



PERSISTENT

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June 5, 2012

The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

The Manager,
Corporate Services,
Bombay Stock Exchange Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400 001

Ref: Symbol: PERSISTENT

Ref: Scrip Code: 533179

Dear Sirs,

Sub.: Press Release regarding " Appnomic Names Persistent Systems First Partner in AppsOne Application Migration Program"

We wish to inform you that the Company has made a Press Release dated June 5, 2012 titled "Appnomic Names Persistent Systems First Partner in AppsOne Application Migration Program".

The copy of the Press Release is attached for your records.

Please acknowledge the receipt.

Thanking you,

Yours faithfully,
For **Persistent Systems Limited**

Rohit Kamat

Rohit Kamat
Chief Financial Officer



Encl: As above



Appnomic Names Persistent Systems First Partner in AppsOne Application Migration Program

Integrated Offering Enables Easy Cloud Migration, Before and After Performance Benchmarking Assurance

Orlando, Fla. – Gartner IOM Conference - June 5, 2012: Appnomic Systems, Inc., a leading provider of automated enterprise and Cloud IT performance management solutions today named Persistent Systems (BSE & NSE: PERSISTENT), the leader in outsourced software product development (OPD) services, the first partner in its AppsOne Application Migration Program at the Gartner IT Infrastructure & Operations Management Summit being held on June 5-7, 2012 in Orlando, Florida. The AppsOne Application Migration Solution combines Appnomic's AppsOne performance benchmarking and monitoring platform with Persistent Systems' Cloud Assessment Tool (CAT) and Cloud Migration Tool enabling companies to accelerate Cloud migration and to automate before and after performance benchmarking.

Migrating to the Cloud can be a labor-intensive process and subject to human error. The AppsOne Application Migration integrated solution automates capacity planning and removes risk, while increasing performance predictability and improving Cloud resource utilization.

AppsOne discovers usage patterns on the workload being migrated to the Cloud, establishes current baseline application performance measurements and analytics from the end user perspective, and identifies utilization trends and optimization opportunities for key infrastructure resources to optimize capacity planning. Customers using AppsOne are ensured optimal resource provisioning in the Cloud and can realize improved performance SLAs after migration.

Persistent Systems' CAT provides companies with a proven and accurate assessment of which applications are vital to be migrated to the Cloud. Already in use by leading enterprises around the world, CAT automatically extracts available metrics over a four to five week period and defines business heuristics, understands application workload patterns and categorizes applications that can be migrated to the Cloud. Persistent Systems' Cloud Migration Tool provides an easy, systematic and automated approach for migrating existing virtual machines (VM) from an on-premise virtualization platform to a public infrastructure Cloud provider.

"Appnomic's AppsOne performance benchmarking and monitoring platform coupled with Persistent Systems' Cloud Migration Tool integrates two vital components of Cloud migration," said Ray Solnik, President, Appnomic. "Companies can now make the move to the Cloud with an unprecedented degree of confidence in the value and performance to be achieved upon taking advantage of Cloud computing resources."

"Persistent's partnership with Appnomic provides a robust, turnkey assessment and migration solution that helps companies confidently move to the Cloud," said Shriram Natarajan, Senior Director, Cloud Technology Practice, Persistent Systems. "Companies have expressed their frustration at not being able to gain deep insight into the performance and cost savings they seek from Cloud computing. Together, Persistent and Appnomic have addressed this very problem and have delivered the industry's first way to automate migration. Our combined team of 300+ Cloud experts is on hand to perform development, integration, or orchestration required to ensure a smooth and successful migration."



The joint offering is being showcased at Gartner IOM conference booth K1 on June 5-7, 2012 in Orlando, Florida. Customers may purchase the solution directly from Appnomic or from select systems integrators who have incorporated AppsOne into their Cloud Migration practices. Persistent is the first such provider to leverage AppsOne's unique functionality to help its customers access, plan, benchmark and execute effective migration to the Cloud.

Appnomic president of U.S. operations, Ray Solnik, will also be speaking at the Gartner IOM conference June 5, 2012 from 7:00 to 7:20 pm, during which time he will address "Appnomic: Application Behavior Learning to Detect and Prevent Performance Issues."

For more information, please visit: www.appnomic.com/resources/datasheets.

About Appnomic Systems, Inc.

Appnomic Systems is a leading provider of automated enterprise and Cloud IT performance management solutions that help businesses migrate to, live, and thrive in Cloud and hybrid environments. Appnomic's SaaS and enterprise AppsOne and OpsOne solutions automate both complex application performance management tasks and routines, labor intensive maintenance activities respectively. The company's flagship award winning product, AppsOne, is the industry's first Application Behavior Learning (ABL) solution to leverage real-time application usage patterns in its three-dimensional performance management model. With AppsOne, IT organizations can focus on preventing IT application performance issues rather than on mean-time-to-repair (MTTR) operations issues.

The company's global headquarters are in Bangalore, India, and new North America headquarters are in Palo Alto, CA, overlooking the Stanford University Campus. Appnomic Systems is backed by Norwest Venture Partners. For more information please visit the company's website at www.appnomic.com.

About Persistent Systems:

Established in 1990, Persistent Systems (BSE & NSE: PERSISTENT) is a global company specializing in software product development services. For more than two decades, Persistent has been an innovation partner for the world's largest technology brands, leading enterprises and pioneering start-ups. With a global team of 6,600+ employees, Persistent has 350+ customers spread across North America, Europe, and Asia. Today, Persistent focuses on developing best-in-class solutions in four key next-generation technology areas: Cloud Computing, Mobility, Analytics and Collaboration, for telecommunications, life sciences, consumer packaged goods, banking & financial services and healthcare verticals. For more information, please visit: <http://www.persistentsys.com>.

Forward-looking and Cautionary Statements: For risks and uncertainties relating to forward-looking statements, please visit: [www.persistentsys.com/Portals/0/forward looking cautionary statement.shtml](http://www.persistentsys.com/Portals/0/forward%20looking%20cautionary%20statement.shtml)

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