extel Survey Awards

Wins in the category of Best Company and Best Professional - Investor Relations in India

Pune, India – June 27, 2012: Persistent Systems (BSE & NSE: PERSISTENT), a leader in outsourced software product development (OPD) services, today announced that the Company has been ranked amongst the Top Ten Companies for Investor Relations in India by Thomson Reuters Extel Survey Awards. Mr. Vivek Sadhale, Head of Investor Relations was ranked Sixth in the 'Best Investor Relations Professional in India' category.

Thomson Reuters Extel Survey Award winners are judged to be "best in class" in command of their industry, analytical rigor, and dedication to client service. Thomson Reuters Extel Awards are highly coveted within the investment community as they represent the unequivocal, independent endorsement of each winner's audience and customers.

Speaking about the Award, Dr. Anand Deshpande, Chairman and Managing Director, Persistent Systems said "We are delighted to have won the Thomson Reuters Extel Award. We got listed on Indian markets couple of years back and it is indeed a honour to receive Industry's acknowledgement for our Investor Relations initiatives.

"It is a moment of great pride for the Company and me personally to have received this Award," said Mr. Vivek Sadhale, Company Secretary and Head – Legal & Investor Relations, Persistent Systems. "The basis of good Investor Relations is continuous engagement and communication with the Investors and all other Stakeholders involved. At Persistent, we have always encouraged communication with the analyst community and our Investors. I thank them for their support and guidance."

"We are delighted with the results of the inaugural Thomson Reuters Extel India Investor Relations survey that focuses on the growing importance of the profession in India. The survey represents the views of investment professionals and recognises some of the excellent investor relations work that companies and individuals are doing," said Swarup Choudhury, Managing Director Thomson Reuters India. Persistent Systems is the only mid-cap company to have received this distinction with other leading companies figuring in the award list such as Infosys Limited, Maruti Suzuki India Ltd, Tata Consultancy Services Ltd, Tata Motors Limited, Oil and Natural Gas Corp Ltd amongst others.

In India, the Extel survey invited 1,500 investment professionals (sell-side analysts covering stocks in the region or PMs/buy-side analysts who invest in the region) to rank up to companies for overall quality and direction of their IR, and separately rank IR professionals, CEO or CFO.

Persistent Systems was also ranked amongst the best in Corporate Governance Practices in India by 2011 IRGR and recognized for Excellence in Corporate Governance by ICSI in 2010.

About Persistent Systems:

Established in 1990, Persistent Systems (BSE & NSE: PERSISTENT) is a global company specializing in software product development services. For more than two decades, Persistent has been an innovation



partner for the world's largest technology brands, leading enterprises and pioneering start-ups. With a global team of 6,600+ employees, Persistent has 350+ customers spread across North America, Europe, and Asia. Today, Persistent focuses on developing best-in-class solutions in four key next-generation technology areas: Cloud Computing, Mobility, BI & Analytics, Collaboration across technology, telecommunications, life sciences, consumer packaged goods, banking & financial services and healthcare verticals. For more information, please visit: www.persistentsys.com.

About Thomson Reuters:

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Forward-looking and Cautionary Statements:

For risks and uncertainties relating to forward-looking statements, please visit:
www.persistentsys.com/Portals/0/forward_looking_cautionary_statement.shtml

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