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Dated: 09/12/2011

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Madras Stock Exchange
Exchange Building
Post Box M.1 83
11, Second Line Beach

The Bombay Stock Exchange Ltd
Floor 25, 'Phiroze Jeejeebhoy Towers'
Dalal Street
Mumbai - 400 001

Panasonic Carbon India Co. Ltd
77, Nungambakkam High Road
Nungambakkam
Chennai 34

Chennai 6000 01

Dear Sir,

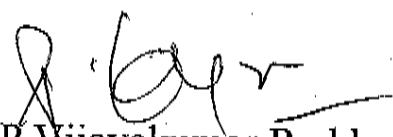
Sub: sale of shares of M/s. Panasonic Carbon India Co. Ltd through transfer (off-market) by way of gift;

In pursuance of SEBI (Substantial acquisition and take over) Regulation 2011, I have sold 1380 share of t M/s. Panasonic Carbon India Co. Ltd through transfer by way of gift to Mr. P. Dwaraknath Reddy as per the details specified in the form submitted under Regulation 10(5) of the SEBI (Substantial acquisition and take over) Regulation 2011. I am reporting my sale under 29(2) of the SEBI ((Substantial acquisition and take over) Regulation 201.

I have enclosed the relevant format for disclosure under regulation 29(2) of the SEBI (Substantial acquisition and take over) Regulation 2011.

Acknowledge the receipt of the same.

With best regards


P. Vijayakumar Reddy

Encl: as above

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Format for disclosures under Regulation 29(2) of SEI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011			
1	Name of the Target Company (TC)	Panasonic Carbon India Co.Ltd	
2	Name(s) of the acquirer and Persons Acting in Concert (PAC) with the Acquirer	Mr. P.Vijayakumar Reddy (Person acting in concert)	
3	Whether the acquirer belongs to Promoter/Promoter group	Yes	
4	Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Ltd Madras Stock Exchange Ltd	
5	Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	number	% w.r.t total shares/voting capital wherever applicable
	<u>Before the acquisition/disposal under consideration, holding of :</u>		% w.r.t total diluted shares/voting capital of the T.C (*)
	a) Shares carrying voting rights	1380	0.02875
	b) Voting rights (VR) otherwise than by shares	nil	nil
	c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	nil	nil
	Total (a+b+c)	1380	0.02875
	<u>Details of acquisition/sale</u>		
	a) Shares carrying voting rights acquired/sold	1380	0.02875
	b) VRs acquired /sold otherwise than by shares	nil	nil
	c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	nil	nil
	Total (a+b+c)	1380	0.02875

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77, Nungambakkam High Road
Nungambakkam
Chennai 34

Dear Sir,

Sub: Reporting under reg.13 (4A) & 5 of SEBI Prohibition of Insider trading)
Regulation 1992 and amendment Regulations 2011

Target company – Panasonic Carbon India Co.Ltd

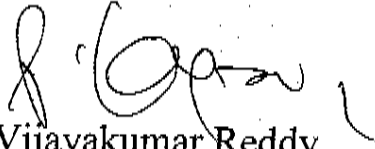
Referring to the policy on disclosure and internal procedure for prevention of insider trading and as a part of continuous disclosure, reporting of acquisition /change in the share holding of shares of – Panasonic Carbon India Co.Ltd is being made by me.

As on 31st October 2011, I as promoter hold 1380 shares of Panasonic Carbon India Co.Ltd and on 08/12/2011, I have sold 1380 equity shares through gift (off-market) to Mr. P.Dwaraknath Reddy as per the details mentioned in the form submitted under Regulation 10(5) of the SEBI (Substantial acquisition and take over) Regulation 2011(promoter's).

This disclosure is made as per the SEBI Prohibition of Insider trading) Regulation 1992 and amendment Regulations 2011- Chapter V- regulations 13(4A) and (5) and the details relating to transaction is furnished in form D as specified in above mentioned regulations.

Thanking you

Yours faithfully


P. Vijayakumar Reddy

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	After the acquisition/sale, holding of:		
	a) Shares carrying voting rights	nil	nil -
	b) VRs otherwise than by shares	nil	nil -
	c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	nil	nil -
	Total (a+b+c)	nil	nil -
6	Mode of acquisition/ sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	off-market sale(Gift)	
7	Date of acquisition / sale of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable	08-12-2011	
8	Equity share capital/ total voting capital of the TC before the said acquisition/sale	48,00,000 equity shares of Rs. 10/- each aggregating to Rs. 4,80,00,000/-	
9	Equity share capital/total voting capital of the TC after the said acquisition/ sale	48,00,000 equity shares of Rs. 10/- each aggregating to Rs. 4,80,00,000/-	
10	Total diluted share/voting capital of the TC after the said acquisition/sale.	48,00,000 equity shares of Rs. 10/- each aggregating to Rs. 4,80,00,000/-	

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Date: 09-12-2011

Place: chennai



Signature of the acquirer / seller / Authorised Signatory

P.Vijayakumar Reddy

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FORM D

**Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
(Regulations 13(4), 13(4A) and 13(6))**

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company
Target Company: Panasonic Carbon India Co.Ltd

Name, PAN No. & Address of Promoter/Person who is part of Promoter Group/Director/Officer	No. & % of shares/voting rights held by the Promoter/Person who is part of Promoter Group/Director/Officer	Date of receipt of allotment advice/ acquisition sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purch/ Public/ rights / preferential etc.) /sale	No. & % of shares/voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy Value	Sell quantity	Sell Value
P. Vijayakumar Reddy no.6 Subbarao Avenue Chennai -600 006 PAN NO: ACKPV5876B	1380 equity shares 0.02875%	08-12-2011	09-12-2011	off -market Sale (gift)	NIL	N.A	N.A	NIL	NIL	1380 (Gift)	NIL

DATE: 09/12/2011
PLACE: CHENNAI

P. Vijayakumar Reddy
P. Vijayakumar Reddy