



PERSISTENT

NSE & BSE / 2011-12/ 071

November 11, 2011

✓ The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400051

Ref: Symbol: PERSISTENT

✓ The Manager,
Corporate Services,
Bombay Stock Exchange Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400001

Ref: Scrip Code: 533179

Dear Sirs,

Sub: Appointment of an Independent Director on the Board of Directors of Persistent Systems Limited

Pursuant to Clause 30 of the Listing Agreement, we wish to you inform you that Dr. Anant Jhingran has been appointed as an Additional Director of the Company (Independent Member on the Board) with effect from November 10, 2011.

We wish to further inform you that the Company has made a Press Release titled "Persistent Systems Strengthens Board; Appoints Dr. Anant Jhingran as Independent Director" dated November 11, 2011 in this regard.

The copy of the Press Release is attached for your information and records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For **Persistent Systems Limited**


Ami Vivek Sadhale
Company Secretary and Head - Legal



Encl – As above



PERSISTENT

Persistent Systems Strengthens Board; Appoints Dr. Anant Jhingran as Independent Director

Pune, India - November 11, 2011: Persistent Systems (BSE & NSE: PERSISTENT), the leader in outsourced software product development services, announced the appointment of Dr. Anant Jhingran as an independent director on the company's Board.

Commenting on the appointment, Dr. Anand Deshpande, Chairman, Managing Director and CEO, Persistent Systems said, "We are delighted to welcome a distinguished technology leader like Dr. Anant Jhingran to our Board. With Dr. Jhingran's rich experience and understanding of the global technology markets, we look forward to sharpen our technology expertise. At Persistent, we are continuously tracking the latest technology trends. Under Dr. Jhingran's counsel and valuable insights, we are sure to broaden and align our business focus in newer technology areas."

"It is a great privilege to join the Board of well-known thought leaders at Persistent Systems," said Dr. Anant Jhingran. "Persistent Systems has always been on the forefront of cutting-edge technology. I look forward to helping the team as they continue to move ahead and strengthen their position in the technology space."

Dr. Anant Jhingran

Dr. Anant Jhingran, a recipient of the President of India's Gold Medal, completed his Bachelor of Technology from IIT, Delhi and subsequently his Ph.D. in Computer Science from the University of California, Berkeley. Since his Ph.D., Dr. Jhingran has had a remarkable career at IBM Corporation with numerous recognitions in research and technology leadership. Currently, Dr. Anant Jhingran is Vice President, Data & Analytics at Apigee Corporation.

During his tenure at IBM Dr. Jhingran, was an IBM Fellow, which is IBM's highest technical honor. At IBM he was also recognized for establishing IBM's data warehousing technology business and other critical businesses such as search, e-commerce and Big Data. He has contributed towards several academic and industry conferences like World Wide Web conference and Hadoop Summit. He has an impressive count of academic papers and ten patents in the areas of information management and e-commerce. Dr. Jhingran is a renowned technology leader and is well respected by his peers and senior management at IBM and by technology enthusiasts worldwide.

About Persistent Systems:

Established in 1990, Persistent Systems (BSE & NSE: PERSISTENT) is recognized as an award-winning technology company specializing in software product development services. With 6,600 employees, innovative business models, and reusable assets and frameworks, Persistent helps customers increase revenues and margins, and enhance brand value. Persistent Systems has delivered over 3,000 software product releases in their last five years and has 300 customers. The company has developed proven processes for the entire product lifecycle which reduce time-to-market while delivering consistent quality and customer satisfaction – as evidenced by customer partnerships that span many years. For more information, please visit: www.persistentys.com

Forward-looking and Cautionary Statements: For risks and uncertainties relating to forward-looking statements, please visit: www.persistentys.com/Portals/0/forward_looking_cautionary_statement.shtml

Media Contacts:

Pinal Patil
Persistent Systems Ltd.
Tel: 91-99229.27191
Email: pinal_patil@persistent.co.in

Atul Shah
20:20 MEDIA Pvt. Ltd.
Tel: 91-99602.55829
Email: atul@2020india.com

