FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1. Name of the Target Company (TC)	The Peria Karamalai Tea & Produce Co. Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Maharaja Shree Umaid Mills Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	(a) The Calcutta Stock Exchange Limited (b) Madras Stock Exchange Limited (c) The Coimbatore Stock Exchange Limited		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	**Number**	**% w.r.t. total share/voting capital wherever applicable**	**% w.r.t. total diluted share/voting capital of the TC (*)**
Before the acquisition/disposal under consideration, holding of :			
a) Shares carrying voting rights	4,29,962	13.89%	13.89%
b) Voting rights (VR) otherwise than by equity shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	N.A.	N.A.	N.A.
Total (a+b+c)	**4,29,962**	**13.89%**	**13.89%**
Details of acquisition/sale			
a) Shares carrying voting rights acquired	15,000	0.48%	0.48%
b) VRs acquired otherwise than by equity shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	N.A.	N.A.	N.A.
Total (a+b+c)	**15,000**	**0.48%**	**0.48%**

After the acquisition/sale, holding of:			
a) Shares carrying voting rights	4,44,962	14.37%	14.37%
b) VRs otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	N.A. N.A.	N.A. N.A.	N.A. N.A.
Total (a+b+c)	**4,44,962**	**14.37%**	**14.37%**
6. Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer etc.)	*OPEN MARKET PURCHASE*		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	19-03-2013		
8. Equity share capital / total voting capital of the TC before the said acquisition/sale	30,95,879		
9. Equity share capital/ total voting capital of the TC after the said acquisition/sale	30,95,879		
10. Total diluted share/voting capital of the TC after the said acquisition/sale	30,95,879		

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For MAHARAJA SHREE UMAID MILLS LIMITED

(LAKSHMI NIWAS BANGUR)
CHAIRMAN & MANAGING DIRECTOR

Place: Kolkata
Date: 20-03-2013