

1/2

21st June, 2012

To

✓
Madras Stock Exchange
Exchange Building
Post Box M.1 83
11, Second Line Beach

Chennai-600001

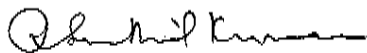
The Bombay Stock Exchange Ltd
Floor 25, 'Phiroze Jeejeebhoy Towers'
Dalal Street,
Mumbai - 400 001

Dear Sir,

Sub: Acquisition of shares of M/s. Panasonic Carbon India Co. Ltd through Off Market

In pursuance of SEBI (Substantial Acquisition and Take Over) Regulation 2011, we have acquired 6,02,340 shares of M/s. Panasonic Carbon India Co. Ltd. through Off Market from Mr. P. Dwaraknath Reddy as per the details specified in the form submitted under Regulation 10(5) of the SEBI (Substantial Acquisition and Take Over) Regulation 2011. We are reporting our acquisition under 29(2) of the SEBI (Substantial Acquisition and Take Over) Regulation 2011 in relation to exemption provided under 10(1) (a)(ii) of the SEBI (Substantial Acquisition and Take Over) Regulation 2011.

We have enclosed the relevant format for disclosure under regulation 29 (2) of the SEBI (Substantial Acquisition and Take Over) Regulation 2011

For **Panasonic Corporation**

Name: R Senthil Kumar

Designation: Managing Director of Panasonic Carbon India Co., Ltd.
And as lawful Attorney of Panasonic Corporation

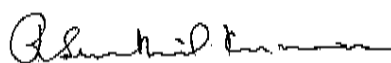
2/2

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Panasonic Carbon India Co. Ltd.		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Panasonic Corporation		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	1) Madras Stock Exchange Limited (MSE) 2) Bombay Stock Exchange Limited (BSE)		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition under consideration, holding of Acquirer:			
a) Shares carrying voting rights	2,434,480	50.72%	50.72%
b) Voting rights (VR) otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
d) Total (a+b+c)	2,434,480	50.72%	50.72%
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	602,340	12.55%	12.55%
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Total (a+b+c)	602,340	12.55%	12.55%
After the acquisition/sale, holding of Acquirer:			
a) Shares carrying voting rights	3,036,820	63.27%	63.27%
b) VRs otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
d) Total (a+b+c)	3,036,820	63.27%	63.27%
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Off-market purchase		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	21/06/2012		
Equity share capital / total voting capital of the TC before the said acquisition / sale	4,800,000 Equity Shares of Rs.10 each		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	4,800,000 Equity Shares of Rs.10 each		
Total diluted share/voting capital of the TC after the said acquisition	4,800,000 Equity Shares of Rs.10 each		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC

For Panasonic Corporation



Name: R Senthil Kumar
Designation: Managing Director of Panasonic Carbon India Co., Ltd.
And as lawful Attorney of Panasonic Corporation

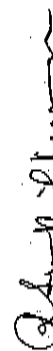
Place: Chennai
Date: 21st June, 2012

FORM D
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[(Regulation 13 (4), 13 (4A) and 13 (6)]

Regulation 13(4A) – Details of change in shareholding or voting rights held by Director or officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company.

Name, PAN No. & address of Promoter / Person who is part of Promoter Group / Director / Officer	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/Director/ Officer	Date of receipt of allotment advice/ acquisition/ sale of shares/ voting rights	Date of intimation to Company	Mode of acquisition/sale (market purchase / public / Rights / preferential offer etc.)	No. & % of shares / voting rights post-acquisition / sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Panasonic Corporation 1006, Oaza Kadoma, Kadoma City, Osaka-7515801, Japan PAN NO AAAACM7764A	2,434,480 Equity Shares 50.72%	21/06/2012	21/06/2012	Off-market purchase	30,36,820 Equity Shares 63.27%	N.A.	N.A.	602,340	8,79,41,640	NIL	NIL

For Panasonic Corporation



Name: R Senthil Kumar
 Designation: Managing Director of Panasonic Carbon India Co., Ltd.
 And as lawful Attorney of Panasonic Corporation

Place: Chennai

Date: 21st June, 2012