

To.

MADRAS STOCK EXCHANGE LTD

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Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Panasonic Home Appliances India Co. Ltd		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Panasonic Corporation		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes; Promoter		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Ltd Madras Stock Exchange Limited		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition/disposal under consideration, holding of:</u>			
a) Shares carrying voting rights	43,70,000	50.99	N.A
b) Voting rights (VR) otherwise than by shares	0	0.00	N.A
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	0	0.00	N.A
Total (a+b+c)	43,70,000	50.99	N.A
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	9,73,000	5.00*	N.A
b) VRs acquired /sold otherwise than by shares	0	0.00	N.A
c) Warrants/convertible securities/any other instrument	0	0.00	N.A



For PANASONIC CORPORATION

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that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
Total (a+b+c)	9,73,000	5.00	N.A
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	53,43,000	55.99	N.A
b) VRs otherwise than by shares	0	0.00	N.A
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	0	0.00	N.A
Total (a+b+c)	53,43,000	55.99	N.A
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Preferential Allotment		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	May 21, 2012		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	Rs.8,57,00,000 consisting of 85,70,000 equity shares of face value Rs.10/- each		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	Rs.9,54,30,000 consisting of 95,43,000 equity shares of face value Rs.10/- each		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	N.A		

(*) Difference between pre-allotment and post-allotment percentage of shareholding.

For PANASONIC CORPORATION

Place: Chennai
Date: May 22, 2012



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MADRAS STOCK EXCHANGE LTD

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Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(4), 13(4A) and 13(6)]

Reg 13 (4A) - Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer	Date of receipt of allotment/ advice/ acquisition / sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public/rights/ preferential offer, etc.)	No. & % of shares/ voting rights post acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Panasonic Corporation PAN: AAECM2994A 1006, Oaza Kadoma, Kadoma City, Osaka 571 8501, Japan	43,70,000 (50.99%)	21/5/2012	22/5/2012	Preferential Offer	53,43,000 (55.99%)	N.A	N.A	N.A*	N.A*	N.A	N.A

*Preferential allotment of 9,73,000 equity shares of face value Rs.10/- each at premium of Rs.115/- each.

Place: Chennai
Date: May 22, 2012

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