



PERSISTENT

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October 4, 2011

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The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400051

Ref: Symbol: PERSISTENT

✓
The Manager,
Corporate Services,
Bombay Stock Exchange Limited
14th Floor, P J Towers, Dalal Street,
Mumbai 400001

Ref: Scrip Code: 533179

Dear Sirs,

Sub: :Press Release - Dassault Systèmes Partners with Persistent Systems in India"

We wish to inform you that the Company has made a Press Release dated October 4, 2011 titled as "Dassault Systèmes Partners with Persistent Systems in India".

The copy of the Press Release is attached for your records.

Please acknowledge the receipt.

Thanking you.

Yours faithfully,
For **Persistent Systems Limited**


Rajesh Ghonasgi
Chief Financial Officer


Encl: As above





Dassault Systèmes Partners with Persistent Systems in India

Persistent Systems Becomes a Strategic Services Partner for High Growth sectors in India

Mumbai (INDIA), October 04, 2011 – Dassault Systèmes (DS) (Euronext Paris: #13065, DSY.PA), a world leader in 3D and Product Lifecycle Management (PLM) solutions today announced a strategic partnership with Persistent Systems (BSE & NSE: PERSISTENT), the leader in outsourced software product development services, to offer integrated Dassault Systèmes solutions based services to customers in key sectors such as Energy, Telecommunications, EPC (Engineering Procurement & Construction), Banking & Finance, Pharmaceutical and Healthcare.

As part of the partnership, Dassault Systèmes will be working with Persistent Systems to target some of India's most technology savvy companies, leveraging upon Persistent Systems domain expertise in verticals. Persistent Systems will look at empowering customers and organisations with a paperless 3D world through a key DS brand Exalead.

The agreement was signed by Andy Kalambi, President - South Asia, Dassault Systèmes and Dr. Anand Deshpande, Chairman, CEO & MD, Persistent Systems Ltd in the august presence of Bernard Charlès, President & CEO, Dassault Systèmes during his visit to India. Mr. Charlès is in India to expand the partnership to provide customers with an enhanced offer of integrated services based on Dassault Systèmes technologies, available for different markets.

Commenting on the partnership, Andy Kalambi, President - South Asia, Dassault Systèmes, said, "We are pleased to add renewed momentum to our partnership with Persistent Systems today. Dassault Systèmes is targeting new and emerging sectors and Persistent Systems is the best partner to help us to do so. While traditional sectors such as automotive, manufacturing and aerospace have been core to Dassault Systèmes' business in India, it is time that we look beyond our horizons and find new territories for propelling our presence in India. What better way to do this than partnering with some of the most trusted partners such as Persistent Systems."

Adding further on the partnership, Dr. Anand Deshpande, Chairman, CEO & MD, Persistent Systems Ltd. said, "We are excited to partner with Dassault Systèmes which is a premier brand in 3D simulation modeling and gaming space. The relationship between Dassault Systèmes and Persistent Systems is designed to drive increased efficiency and responsiveness for Dassault Systèmes prospective customers and end-users in the Indian market. We look forward to leverage our strengths in our core technology areas such as PLM, Cloud, Mobility, BI/Analytics and Collaboration to service Dassault Systèmes' customers in India and then globally. We also plan to extend this relationship by working as technology partners for Dassault Systèmes' other brands beyond Exalead."



**About Dassault Systèmes**

As a world leader in 3D and Product Lifecycle Management (PLM) solutions, Dassault Systèmes brings value to more than 130,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes applications provide a 3D vision of the entire lifecycle of products from conception to maintenance to recycling. The Dassault Systèmes portfolio consists of CATIA for designing the virtual product - - DELMIA for virtual production - ENOVIA for global collaborative lifecycle management -EXALEAD for search-based applications SIMULIA for virtual testing - SolidWorks for 3D mechanical design and 3DVIA for online 3D lifelike experiences. For more information, visit <http://www.3ds.com>.

CATIA, DELMIA, ENOVIA, EXALEAD, SIMULIA, SolidWorks and 3DVIA are registered trademarks of Dassault Systèmes or its subsidiaries in the US and/or other countries.

About Persistent Systems:

Established in 1990, Persistent Systems (BSE & NSE: PERSISTENT) is a global company specializing in software product development services. For more than two decades, Persistent has been an innovation partner for the world's largest technology brands, leading enterprises and pioneering start-ups. With a global team of 6,600+ employees, Persistent has 300+ customers spread across North America, Europe, and Asia. Today, Persistent focuses on developing best-in-class solutions in four key next-generation technology areas: Cloud Computing, Mobility, BI & Analytics, Collaboration across technology, telecommunications, life sciences, consumer packaged goods, banking & financial services and healthcare verticals. For more information, please visit: www.persistentsys.com.

Forward-looking and Cautionary Statements: For risks and uncertainties relating to forward-looking statements, please visit: www.persistentsys.com/Portals/0/forward_looking_cautionary_statement.shtml

For more details, please contact:**Dassault Systèmes**

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